

2022 RES-055
RECOGNIZING THE IMPORTANCE OF THE ALICE IN DAIRYLAND PROGRAM TO THE AGRICULTURE INDUSTRY

WHEREAS, Alice in Dairyland is a one-year, full-time public relations professional employed by the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP); and

WHEREAS, each year, Alice in Dairyland travels more than 30,000 miles throughout the state, promoting Wisconsin agriculture to various audiences; and

WHEREAS, Alice in Dairyland serves as Wisconsin's agricultural ambassador, working to share the story of Wisconsin's \$104.8 billion agriculture industry with people of all ages and backgrounds; and

WHEREAS, during her year of service, Alice also provides educational programming, in conjunction with the Dairy Farmers of Wisconsin, to thousands of Wisconsin grade-school children; and

WHEREAS, Dane County is one of the most productive agriculture counties in the state, employing more than 14,000 people and contributing \$3.1 billion in economic activity; and

WHEREAS, this year marks the 75th year of the Alice in Dairyland program which was held in Dane County; and

WHEREAS, Dane County won the competitive bid to host the 75th anniversary program in 2018; and

WHEREAS, Julia Nunes served as Alice in Dairyland from 2020-2021 and is the first Alice to hold two consecutive terms, serving as both the 73rd and 74th Alice because of the Covid-19 pandemic; and

WHEREAS, Taylor Paige Schaefer, a recent UW-Madison graduate with bachelor's degrees in animal sciences and life sciences communication, was chosen as Alice in Dairyland 2022 in May.

NOW, THEREFORE, BE IT RESOLVED, that the Dane County Board of Supervisors recognizes the important contribution of the Alice in Dairyland Program to the Agriculture Industry and thanks every Alice for their service.

Patrick Miles, Chair
Dane County Board of Supervisors

Signed and sealed before me this
_____ day of _____, 2022.

Scott McDonell,
Dane County Clerk