

Develop a pilot program focusing on Census Tracts 14.01, Block Groups 1, 3, and 4 and Census Tract 15.02, Block Group 1 in the South Madison area that will identify alternative means of transportation to connect job seekers with the largest employers in the categories identified in the study by Melissa Dietsch with the goal of decreasing unemployment in the targeted area.

Draft Multiple Tract Work Plan:

Employers:

1. Identify employers with available positions
2. Determine qualifications for consideration
 - a. Education
 - b. Skills
 - c. Other
3. Determine number of positions available
 - a. Immediate
 - b. Seasonal
4. Identify compensation ranges
 - a. Salary
 - b. Benefits (including assistance with transportation)
 - c. Other

CBOs:

1. Determine willingness to participate/partner in program
2. Determine existence of existing relationships with identified employers
3. Determine:
 - a. Ability to identify/recruit residents for available positions
 - b. Capacity/willingness to provide necessary training to match employers requirements

Residents:

1. Partner with CBOs to communicate availability of program

Available Transportation:

1. Inventory existing transportation programs operating in the targeted area
2. Research willingness of identified transportation programs to participate in program

Financial:

- a. Expenses
 - i. Cost of transportation
 1. Fuel & Maintenance
 2. Insurance
 3. Other
 - ii. Cost of training
- b. Revenue/Funding Sources
 - i. County & City (GPR, CDBG, HS)
 - ii. United Way
 - iii. Foundations
 1. Madison Community Foundation
 2. CUNA