



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, May 18, 2022

5:30 PM

See top of Agenda for virtual meeting log in details

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#### A. Call To Order

Call to order at 5:30 p.m.

Supervisor Yogesh Chawla was excused

Staff: Mark Fraire, Augusta Brulla

**Present** 6 - AMNERIS CURET, MARY KLEHR, MARCIA MIQUELON, STEVEN MORGAN,  
RODERICK RITCHERSON, and FRAN PULEO MOYER

**Excused** 1 - KELLY PARKS-SNIDER

#### B. Consideration of Minutes

[2022  
MIN-047](#)

[Minutes from the April 13, 2022 Arts and Cultural Affairs Commission Meeting]

**Attachments:** [2022 MIN-047](#)

A motion was made by Vice Chair Morgan to approve the Minutes from the April 13, 2022 Arts and Cultural Affairs Commission Meeting, Seconded by Commissioner Puleo Moyer.

The minutes were amended per Chair Ritcherson's recommendation that budget item #2 should specify the approved budget was \$95,400.

The motion was carried by a unanimous voice vote.

#### C. Action Items

None.

#### D. Presentations

**Mary Cait McManamon, Communications Manager at StartingBlock Madison**

- *Mary Cait McManamon is the Communications Manager at StartingBlock Madison, an entrepreneurial hub and co-working space*
- *McManamon has a background in the arts and business management.*
- *StartingBlock hosts three Artists in Residence sponsored by Dane Arts*
- *Another notable collaboration was an artist and entrepreneur networking event co-hosted by the Bolz Center for Arts Administration and Dane Arts*
- *McManamon believes artists and entrepreneurs benefit from each other by providing creative inspiration for business owners and tools for artists who want to learn more from business owners*
- *StartingBlock members include solo-preneurs and individuals working remotely, as well as non-profits and satellite offices for commercial businesses*

**E. Reports to Committee**

**1. Recap of cycle 1 grant review process using new mathematical formula**

- *The new formula expedited the grant allocation process in general and Commissioners are pleased with the new process*
- *No feedback on the new formula was received from applicants, but 2022 Cycle 1 panelists recommended revising the application and creating an informational webinar to publish on the Dane Arts website*
- *Any application revisions will be reflected in the grant scoring rubric*
- *All 2022 Cycle 1 applicants will receive an award and required paperwork is due by the end of May*
- *Funding is typically distributed within a month and a half from application due date*
- *2022 Cycle 2 applications open June 1 and are due August 1*

## 2. Chair/executive committee report

- Vacant Commission seats still need to be filled
- Jessica Cavazos will leave the Dane Arts Commission in June 2022
- Vice Chair Morgan will also be leaving the Dane Arts Commission in June 2022 after ten years of service
- Commissioners are encouraged to email Commissioner Puleo Moyer or Director Fraire on any new Commission member ideas
- Commission elections will take place in June
- Whomever is elected as Vice Chair will automatically be appointed to the Executive Committee
  
- Chair Ritcherson would like to keep in mind scheduling a tour of Wild Rumpus Circus and/or MYArts in August or November 2022 pending Dane County Covid meeting protocols
  
- Commissioners expressed interest in continuing virtual meetings or exploring hybrid meetings in the future

### **-May discussion topics, introduce June discussion topics**

*Poster/Calendar artist rotation: Chair Ritcherson posed the question of whether or not the same Poster/Calendar artists should be featured in consecutive years*

- Director Fraire suggested refraining from any limitations for the 2023 calendar call for art
- Commissioner Klehr recommended keeping in mind who was selected in the previous year during the selection process
- The consensus for the 2022 Call for Art process is to keep the above in mind while selecting artwork based on artistic merit and the overall curation of the calendar

*Should applications from large organizations be reviewed along with smaller organizations*

- This is addressed in the grant scoring rubric and panelists are encouraged to score applications based on individual merit versus against each other
- The consensus was to not pursue this issue unless data shows that an unfair advantage is created based on the size of applicant organizations

## 3. Areas of Focus reports

- Commissioner Puleo Moyer will share a Google Sheet to all Commissioners to recommend potential future Commissioners
  
- Commissioner Puleo Moyer offered to create a document where Commissioners can sign up to assist during upcoming events

#### 4. Executive Director reports

- Reference Director Fraire's notes
- Dane Arts staff need assistance with a number of upcoming Dane Arts events
- The Arts and Economic Impact survey has been released and will need support to collect surveys from hundreds of Dane County nonprofit arts organizations over the next year
- Dane Arts Buy Local is collaborating with the Willy Street Fair and will be taking place September 15-17, 2022

#### F. Future Meeting Items and Dates

##### May/June Dane arts sponsored activities

- The next Dane Arts Commission meeting is June 15
- Check the Dane Arts newsletter for upcoming Dane Arts Supported Events

#### G. Public Comment on Items not on the Agenda

None.

#### H. Such Other Business as Allowed by Law

None.

#### I. Adjourn

A motion was made by Commissioner Puleo Moyer to adjourn.

Meeting adjourned at 6:35 p.m.

Minutes respectfully submitted by Augusta Brulla, pending Commissioner approval.