

Greater Madison grows together



REGIONAL DEVELOPMENT
FRAMEWORK



About CARPC

MISSION

Strengthen the region by engaging communities through planning, collaboration and assistance

VISION

A region where communities create exceptional quality of life for all by working together to solve regional challenges

ABOUT CARPC

Governance Structure



Dane County Executive (3)

Mayor of Madison (4)

Dane County Towns Assn. (3)

Dane County Cities & Villages Assn. (3)

ABOUT CARPC

What CARPC Does

- ✔ Brings communities together to collaborate on land use and water quality plans
- ✔ Develops a long-range Regional Development Framework that looks ahead 20-30 years.
- ✔ Administers regional Water Quality Management Planning Program for DNR
- ✔ Conducts watershed planning, and future urban development plans
- ✔ Provides planning, mapping and data assistance to local communities

ABOUT CARPC

What **CARPC** Does **NOT** Do

- ✘ Regulate land use
- ✘ Establish ordinances or issue permits
- ✘ Conduct transportation, housing, or economic development planning

Discussion Questions

How does the Regional Development Framework compare to your community's future development plans?

What do you think is the best way to implement the framework – both in your community and regionally?
What key challenges may exist?

Over 9,000 people surveyed identified desires, challenges and their highest priorities.

A Greater Madison Vision
how we grow matters



9,186
PARTICIPANTS



2,109
COMMENTS



TOP PRIORITIES

A Greater Madison Vision
how we grow matters



**Reduce climate change,
reduce risk of flooding.**



**Increase access to
opportunity for all.**



**Conserve tax, natural and
agricultural resources.**

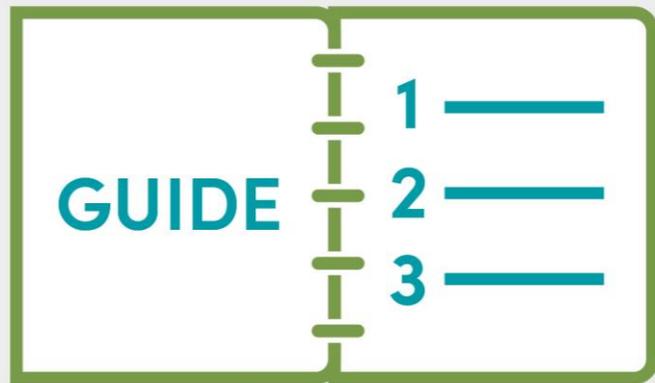
03

The Regional Development Framework

**THE CHALLENGE OF
HOW TO GROW**



THE CHALLENGE OF HOW WE GROW



A guide for local communities, regional agencies and private sector partners – Greater Madison grows together



Joint effort between CARPC (physical development) and MPO (transportation)

