



# Dane County

## Minutes - Final Unless Amended by Committee

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Tuesday, November 16, 2021

3:45 PM

Virtual Zoom Meeting: See top of agenda for  
instructions on how to join the webinar or call in by  
phone.

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#### A. Call To Order

- Present** 4 - ADAM HELMINIAK, Supervisor MICHELE RITT, JAY WEISS, and LAURA WYATT
- Excused** 4 - ED BARTELL, MARLA EDDY, ERNIE PEARSON, and KEVIN SHORT

*Also present: Alex Moderhock, Matt Noone, McKinzie Myszka, Brian Wahl, Lisa Johnson*

#### B. Consideration of Minutes

[2021](#) 19.OCT.2021 MINUTES  
[MIN-449](#)

**Attachments:** [19.OCT.2021 MINUTES](#)

A motion was made by HELMINIAK, seconded by WYATT, that the Minutes be approved. The motion carried by a voice vote 4-0.

## C. Action Items

1. *Tree Board vacancy recommendations to Dane County Executive: Letter went out 11-16-21 to County Exec's office to recommend current slate of candidates*
2. *Prioritize initiatives and assign roles/responsibilities*
  - a. *Potential Grant Projects*
  - b. *Friends of the Forest Recognition Program*
  - c. *Dane County Housing Authority re free trees discussion*
  - d. *Moderhock mentioned a program idea to reach out to UW Madison to have students plant trees and do some kind of tree purchasing program.*

*The following priorities were added to the list during discussion*

- e. *Arbor Day*
- f. *Website maintenance*
- g. *Policy Work re Tree Canopy Working Group and RITT's Tree Canopy County Budget Amendments*
  - i. *put forward potential policy change re mandatory tree planting in areas of new development.*
- h. *PSAs and Social Media*

*After discussion, three workgroups were created to work on priority areas: outreach (website, PSAs and social media), annual events (Arbor Day and FOF), policy (County tree policy). Assignments to workgroups: RITT, Johnson, Wahl, Moderhock on policy, HELMINIAK and EDDY (pending her approval) annual events and WEISS, WYATT, Moderhock, Johnson on outreach*

3. *Taking minutes changes Policy regarding minutes from County is to eliminate detail. Cannot do a second set of minutes to preserve detail. Everyone will keep their own notes.*
4. *Discuss PSA's EDDY is working on scripts, contacting Entercom, need to spend the money in December, Johnson has old scripts, will send to EDDY and WYATT, WYATT will contact EDDY*

## D. Presentations

## E. Reports to Committee

1. *Dane County Tree Canopy Working Group: Johnson and Noone reported on latest meeting, development of mission and vision statements, possible collaboration on policy issues where purposes match.*
2. *Website Working Group Reported on work. Add December agenda item to discuss website purpose*
3. *EANR amendments, trees and social justice report RITT budget finished for 2022, and reported on budget amendments she introduced in EANR committee.*
4. *Taking minutes changes New directives indicate minutes must be less detailed*
5. *Arbor Day free DNR seedling trees to 4th graders. Discussed the Tree Board helping to promote.*

## F. Future Meeting Items and Dates

1. *Upcoming meeting dates: December 21 2021, January 18 2022, February 15 2022, March 15 2022, April 19 2022, May 17 2022, Jun 21 2022, July 19 2022, August 16 2022, Sept 20 2022.*

## G. Public Comment on Items not on the Agenda

## H. Such Other Business as Allowed by Law

## I. Adjourn

**A motion was made by WYATT, seconded by WEISS, that the meeting be adjourned. The motion carried unanimously 4-0.**

*Minutes submitted respectfully by Lisa Johnson*