

# **Dane County**

# Minutes - Final Unless Amended by Committee

# **Arts and Cultural Affairs Commission**

Consider:

Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?

Wednesday, February 16, 2022

5:15 PM

See top of Agenda for virtual meeting log in details

# A. Call To Order

Excused: Mary Klehr

Staff: Mark Fraire, Augusta Brulla

Call to order at 5:15 p.m

Present 7 - AMNERIS CURET, MARCIA MIQUELON, STEVEN MORGAN, KELLY

PARKS-SNIDER, RODERICK RITCHERSON, FRAN PULEO MOYER, and

YOGESH CHAWLA

Absent 1 - JESSICA CAVAZOS

# **B.** Consideration of Minutes

2021 [Minutes from the 01/19/2022 Arts and Cultural Affairs Commission

MIN-628 Meeting]

Attachments: 2021 MIN-628

A motion was made by Commissioner Miquelon to approve the January 19, 2022, Arts and Cultural Affairs Commission meeting minutes, seconded by Vice Chair

Morgan.

The motion was carried by the following vote:

Ayes: 7 - CURET, MIQUELON, MORGAN, PARKS-SNIDER, RITCHERSON, PULEO MOYER

and CHAWLA

# C. Action Items

Vote on a minimum award for each eligible Project Grant applicant

A discussion regarding the motion included the following points:

- There is a large range in requested dollar amounts among applicants. For example, a low scoring applicant may receive more funding if they request the maximum award amount, versus a higher scoring application who requested a lower amount. Incorporating a minimum award helps neutralize this.
- The minimum award amount would vary based on total available funds and total requests during each individual grant cycle
- A minimum grant allocation fits with the mission of the Commission to aid a broad range of organizations, particularly emerging ones
- The term "eligible" indicates that all required materials have been submitted
- Eligibility is determined by Dane Arts staff before applications are distributed to review panelists
- Concern was expressed that some eligible applicants may not be ready for grant funding, even if they are technically eligible

There was a consensus that a decision regarding a minimum score for a minimum grant allocation merits further discussion and further research.

Dane Arts staff will send past grant data to the Commission prior to the next meeting so they may test the functionality of a grant allocation minimum using past cycles as a model.

A motion was made by Commissioner Curet to adopt a minimum grant award for all eligible applicants, seconded by Vice Chair Morgan.

The previous motion was withdrawn by Commissioner Curet, and the seconded was withdrawn by Vice-Chair Morgan.

A new motion was made by Supervisor Chawla to discuss adopting a minimum grant award for all eligible applicants during the March 16th Commission meeting, seconded by Vice Chair Morgan.

The motion was carried by the following vote:

**Ayes:** 7 - CURET, MIQUELON, MORGAN, PARKS-SNIDER, RITCHERSON, PULEO MOYER and CHAWLA

### D. Presentations

Wendy Schneider, Producer of Behind Creative, a Dane Arts Series

- Schneider is a musician, producer, and owner of Coney Island Studios
- Schneider has lifelong experience in media production, works primarily independently, and has worked with hundreds of local and regional musicians
- Schneider sings, plays guitar, and writes songs for her band, Howler
- Dane Arts plans on funding at least two more Behind Creative features
- More information is available at coneyislandstudios.com

# E. Reports to Committee

#### **Executive Committee (Chair) Report**

#### Commissioner updates:

- The Commission currently has two vacant seats
- Chair Ritcherson would like to anticipate expiring terms in advance and ensure a pool of potential candidates is available
- Commissioner Puleo Moyer will assist Director Fraire on an on-going basis in researching and developing a pool of future commissioner prospects as her area of focus
- Commission Chair and Vice-Chair elections will take place in June, 2022

#### Grant updates:

- 2022 grant funding budget totals \$198,000
- The Executive Committee will present a recommended budget for 2022 Cycle 1 to the commission for approval at the March meeting
- Commissioners will be assigned to review 6 7 applications
- 2022 Cycle 1 includes 15 panelists and three panels
- The review panel dates are March 14th, 16th and 22nd
- Commissioners are encouraged to attend review panels

#### Other:

- Dane Arts staff has many calendars and posters to distribute and suggestions for distribution locations from Commissioners are welcome
- Commissioners should consider attending a Dane Arts sponsored event as the Dane Arts Commission once or twice per year, in addition to their personal support of Dane Arts sponsored (and other) events

#### **Commissioner Area of Focus Reports**

None.

# **Executive Director/Staff Reports**

Reference Director Fraire's notes

Upcoming Dane Arts and other organizations' sponsored events/activities

None.

# F. Future Meeting Items and Dates

- The next Commission meeting is March 16th at 5:15 p.m.
- The 2022 Cycle 1 Grant Review is April 13th at 4:30 p.m.

# G. Public Comment on Items not on the Agenda

None.

# H. Such Other Business as Allowed by Law

None.

# I. Adjourn

Meeting adjourned at 6:25 PM

A motion was made to adjourn by Commissioner Parks Snider.

Minutes respectfully submitted by Augusta Brulla pending Commissioner approval