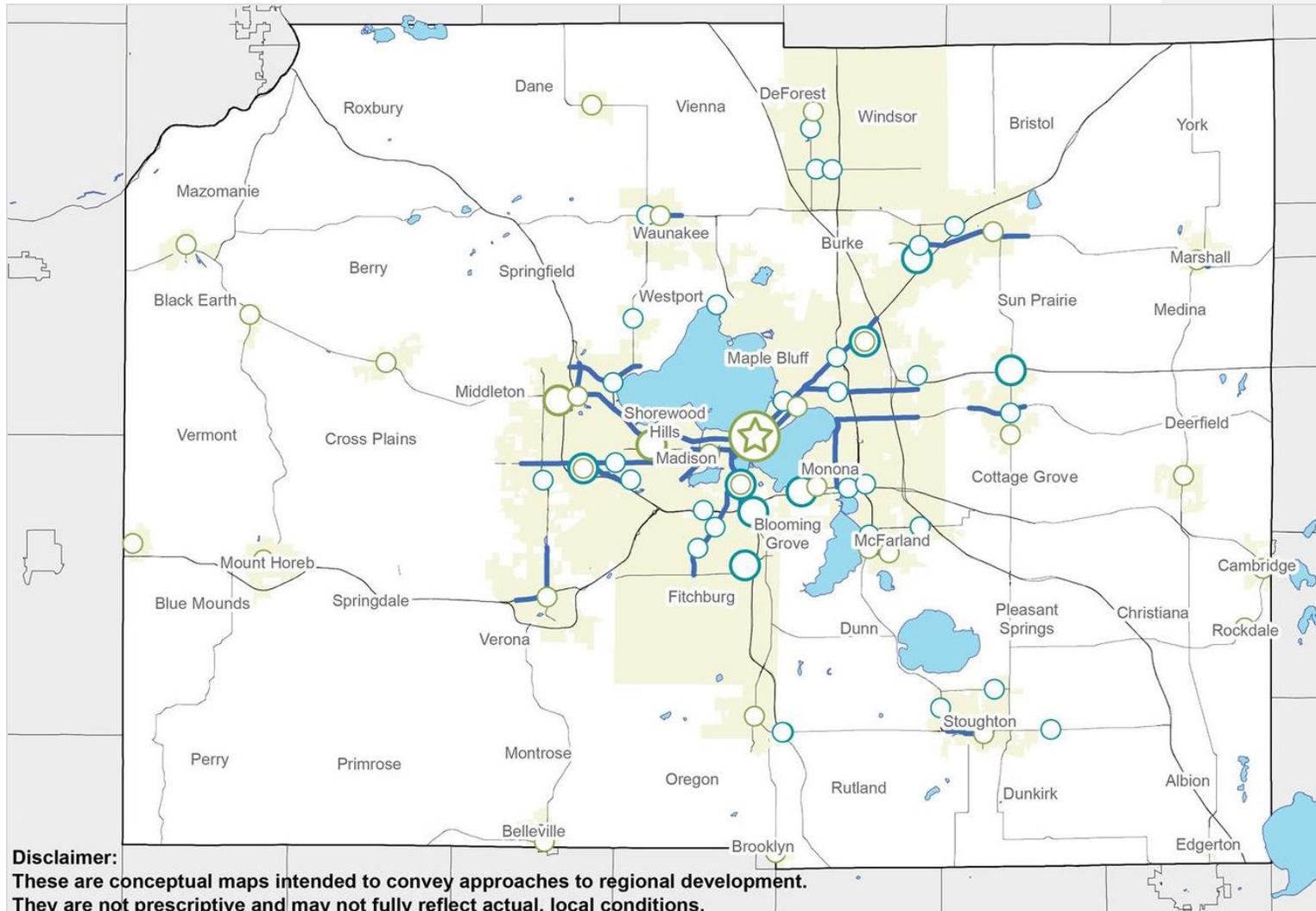
STRATEGY 1

Focus growth in centers & corridors



STRATEGY 1 | HOW & WHERE TO GROW

Focus growth in centers & corridors



-  metro center
-  regional center
-  community center
-  existing
-  planned
-  corridors
-  cities and villages

Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS, WDNR and WDOA.

Disclaimer:
These are conceptual maps intended to convey approaches to regional development.
They are not prescriptive and may not fully reflect actual, local conditions.

