

December 9, 2016

Pat Downing Dane County Supervisor District 30 256 Tyvand Rd Blanchardville, WI 53516

Re: Community Development Investment Request Hoff Mall Expansion & Redevelopment 101 E. Main St & 111 South First Street Mt. Horeb, Wisconsin

Dear Mr. Downing,

We are pleased to submit our application for funding request to the Dane County Board for consideration in applying for a WEDC - Community Development Investment Grant, to be used for the redevelopment and expansion of the Hoff Mall in Mt Horeb WI.

The Hoff Mall Expansion project is the redevelopment and expansion of the historic Hoff Mall building. The proposed project involves the remodeling of the existing Hoff Mall building located at 101 E. Main St, including upgrading and renovation of the existing 12 apartments and division and remodeling of an existing 1,157 sq. ft. suite of commercial space. The proposed project also includes construction of a four-story, 30 unit luxury apartment building at 111 S. First St a shared parking lot and an additional parking lot located at 109 E. Front St. As per the recently approved SIP, the Hoff Mall Expansion at 111 S. First St. is designed to strengthen the entire Hoff Mall project, as well as the surrounding properties. The expansion project is the redevelopment of this underutilized site and removes the blighted existing 1- and 2-story buildings with new high-quality apartments with both enclosed and surface parking.

Upon completion of the project, the Hoff Mall mixed use development with have 12,115 Sq. Ft. of commercial space and 42 apartments.

As per the application we are requesting \$250,000 in grant funding. The CDI Grant will be a critical component to the success and realization for the Hoff Mall Expansion and will serve as a catalyst to the revitalization to down town Mt. Horeb.

We appreciate your consideration. I can be reached at 608-437-8300 or via email at cenzenroth@gallinacos.com should you have any question or need further information.

Sincerely,

Gallina Corporation on Behalf of

Hoff Associates of Mt Horeb, LLP

Craig Enzenroth

President