



Dane County

Minutes - Final Unless Amended by Committee

Tree Board Outreach Work Group

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, October 25, 2022

4:00 PM

Virtual Zoom Meeting: See top of agenda for
instructions on how to join the webinar or call in by
phone

A. Call To Order

Present 3 - Lead Member LAURA WYATT, ALEX MODERHOCK, and JAY WEISS

Absent 1 - MCKINZIE MYSZKA

All others Present: JOHNSON

B. Consideration of Minutes

[2022](#)
[MIN-234](#)

7.26.2022 MINUTES TREEBOARD OUTREACH

Attachments: [2022 MIN-234](#)

A motion was made by WEISS, seconded by WYATT, that the Minutes be approved. The motion carried by a voice vote.

C. Discussion Items

- *PSAs:*
 - o *WORT:*
 - ☐ *more flexibility: with regard to time constraints*
 - ☐ *free of charge so we should look at elevating content in future meetings*
 - o *Non-WORT:*
 - ☐ *Current budget is approx. \$1000 for remainder of year*
 - ☐ *Funds need to be spent by end of November*
 - ☐ *WYATT proposed that we have one or two PSAs ready to be sure funds are used;*
 - ☐ *JOHNSON: we have 12 previous topics to select from, all agree that fall watering is too late; de-icing and pruning oaks seem like the best options; standing dead ash (better price in winter months) and winter treatment of spongy moth would also work.*
 - ☐ *WEISS motions to advance two PSAs to elevate by end of November: de-icing and oak pruning; WYATT seconds. JOHNSON will elevate. Passed unanimously*
- *Proposed website changes:*
 - o *WYATT: interim solution to add topical items to home page where redundant 'Dane County Tree Board' in gray font color is located (not in header)*
 - o *WYATT: Change gray font 'Dane County Tree Board' to 'In the News/Get Involved'*
 - o *Topics could include Heritage Oaks; Tree Canopy Group; Arbor Day Events; Madison College courses; Cambridge Tree Project (as model for other communities) etc.*
 - o *Matt Noone has heritage oaks content ready; WEISS will reach out to get content and photo of oak and share with group.*
 - o *JOHNSON will work to have content added to website*

D. Presentations**E. Reports to Committee****F. Future Meeting Items and Dates**

November 22 4pm.

G. Public Comment on Items not on the Agenda**H. Such Other Business as Allowed by Law****I. Adjourn**

A motion was made by WEISS, seconded by WYATT, that the meeting be adjourned. The motion carried unanimously 3-0.

Minutes Respectfully submitted by Jay Weiss pending council approval