STRATEGY 1 | HOW & WHERE TO GROW

Focus growth in centers & corridors



42%
HOUSEHOLDS



38%
JOBS

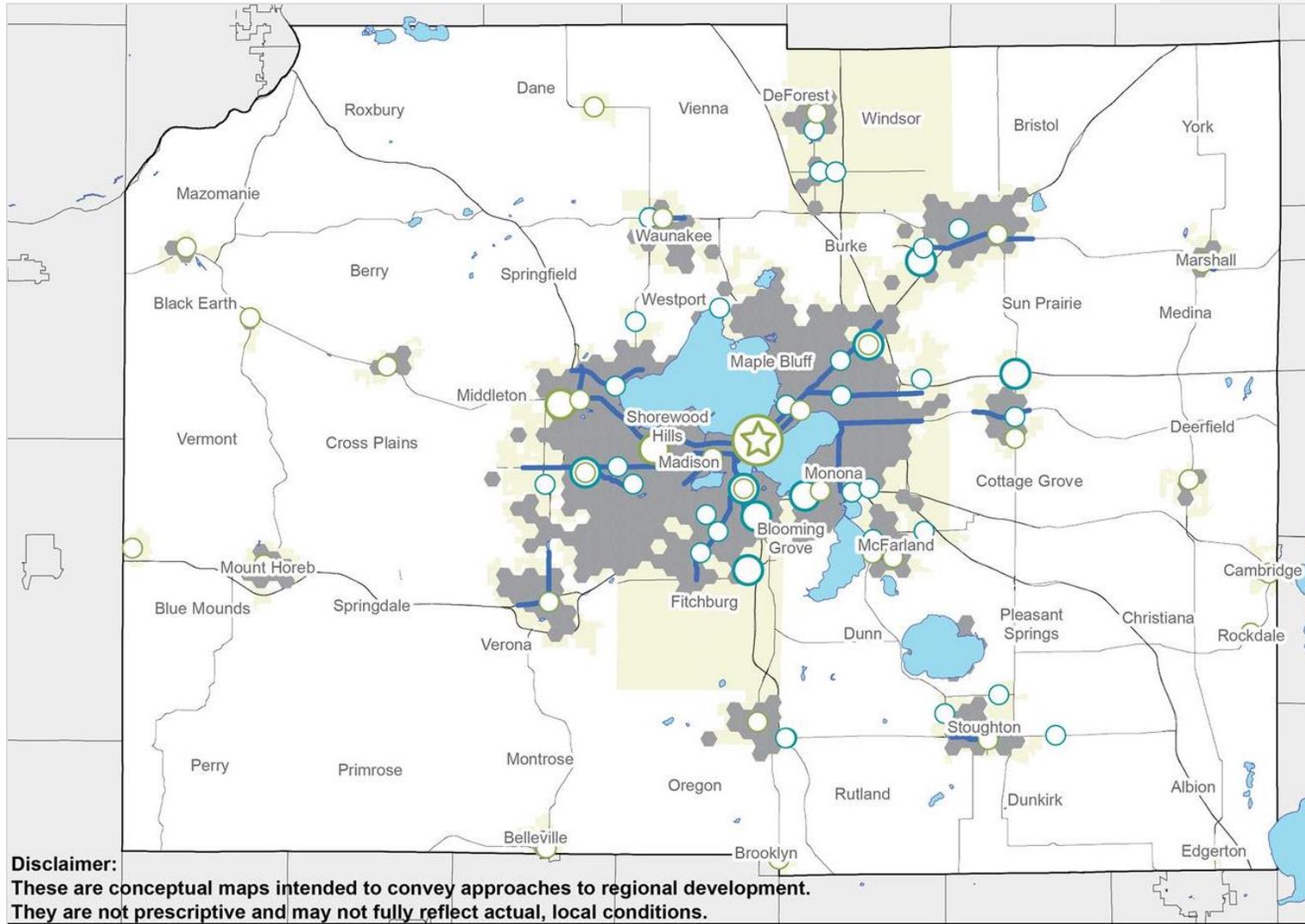
STRATEGY 2

**Prioritize growth
in already developed
areas**



STRATEGY 2 | HOW & WHERE TO GROW

Prioritize growth in already developed areas

