

Request for Waiver of Bid Procurement

I. Program Description and Current Operations

Service or Goods to be Purchased: Voter ID outreach and services

A voter ID coalition has been formed in Dane County to help voters navigate the new Voter ID law. The coalition is a joint venture of the League of Women Voters and the NAACP.

The mission of the Coalition is to educate voters about the requirement to show a voter photo ID to receive a ballot on Election Day or when voting absentee. A specific goal is to identify voters who may not have an acceptable voter photo ID, and to arrange for direct assistance to those voters who may need help obtaining one. The Coalition is exploring 3 approaches:

- Collecting and analyzing data from the GAB and DMV to identify voters in Dane County who may not have a voter photo ID
- Conducting outreach at community events
- Building partnerships with private and public agencies serving clients who are more likely **not** to have a voter photo ID

The services will include such things as purchasing data, printing, advertising, purchase of service for rides to the Department of Motor Vehicles for the purposes of obtaining a valid ID for voting, and other activities associated with helping voters navigate the new Voter ID law.

Name of Contact Person: **Scott McDonell**

Department: **Clerk**

Estimated Expenditure Amount: **\$30-40,000**

Name of Program: **Voter ID Outreach**

II. Chapter 25 of Dane County Ordinance codifies the County's purchasing and contracting process. Included in this chapter, 25.11(20) allows for exceptions to the competitive bidding process for a variety of reasons.

Below is a list of exceptions specified in the ordinance. Choose the one most appropriate to your request.

☐ **Emergency procurement**

☒ **Only one vendor possesses the unique and singularly available ability to meet the Department's requirements**

☐ **When unique and specific technical qualifications are required**

☒ **When special adaptation for a special purpose is required**

☐ **When a unique or opportune buying condition exists**

III. State your rationale for request for waiver. Please be specific.

By partnering with and joining the Coalition as a member, I believe the money allocated by the County to the County Clerk's office will be spent in the most efficient way possible. For example, the Coalition will be able to be a one stop shop to coordinate activities for different groups with different needs such as seniors, the transit dependent, students, and others.