



Dane County

Minutes - Final Unless Amended by Committee

Dane County Broadband Task Force

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Thursday, April 7, 2022

9:00 AM Virtual Meeting: See top of agenda for instructions on
how to join the webinar

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A. Call To Order

Staff: Lauren Kuhl, Sharon Lezberg, Alexandra Andros, Josh Schroeder

The meeting was called to order by Ratcliff at 9:00 a.m.

- Present** 13 - DAVE RIPP, KATE MCGINNITY, TODD VIOLANTE, RENEE LAUBER, MELISSA RATCLIFF, BOB WIPPERFURTH, BILL DICKMEYER, MICHELLE JENSEN, DEANA ZENTNER, JOYCE TIKALSKY, ANDREW HOYOS, JAMES DANKY, and PETER WEIL
- Excused** 1 - CATHY SUTTER
- Absent** 1 - SARAH GHEE

B. Consideration of Minutes

[2021
MIN-709](#) Minutes of the February 28, 2022 Dane County Broadband Task Force Public Hearing

Attachments: [2021 MIN-709](#)

A motion was made by TIKALSKY, seconded by DANKY, that the Minutes be approved. The motion carried by a voice vote.

[2021
MIN-710](#) Minutes of the March 3, 2022 Dane County Broadband Task Force Meeting

Attachments: [2021 MIN-710](#)

A motion was made by TIKALSKY, seconded by DANKY, that the Minutes be approved. The motion carried by a voice vote.

[2021
MIN-711](#)

Minutes of the March 4, 2022 Dane County Broadband Task Force Public Hearing

Attachments: [2021 MIN-711](#)

A motion was made by TIKALSKY, seconded by DANKY, that the Minutes be approved. The motion carried by a voice vote.

C. Public Comment on Items not on the Agenda

None

D. Action Items

None

E. Presentations

None

F. Reports to Committee

1. RFP Update from Staff

Presented by Alexandra Andros (Planning and Development)

Andros has been working with Purchasing department on RFP of draft proposal. RFP timeline reviewed by Andros.

2. Survey Dissemination and Update

Presented by Sharon Lezberg

The Dane County Broadband Task Force is asking members of the public to participate in a broadband survey to better understand where there is and is not service in Dane County.

Complete the survey here:

www.tinyurl.com/danecountybb

The survey will be open until April 15, 2022.

Update on survey from UW River Falls Research Center

Random sample surveys sent to 3450 addresses. So far we have received 612 random sample survey which accounts for 18% of the total surveys sent out, and we are hoping to get another 149 responses.

1820 online surveys completed with most completed responses not being from the above described random sample surveys. Most of those completed online survey have also included their addresses as well.

After the survey closes on April 15th UW River Falls Research Center will gather the data and hopefully get the Task Force a preliminary report by the end of April.

The Task Force will look into more social media and press releases to increase the number of completed surveys.

3. Brainstorming Recommendations

Lezberg reviewed several efforts that are already in the works.

Task Force members revised existing ideas and continued brainstorming recommendations.

Public comment: Jeff Schumann

4. Marathon County Broadband Task Force Overview

Presented by Marathon Supervisor Robinson and Marathon staff Noor Ali Hassan

Supervisor Robinson reviewed the efforts of Marathon County in expanding internet service.

Noor Ali Hassan the new Special Projects Coordinator discussed her role with Task Force members in regards to Marathon County's Broadband Task Force.

Discussion continued between Task Force members and Supervisor Robinson about broadband expansion.

G. Future Meeting Items and Dates

Next meeting of the Broadband Task Force scheduled May 5th, 2022 at 9:00am.

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by WIPPERFURTH, seconded by MCGINNITY, that the Meeting be adjourned. The motion carried unanimously.

Respectfully submitted by Josh Schroeder, pending Task Force approval