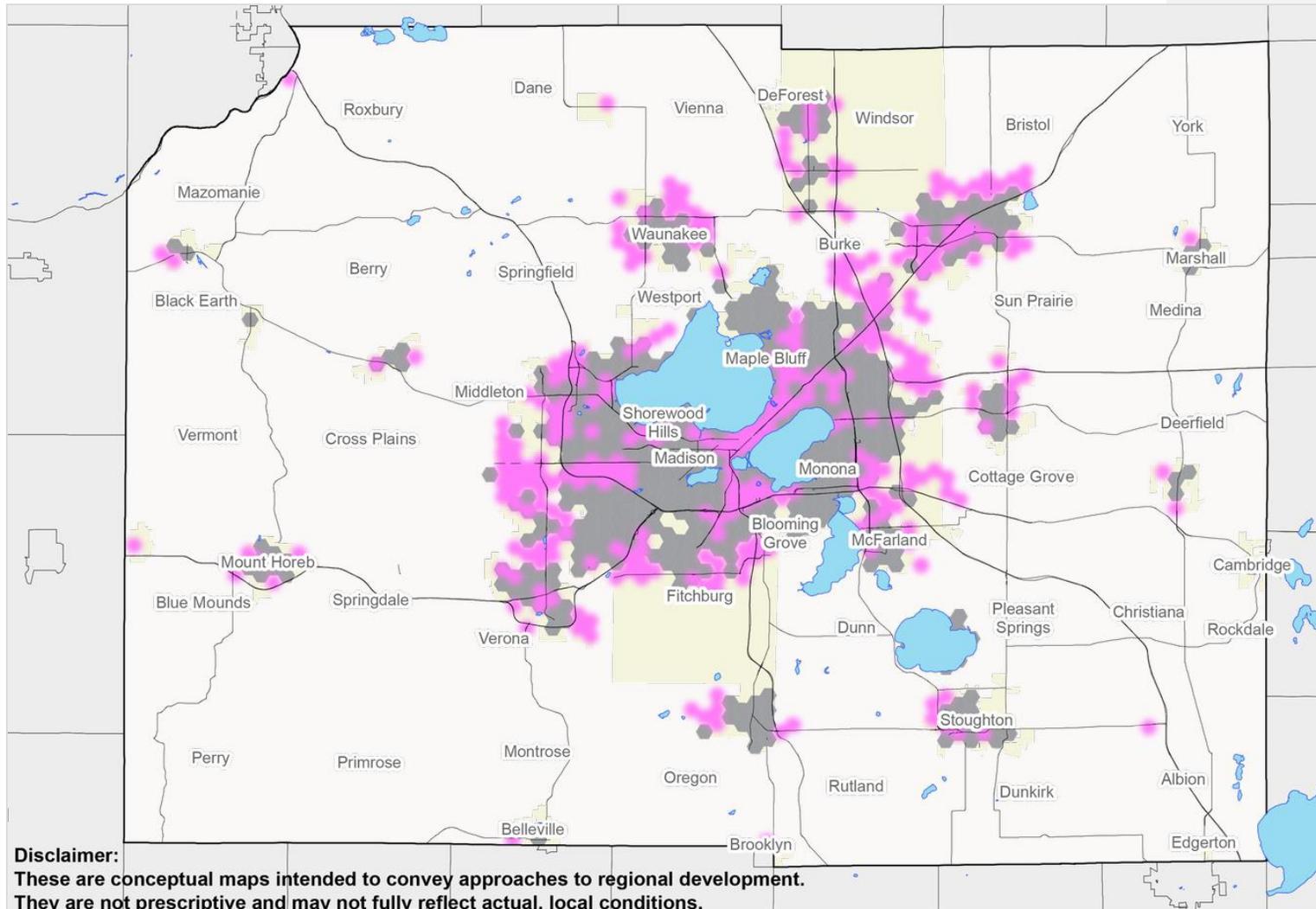


- ☆ metro center
- regional center
- community center
- existing
- planned
- ~ corridors
- cities and villages
- developed areas

Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS, WDNR and WDOA.

