



# Dane County

## Minutes - Final Unless Amended by Committee

### Food Council

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, April 27, 2022

5:30 PM

Virtual Zoom Meeting: See top of agenda for  
instructions on how to join the webinar or call in by  
phone

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#### A. Call To Order

- Present** 5 - Supervisor MICHELE RITT, SHEENA TESCH, BILL WARNER, SHIRLEY NENNIG,  
and ABHA THAKKAR
- Excused** 2 - MARCIA CATON CAMPBELL, and DANIEL CORNELIUS

#### B. Consideration of Minutes

[2022](#) 2022 MIN-008  
[MIN-008](#)

**Attachments:** [2022 MIN-008](#)

A motion was made by RITT, seconded by TESCH, that the Minutes be approved.  
The motion carried by a voice vote 5-0.

#### C. Public Comment on Items not on the Agenda

## D. Reports to Committee

### *Work Group Reports*

*- Food Access, Relief & Economic Support  
No report*

*- Food Plan -THAKKAR  
There may be too many barriers to apply for the 2022 USDA Regional Food Systems Partnership (RFSP) grant, since a 25% cash match is required. The group is working to strengthen a relationship with the Madison Community Foundation, and there is a hope to apply for the USDA RFSP 2023 grant.*

*- Regional Agriculture & Food Sovereignty - TESCH  
The workgroup looked at project priorities to determine the next direction.*

### *Staff Reports*

*- City of Madison – George Reistad via Jess Guffey Calkins*

#### **MADISON PUBLIC MARKET**

*The Madison Public Market (MPM) project has passed a couple of key funding milestones in the last year and is closing in on the final funding elements to ensure the construction of a market that meets the vision of the community, complete with a food innovation center, event space, market kitchen, solar panels, etc.*

*In the last year, Staff and MPM Foundation members have secured \$7m in Tax Incremental Financing funding, \$4m in WI Dept. of Administration Neighborhood Investment Fund grant funding, and are closing in on a multi-million dollar award from the Economic Development Administration. Additionally, the MPM Foundation is on the cusp of achieving their \$3m fundraising goal. Staff and Foundation members are now working on completing internal processes related to construction bidding and legislative approvals related to operational elements of the market.*

*The proposed market construction start is November 2022, with construction expected to finish in late 2023 coinciding with Market open shortly after, most likely in early 2024. The 2024 open date is related to additional time needed after general construction on adaptive reuse of the building to accommodate and complete tenant/vendor improvements and build-out.*

#### **GROCERY ACCESS**

*The Truman Olson project (S Park/Cedar St) is proceeding with construction on the site. The site will host 150 units of affordable housing, covered parking and a grocery store. In mid-2021, the City purchased the 24,000sf ground floor condo slotted to be a grocery store. Luna's Groceries and the City of Madison came to a mutual decision in 2021 to go in a different direction re: the grocery store development at that site. Luna's Mariam Maldonado clarified that the size and scale of this store was a deviation from her preferred scale of store and might hinder her ability to take on future operations in other parts of the City that struggle with food access issues. City staff and the development team are in conversations with a grocer and all parties are working together to ensure that the grocer has what they need at the site. Office of Real Estate Services staffer Dan Rolfs is lead on this project.*

*The Go-oh Groceries project (E Washington Av) continues to move forward. There were some infrastructural issues with the building that slowed down progress on the project and the City has worked with the applicants to address this. Currently the project is*

applying for additional grants at the state level and is finalizing private lending. City staff is meeting with the applicants every few weeks to assess progress and communicate/collaborate on any issues or questions that come up.

Patricia's Market (Sherman Av) was running into bureaucratic difficulties with USDA re: getting approvals for SNAP-EBT acceptance at the store. Because of a connection made by Mariam Maldonado, City staff was able to work with the owner, Patricia Sanchez, and pull together a group of staffers from Sen. Melissa Agard's Office and Rep. Mark Pocan's Office. Together, they were able to apply some pressure to USDA FNS leadership and clear up the documentation issues that USDA was citing. Patricia's Market now accepts EBT benefits and it has made a difference in the business re: sales as she was having to turn away patrons who wanted to use their FoodShare benefits at the store.

#### MADISON FORWARD FUND, GUARANTEED INCOME PILOT

The Madison Forward Fund continues to progress and there have been major developments in the last few weeks. In conjunction with City staff input/review, UW Madison Institute for Research on Poverty (IRP) has hired a Program Manager for the Madison Forward Fund, Blake Roberts Crall, who started the week of 4/11. There has been quite a bit of on-boarding work and discussions around outreach and communications related to the impending launch of the application for the Madison Forward Fund. At this point, the Mayor and staff have helped to raise over \$600,000 from community-based donors to complement the \$600,000 donated by Mayors for a Guaranteed Income.

