



DATE: December 17, 2015

TO: Members, Personnel & Finance Committee

FROM: Mark Fraire
Director of Cultural Affairs

RE: Permission to solicit for programs

In August of 2015, I wrote to ask your permission to solicit funds for the first-ever “Dane Arts Buy Local Night Market” (DABL) event that was held in October. We solicited funds from area businesses to help with expenses. Thank you for your support.

In 2016, the Cultural Affairs Commission plans to host another DABL event, and continue the hugely successful DAMA (Dane Arts Mural Arts), which will include painting a mural on the County’s Public Works, Highway & Transportation Building – a block long! – on Fish Hatchery Road.

The Commission and I again request permission to fund raise from local businesses to help support the DABL and DAMA events, our grant program, and other special projects, programs, and initiatives that may be developed.

Per Chapter 18.18 (2) of the Dane County Code of Ordinances: *Fund raising drives. No employee or group of employees shall solicit funds or other things of value from firms, persons or corporations, without first obtaining a written permit from the committee, except as otherwise expressly allowed by this ordinance. An application for such permit shall be submitted to the committee at least thirty days prior to the time when solicitations will begin. The purpose of the solicitations and a general description of the persons, firms and corporations expected to be solicited shall be clearly stated in the application for a permit. A list of the public donors shall be furnished to the committee and shall be made a public record. A complete accounting of such funds so raised and of the expenditures shall be submitted to the committee.*

Thank you in advance.

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