STRATEGY 2 | HOW & WHERE TO GROW

Prioritize growth in already developed areas



STRATEGY 2 | HOW & WHERE TO GROW

Prioritize development in already developed areas



42%
HOUSEHOLDS



24%
JOBS

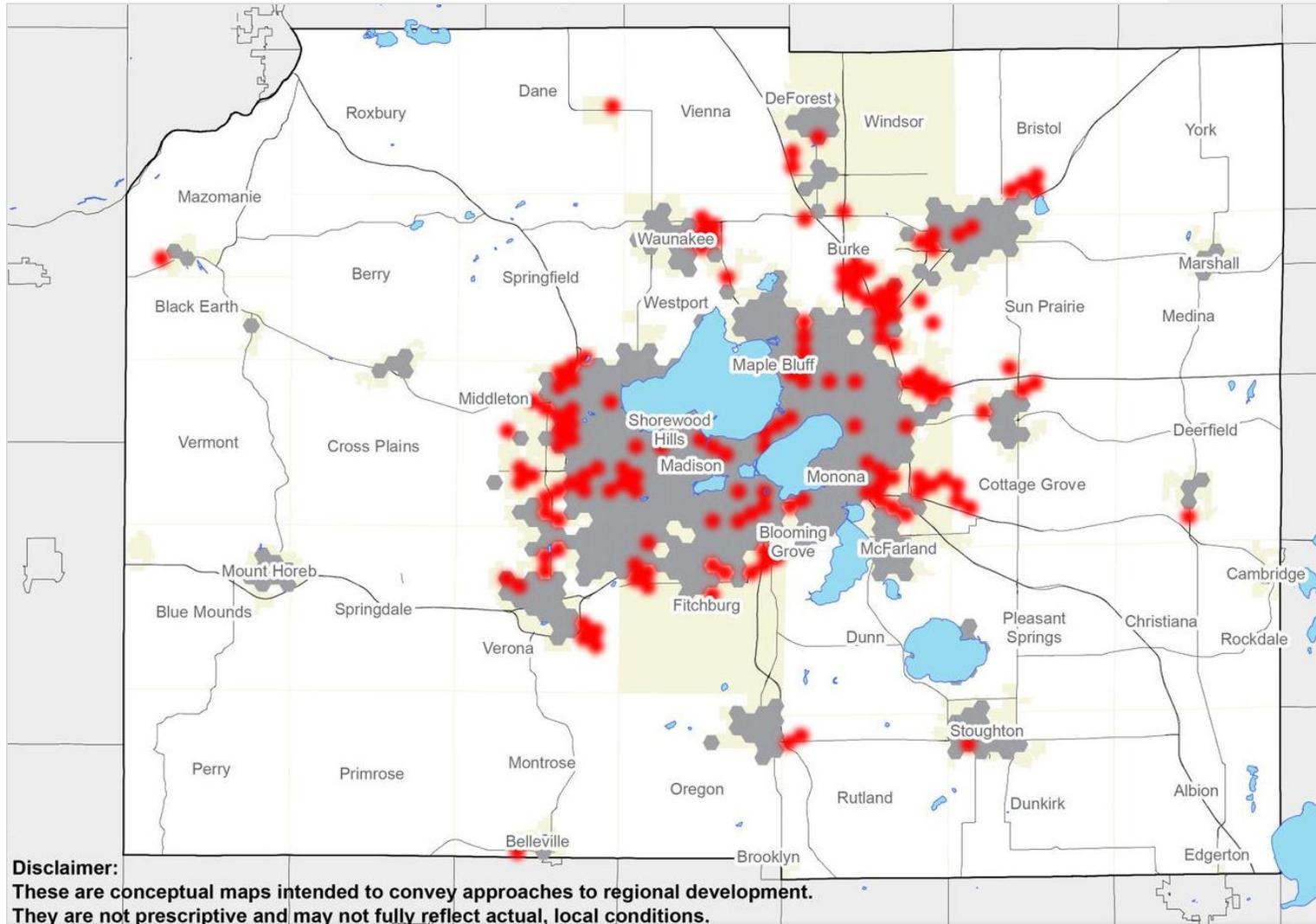
STRATEGY 3

Plan areas for quality business growth



