




Welcome! La Bienvenida! Txaís Tos! Bonjour!

# Dane County FoodWise

2020-2021

Jackie Gehin - Administrator




Emily will be:

- Working in schools with youth from pre-K to Middle School age.
- Providing resources and education to Food Pantries.
- Getting certified in Strong Bodies to begin offering classes in Dane County.




### SNAP-Ed Programming Direct Education




Educators made over 2,500 youth contacts virtually in the following schools:


- Midvale
- Frank Allis
- Mendota
- Hawthorne
- Sandburg
- Nuestro Mundo
- Henderson Elementary Schools
- Sun Prairie Community School
- Westside Elementary School

Educators reached out to the following partners to provide SNAP Direct-Ed:

- Latino Academy
- New Bridge Senior Center
- JFF Allied and Leopold
- ARC's Maternal Infant Program
- Theresa Terrace Neighborhood Center
- Madison Senior Center
- Reach Dane Head-Start
- Fitchburg Senior Center
- Food Pantries



### SNAP-Ed Programming InDirect Education



InDirect Ed: handouts and materials to be read on their own. Examples: parent letters, newsletters, activities and recipes.


Educators made close to 7000 indirect contacts throughout 2021.

To remain relevant during the pandemic, indirect education included the creation and use of electronic materials, handouts and prerecorded videos.



We call the prerecorded videos "ICOs" (Intros, Content, Outros) These were specifically designed for K-5 age groups.

ICOs are sent to teachers to be used anytime. The ICO format enables us to accommodate teachers' request for convenient, "on-demand" lessons.

ICOs strengthened our program partnerships with schools during the onset of remote learning.




### SNAP-Ed Programming In-Direct Education


Nutrition Educator Yenkata Karri prepares for the taping of a pre-recorded lesson from our demo kitchen.

"I just finished all of the lessons last week. My students loved them! They were engaging and just the right length. They led to some good discussions about food and our eating habits afterwards. Each week my kids looked forward to seeing what the new lesson would be!"

"Thank you for the videos for the nutrition program. My students enjoyed watching the videos and learning about the different food groups. As always, I love how you use some of the ingredients to make a snack. I am thankful we were able to continue with this program even in a virtual environment."



### EFNEP Programming Direct Education





With the onset of our virtual education, EFNEP - Eating Smart Being Active class series saw a three-fold increase in participation size. Class size rose from 3-5 up to 17-20 people.

Participants reported that being able to listen and participate from home made it convenient to consistently join.

**Convenience:**  
 No travel time from work or home  
 No childcare, children could join in classes  
 No transportation issues (bus passes/car share)  
 Children LOVE being there to taste the recipe!  
 Shorter class time

**Who can enroll?**

- Adults with children up to 18 years old
- Pregnant & Parenting teens
- WIC
- SNAP
- Medicaid
- Head Start
- School-age youth 5 to 19 years old
- Free and Reduced School Lunch

**EFNEP**

**EFNEP Programming  
Direct Education**

Educators reached out to the following agencies to provide the Eating Smart Being Active series:

- Latino Academy
- Dads and Kids in Action
- Black Women's Wellness Group Health Cooperative
- Seven Oaks Community Center
- Centro Hispano

**WHAT DRIVES US**

Improving the health of limited resource families and children by teaching them to make wise food choices, increase their physical activity, practice food safety, and manage their food resources

EFNEP Goals

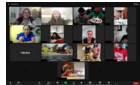
Lytonia had a 80% graduation rate.

Aracely had a 95% graduation rate.

**FOOD WISE** Extension UNIVERSITY OF WISCONSIN MADISON

**EFNEP**

**EFNEP Programming  
Direct Education**




Nutrition Educator Aracely Portillo leading a virtual Eating Smart Being Active class

*"During the nutrition classes, I learned how to read nutritional labels, recognize the nutritional value of each ingredient, and make wiser decisions when buying food. Also, I learned how to save money when planning food shopping."*

*"My doctor referred me to a nutritionist. She gave me information about how to read labels. I do not speak English and a person translated for me. But, during the ESBA class we learned about how to read labels, it made more sense. I understood better. Thank you very much!"*

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Aracely Portillo EFNEP & SNAP 2006



Venkata Karri SNAP Youth 2009



Holly Simon Teaching Coordinator 2015



Jackie Gehris Administrator 1996




John Bedigan Office Operations Associate 2010



Claire Mance Healthy Communities Coordinator 2016



Emily Randerson SNAP January 3, 2022



Hiring for our 3 vacant positions in the next few months.

**FOOD WISE** Extension UNIVERSITY OF WISCONSIN MADISON




Thank you    Gracias    Zoo siab Ua tsaug    Je vous remercie

**Dane County FoodWise**

Thank you for your continued support.

Especially during these past 2 years of working through a pandemic.

We have truly felt your presence, guidance and care in getting us through this with everything that we have needed to deliver our programming and meet the needs of our constituents.

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