Public Input on Dane County Board Size

July-August 2020



Outreach

- Communication from County Board Supervisors
- Press release
- Social Media
- Advertisements in Capital City Hues, Madison 365, and LaComunidad

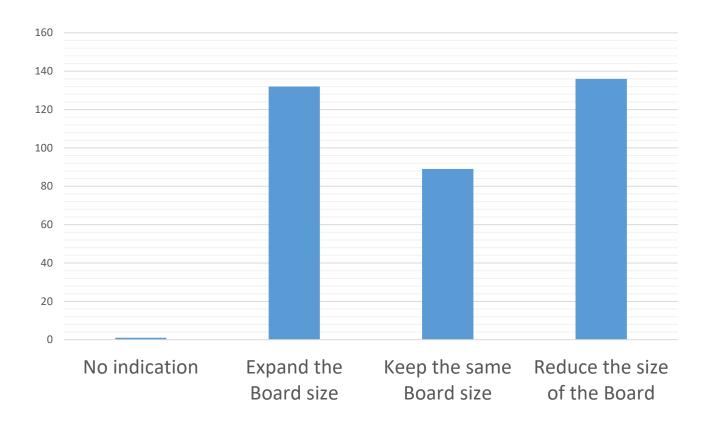


Tools for Collection

- POLCO Survey
- Survey Monkey Survey
- Emailed responses to County Board



Results



• 358 total responses

- 132 indicated the Board size should be expanded
- 89 indicated the Board size should stay the same
- 136 indicated the Board size should be reduced
- 1 gave no indication either way



Averages

 Of those that answered the question about what the Board size should change to:

- Those in favor of expanding the size of the Board averaged 45 for a size
- Those in favor of **reducing** the size of the Board averaged 19 for a size



Additional Takeaways

Of those that indicated the board size should be **expanded**, 127 indicated if they lived in an urban or rural area.

- 77% were from an urban area
- 23% were from a rural area

Of those that indicated the board size should be decreased, 134 indicated if they lived in an urban or rural area.

- 82% were from an urban area
- 18% were from a rural area

Of those that indicated the board size should stay the **same**, 86 indicated if they lived in an urban or rural area.

- 68% were from an urban area
- 32% were from a rural area



Additional Takeaways

| | | | | | No |
|---------------------|-------|--------|------|--------|--------|
| | Total | Expand | Same | Reduce | Answer |
| African | | | | | |
| American/Black | 3 | 0 | 1 | 2 | 0 |
| Asian | 4 | 3 | 1 | 0 | 0 |
| Hispanic | 1 | 1 | 0 | 0 | 0 |
| Latinx | 2 | 0 | 0 | 2 | 0 |
| Native American | 1 | 1 | 0 | 0 | 0 |
| White/Caucasian | 275 | 105 | 71 | 98 | 1 |
| Other response type | 11 | 1 | 4 | 6 | 0 |
| Two or more races | 9 | 5 | 1 | 3 | 0 |
| No answer | 52 | n/a | n/a | n/a | n/a |
| Total | 358 | | | | |