STRATEGY 3 | HOW & WHERE TO GROW

Plan areas for business growth



-  cities and villages
-  employment districts

Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS, WDNr and WDOA.

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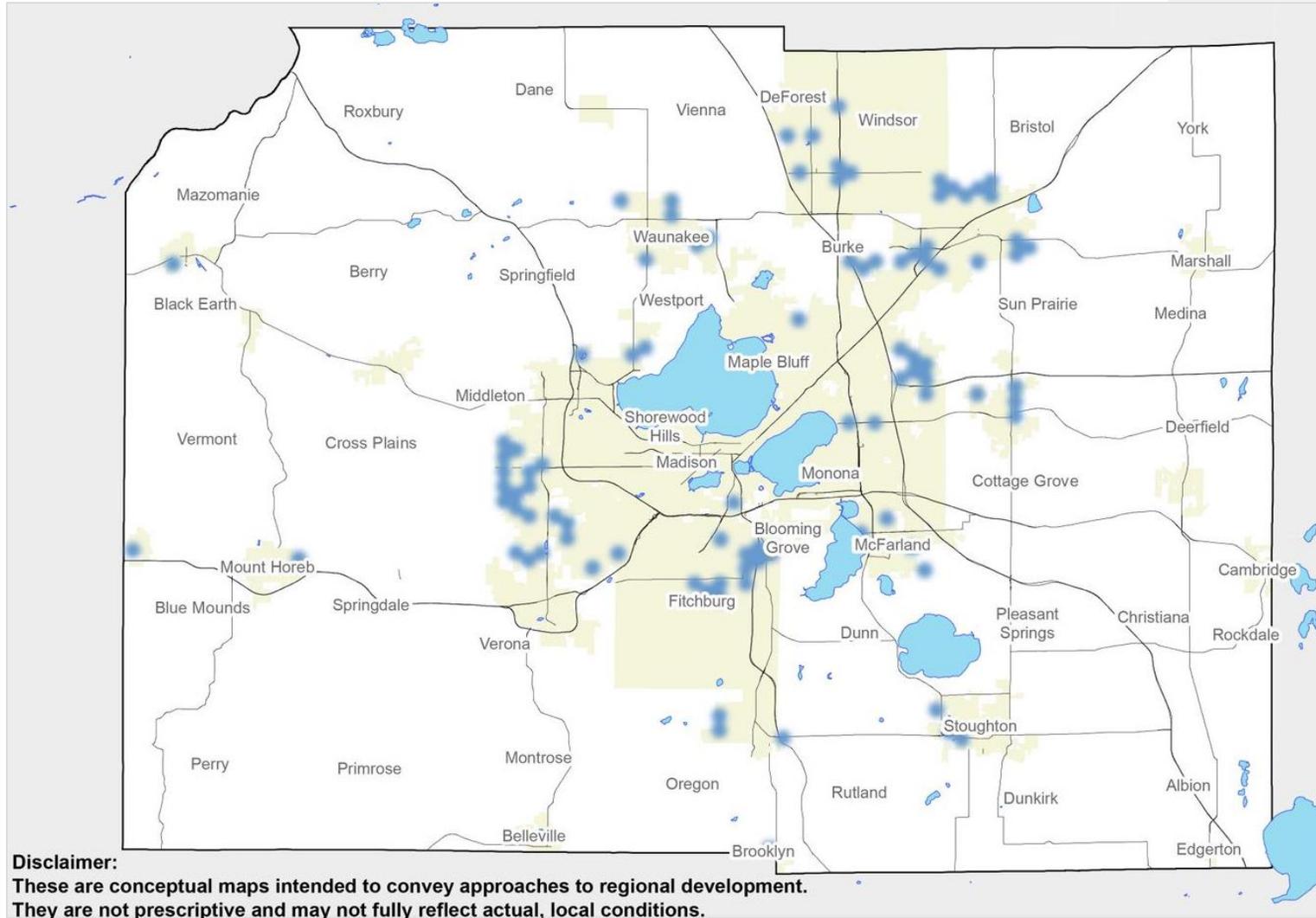
STRATEGY 4