Additionally, all application and benefits counseling materials have been submitted to UW's Institutional Review Board for (hopeful) approval, the City's Advisory Task Force continues to meet monthly (met earlier today), a logo for the Madison Forward Fund has been designed, and a program website is in development by UW IRP Communications staffers. City staff and partners are looking to launch the program in Late May.

#### 2022 SEED GRANTS

Received 33 applications requesting over \$267,000. Grants awards to 7 organizations:

- The River
- Darbo Pantry Project
- Aldo Leopold School Parent-Faculty Organization
- Neighborhood House Community Center
- Wild Bearies
- Bayview Foundation
- Kennedy Heights Community Center

- Public Health Madison & Dane County – Nick Heckman via Jess Guffey Calkins  
Updates on data related to COVID-19 in Dane County.

- Dane County – Jess Guffey Calkins  
Farm to Foodbank: Dane County has allotted additional funding to Second Harvest's Farm to Foodbank program to support the program through December 2022.  
<https://www.countyofdane.com/PressDetail/11039>

Community Composting grant: Dane County Department of Waste & Renewables is launching a new grant that seeks to provide funding for community composting projects that help reduce the amount of organics (food scraps, yard waste) being sent to landfills. All Dane County businesses, institutions, municipalities, Native American tribal governments and organizations, community groups and nonprofit organizations are

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eligible to apply. Applications will be considered on a first-come, first-served basis until all funds are disbursed (\$10K for FY22) or until September 1, 2022. Details at <https://landfill.countyofdane.com/resources/compost>.

Upcoming food systems educational events on the UW-Madison Extension Dane County website (<https://dane.extension.wisc.edu/>) include Green Thumb Gardening – Spring Series (Wednesdays 9-11am, March 9th-May 25), Webinars for WI Gardeners (May 10, 18, 31; 12pm), and Green Thumb Gardening – Summer Series (Mondays 6-8pm, June 6th-Aug 22). The 2022 Dane County Master Gardener Plant Sale will be held Sunday, May 22nd, 11a.-3pm. A list of plants for sale and more info will be updated at <https://dane.extension.wisc.edu/horticulture/plant-sale/>

#### Regular Business Reports

- Community Gardens

No report

- Double Dollars Program

No report

- Values, Race, and Power Community of Practice – THAKKAR, Kirsten Moore  
In the April COLP Meeting, members were treated to a presentation on storytelling and how to use storytelling practices and resident voice as a means to build relationships.

#### Council Discussion

- 2022 PIE Food Project Grants – RITT, NENNIG, WARNER

Significant work was carried out to implement increased equity measures for the 2022 application and review process. A discussion was had around meeting in a few months to plan additional improvements for the 2023 process. Twenty-three applications were received, requesting over \$70K. \$20K is available for disbursement, and is being awarded to ten grant recipients: Aldo Leopold Foundation, Cambridge Farm to School, Cambridge School District, Mission Nutrition, Youth Empowerment Initiatives, Boys and Girls Club of Dane County, Connecting the Dots, Groundswell Conservancy, Extended Hands Pantry Restorative Garden, and The River Food Pantry. More details on projects funded: <https://www.countyofdane.com/PressDetail/11041>

- County Planning: Dane County Farmland Preservation Plan, CARPC Regional Development Framework, Dane County Comprehensive Plan – Jess Guffey Calkins  
Dane County Farmland Preservation Plan 2022 Update and Recertification: The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) last certified the Dane County Farmland Preservation Plan in 2012. State certification expires on December 31, 2022. The Dane County Department of Planning and Development, under the direction of the Zoning and Land Regulations committee, will be preparing an update of the plan to meet certification standards under section 91.10 of the Wisconsin Statutes.

There was interest in connecting Planning staff with DCFC about this effort.

CARPC Regional Development Framework – input deadline extended to May 13.

Dane County Comprehensive Plan – not yet underway (to be completed by 2026).

- Meeting format & future meeting items – primarily have DCFC-only meetings unless there is a compelling reason to meet jointly with Madison Food Policy Council. Can reserve a couple meetings a year to meet jointly.

- DCFC Strategic Plan – build this into agendas on a regular basis to track progress.

- 2023 DCFC Budget – no budgeting instructions yet; discuss at a future meeting. A suggestion was made for DCFC to sponsor community events that fulfill DCFC guidelines.

### **E. Announcements**

- Jess Guffey Calkins – A modified No Mow Resolution is being developed for the City of Madison. RITT is interested in exploring possible county actions.  
- RITT – will continue to serve on DCFC until reappointed or replaced.

### **F. Future Meeting Items and Dates**

- Pandemic Food System Study oversight  
- 2023 DCFC Budget  
- Dane County Food Council ordinance amendment  
- Community Engagement

### **G. Such Other Business as Allowed by Law**

### **H. Adjourn**

**A motion was made by NENNIG, seconded by RITT, that the Meeting be adjourned. The motion carried unanimously 5-0.**

*Minutes respectfully submitted by Jess Guffey Calkins, pending council approval*