

Pollinator Protection Work Group

January 18, 2017 Meeting Notes

Received \$12,500 in 2017 County Budget to do the following. This meeting was to determine a draft work plan to accomplish this. The budget request is below followed by the draft work plan ideas.

2017 Budget Request that was granted to Environmental Council

Dane County Pollinator Protection Plan Implementation

2017 <u>Budget Request Items</u>	<u>Estimated Cost</u>
<ul style="list-style-type: none">• Permanent educational signage for 2 - 3 key demonstration locations	\$ 2,200
<ul style="list-style-type: none">• Wildflower seeds for demo pollinator gardens and educational seed packets	\$ 3,000
<ul style="list-style-type: none">• Nectar forage seeds for Dane County highway, Park & Ride, and/or trail demonstration	\$ 5,000
<ul style="list-style-type: none">• Pollinator Summit	\$ 600
<ul style="list-style-type: none">• <u>Workshop & Outreach events</u>	<u>\$1700</u>
<u>Total Request</u>	\$12,500

Note: The Dane County Environmental Council submitted a grant request to the Dane County Farm Technology Days for \$17,500 and received \$5000. This grant will allow us to develop some of the educational materials needed for the county such as traveling displays and brochures. The above balance of the requested funding will allow Environmental Council to better fulfill the educational outreach as outlined in the 2015 Pollinator Protection Plan.

Request Summary: Dane County Environmental Council is charged with implementing the Dane County Pollinator Protection Plan. The plan can be found at:

https://board.countyofdane.com/documents/pdf/DCPPTF_Final_Report.pdf#page=15&zoom=auto,-266,692

This project is designed to help implement the developed plan by providing educational outreach on the importance of and how to protect pollinators for both the rural and urban populations in Dane County

This project will develop educational materials and design and construct demonstration plots in areas of high visibility such as at county facilities such as the airport terminal entrance, Lussier Heritage Center, or along a county highway, by a county Park & Ride area, or along a bike trail. All established plots will have permanent educational signage and educational programs to showcase this work to others including a Summit to share all the resources and build more partnerships in the effort. Key audiences and partners are local municipalities, farmers, landowners, youth groups, schools, nature centers, and environmental non-profits.

Expected Outcomes: Both rural and urban citizens of Dane County build their awareness of the importance of pollinators and take steps to protect them locally on their own land through adding to or enhancing habitat, reducing insecticide use of products that are harmful to pollinators. Plan to meet multiple purposes with projects that may also meet goals for sustainability, storm water management, water quality protection, area beautification, and biodiversity.

Draft 2017 Work Plan

Date of Work	Tasks	Comments	Accomplished
Feb 2017	Develop criteria for site and partner expectations	May be county parks (Anderson, Silverwood, Schumacher, Donald) city park, county land near CCB, Lussier Center, Community Center, etc.	Mindy will draft
March	<ul style="list-style-type: none">• Contact potential partners to gauge interest in demonstrations and education• Develop a more detailed work plan		
April	Secure partners and select demonstration sites		

May-Sept	<ul style="list-style-type: none"> • Develop permanent signage for sites • Work with partners to Install demonstrations • Plan and hold educational events • Plan for Summit and Workshops • Develop pollinator website • Plan to develop a “how to manual” 		
October or November	<ul style="list-style-type: none"> • Hold Summit and workshops • Evaluate educational outreach • Continue website development 		
December	Prepare reporting for county		

Other work plan details:

Potential Partner Expectations:

- Includes a diversity of people (race, ethnicity, age, geography, etc.)
- Will hold an educational outreach event and use demonstration site for ongoing educational outreach
- Will assist in upkeep and maintaining the demonstration site
- Missions aligned
- Public welcomed
- Will help promote and market the demonstration over time
- Will provide added expertise and advise for project

Demonstration Site Criteria (Draft)

- Includes a diversity of people (race, ethnicity, age, geography, etc.)

- Signage protected from damage
- A relaxing, inviting place where people want to linger, learn and enjoy
- Lots of bike or pedestrian traffic
- Will be maintained long term
- Prefer to hold on county owned property

Site Examples: Yahara Heights, area around CCB, a Capitol garden, Community Center open space/outdoor classroom, county park, dog park, city park, Lussier Family Heritage Center, Alliant Energy Center grounds, UW Arboretum, Pope Farm Conservancy etc.

Other Outreach Ideas:

- Develop Power Point presentations on pollinator garden creation and maintenance for use
- Puppet Show
- Tie with County park events
- Jeff Soellner will take photos as needed
- Summit can highlight demo development and materials developed
- Partner with Dane County Beekeepers Asso and members of the PP Task Force
- Tap into Master Gardener expertise