Plan complete neighborhoods



STRATEGY 4 | HOW & WHERE TO GROW

Plan traditional neighborhoods



-  cities and villages
-  potential TND

Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS, WDNR and WDOA.

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Average household transportation & utility costs



FROM 2020 – 2050
9% REDUCTION

Average household greenhouse gas emission



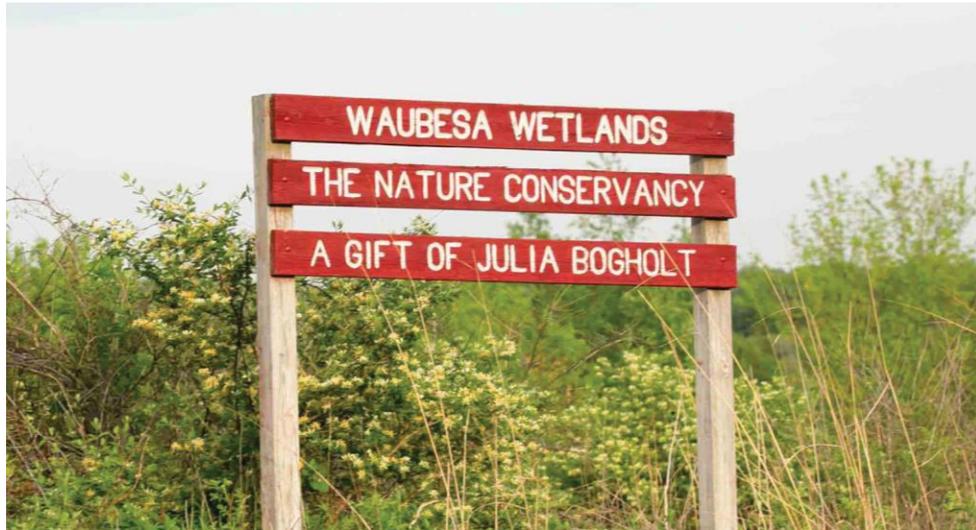
FROM 2020 – 2050
7% REDUCTION

**How and where to
minimize growth and
enhance resources**



STRATEGY 5 | HOW & WHERE TO *MINIMIZE* GROWTH

To protect important natural resources



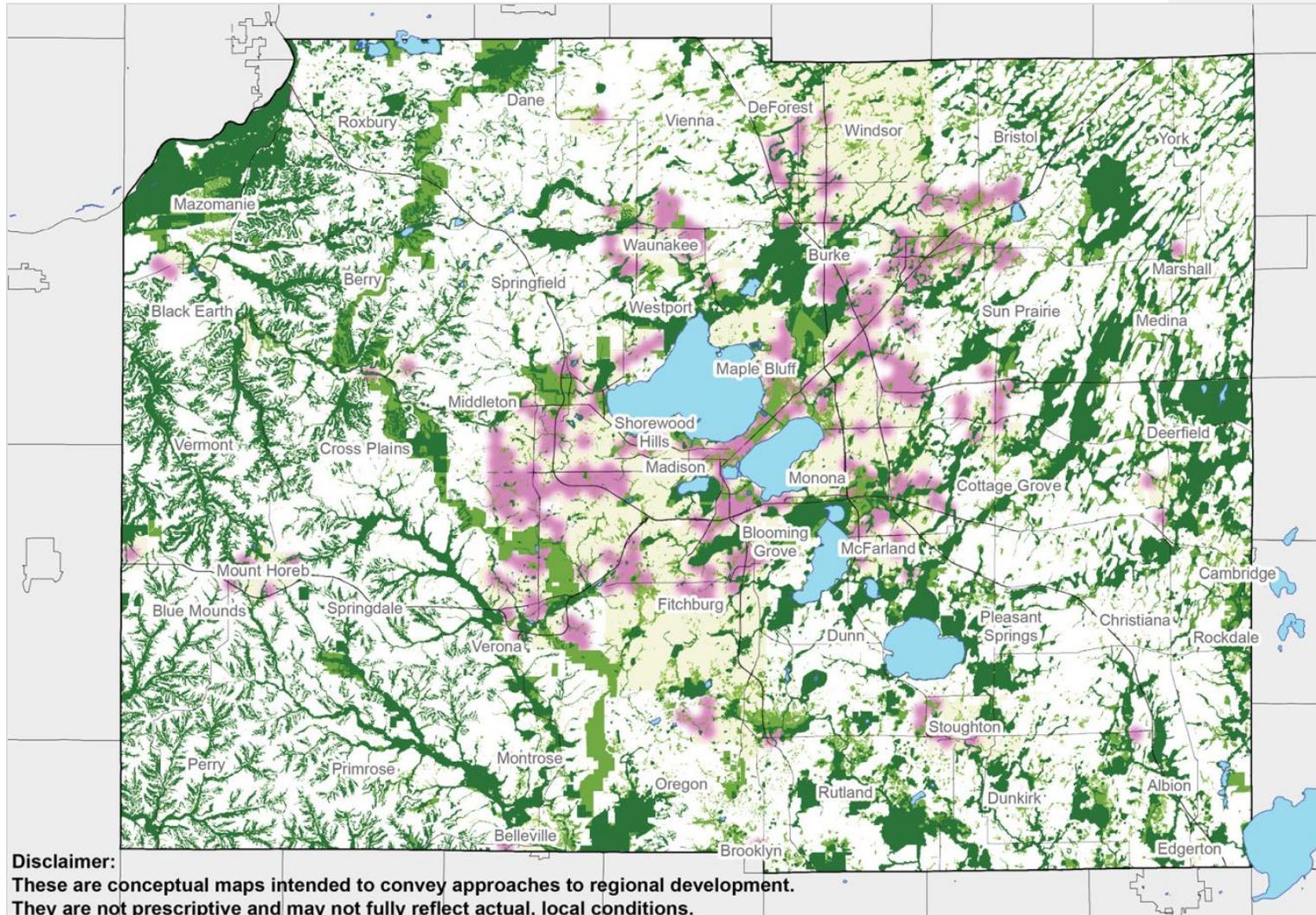
Avoid protected resource areas



Enhance stewardship areas

STRATEGY 5 | HOW & WHERE TO MINIMIZE GROWTH

To protect important natural resources



-  resource protection areas
-  resource stewardship areas
-  cities and villages
-  future urban development

Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS, WDNR and WDOA.

Disclaimer:
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STRATEGY 6 | HOW & WHERE TO *MINIMIZE* GROWTH

To preserve farming areas



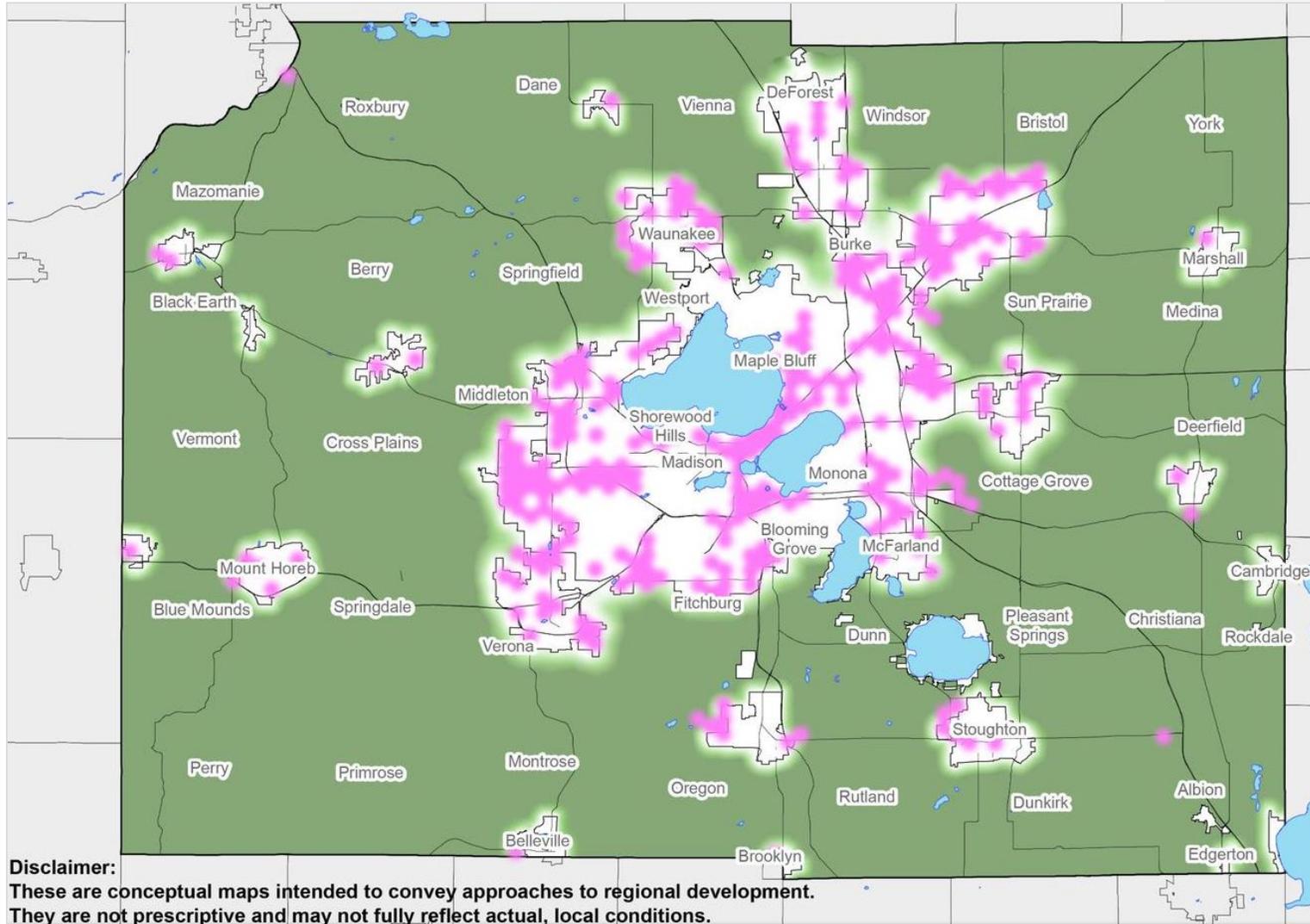
Minimize development in long-term farmland preservation areas



Coordinate urban expansion in agricultural transition areas

STRATEGY 5 | HOW & WHERE TO MINIMIZE GROWTH

To preserve farming areas



-  cities and villages
-  farmland preservation areas
-  farmland transition areas
-  future urban development

Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS, WDNr and WDOA.

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PERFORMANCE

Urban development | Additional acres



*5-YEAR AVERAGE

04

Making it happen



MAKING IT HAPPEN

Local communities

Local plans & development policies



MAKING IT HAPPEN

Private sector

Coordinate market demand with local planning



MAKING IT HAPPEN
CARPC



01

02



Assisting local communities



Tracking and reporting progress

MAKING IT HAPPEN

Dane County Housing Initiative

**Housing policy is
critical to achieving
regional access to
opportunity goal**



MAKING IT HAPPEN

Connect Greater Madison 2050



Transportation is critical to achieving regional greenhouse gas and access goals:



Reducing transportation greenhouse gases



Connecting people to jobs and resources

A green-tinted photograph of a lake with a rocky shoreline and trees in the background. The text is overlaid on the left side of the image.

**A resilient future starts
with the decisions we
make today.**

Discussion Questions

How does the Regional Development Framework compare to your community's future development plans?

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Thank you

MORE INFORMATION AT CAPITALAREARPC.ORG

