2021 RES - 156

PURSUING TEMPORARY AND PERMANENT HOUSING SOLUTIONS FOR PEOPLE EXPERIENCING HOMELESSNESS AND AUTHORIZING FUNDING

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5 Dane County has prioritized safe sheltering and eviction prevention throughout the COVID-19 6 pandemic. The County committed funds from the Coronavirus Aid, Relief, and. Economic 7 Security Act ("CARES") Act to eviction prevention and has partnered with Tenant Resource 8 Center and Urban Triage to administer Emergency Rent Assistance program funds allocated to 9 the County through federal COVID relief legislation. The County funded Occupy Madison to 10 support the creation of 28 tinier houses for people who had been living outside in 2020 to 11 prevent them from having to live outside during the cold winter months. The County has also 12 funded expanded housing navigation and launched a rapid rehousing program to provide more 13 stable housing options to people experiencing homelessness. The County has funded a hotel 14 sheltering program for families due to the capacity limitations at the family shelter and for 15 individuals who are especially vulnerable to serious illness if infected by COVID-19 ("vulnerable 16 population") and not sufficiently protected in congregate shelter facilities. At its peak, the hotel 17 sheltering program provided safe shelter to approximately 300 households. 18

19 Vulnerable Population Hotel Sheltering

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21 As local public health emergency orders were lifted in June, 2021, it became more difficult for 22 Dane County to secure long term room availability with local hotels who were partnering in the 23 vulnerable population hotel (VPH) sheltering program. In mid-July, the VPH stopped taking new 24 referrals due to the program ending in August, 2021. Currently, there are 139 people in the 25 hotels designated as VPH and 60 people are on the waitlist. The last two VPH contracts end on 26 August 25 and August 30, 2021. Neither of the VP hotels are interested in extending the 27 contracts. Housing navigation, hotel sheltering case management partners, and supportive 28 housing providers are working to find permanent housing for the people that remain in the 29 county-funded hotel sheltering and are placing some people. The County is also working to 30 secure new hotel partners. The shelter available to single women operated by The Salvation 31 Army is at capacity. Many people sheltered in VPH were previously living outside in 32 encampments at McPike Park and Reindahl Park.

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The County has not yet spent \$2.4M in American Rescue Plan Act (ARPA) funds it allocated for hotel sheltering in 2021, but will use these funds for quarantine shelter and new VPH contracts if secured. The County also has allocated funds in the amount of \$2,659,760 for the Hotels to Housing program in 2021 and \$1,624,252 is unspent. While 90 persons in the Hotel to Housing program have executed leases and more will lease up in the coming months, estimates show there will be unused funding that can be reprogrammed to support additional services and housing options for individuals and couples experiencing homelessness.

42 Ongoing Need for Supportive Services and Housing for Individuals Experiencing

- 43 Homelessness
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45 The Dane County Homeless Services Consortium, our Continuum of Care for U.S. Department

- 46 of Housing and Urban Development (HUD) homelessness assistance grants maintains a
- 47 coordinated entry lists (aka "by-name" lists) for housing for all the families and individuals who
- 48 have been identified through our coordinated entry system as experiencing "literal
- 49 homelessness" (also known as "category 1"). Persons are placed on this list according to a
- 50 common assessment tool and the length of time they have experienced homelessness. In order
- 51 to be assessed and placed on the coordinated entry "by-name" list for housing, the person must
- 52 have been sleeping in a shelter or another place not meant for human habitation (like an
- encampment) for at least 7 days in a row prior to their assessment. Persons are experiencing
 chronic homelessness, according to HUD, if they have a verifiable disabling condition and have
- 55 experienced homelessness for a total of at least 12 months in the last three years.
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As of August 11, 2021, there are 508 individuals on the coordinated entry list in Dane County who are currently experiencing homelessness and almost half of those persons, 238 people, are experiencing chronic homelessness. Racial disparities are significant. Black, Indigenous and People of Color (BIPOC) make up the majority of the people on the coordinated entry list and 221 people (43%) identify as Black. 142 people are seniors (55 and over), 29 are veterans, and 43 are youth (18-24 yrs old) on the list. The average length of time of individuals on the list waiting for a housing placement is 470 days.

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65 Thousands in Dane County at Risk of Eviction Due to Rent Owed

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67 As of July 5, 2021, 8,573 renters (9.2% of 93,189 total renters) in Dane County are at risk of 68 eviction due to owing back rent.¹ The Centers for Disease Control and Prevention (CDC), on 69 August 3, 2021, issued a new Order which applies in counties with a substantial or high rate of 70 community transmission. This Order is in effect for 60 days and protects renters from being 71 evicted due to non-payment of rent through October 3, 2021 so long as Dane County remains at 72 a substantial or high rate of community transmission. When the Order is no longer applicable, a 73 significant increase in eviction filings is expected. More evictions will also add pressure on our 74 sheltering and homeless services system.

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76 Growing Number of People Living in Encampments and Cars

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78 Some of the people who had been in the hotels and who are on the coordinated entry list were 79 previously living in encampments, including but not limited to McPike Park and Reindahl Park in 80 the City of Madison. For much of the pandemic, the City of Madison followed CDC guidance to 81 leave encampments in place. The City of Madison also authorized temporary permitted 82 encampments in a few locations. One of those temporary permanent encampments (TPE) was 83 at Reindahl Park. While the authorization for the TPE expired, the City of Madison, through 84 direction by the Common Council, is allowing the encampment to remain in place while the City 85 pursues alternatives to the Reindahl site. Outreach staff have estimated that as of early August, 86 2021, they have connected with approximately 125 people who are currently living outside in

¹ https://www.nytimes.com/2021/07/28/opinion/covid-eviction-moratorium.html

87 encampments. The actual number of people experiencing unsheltered homelessness and living88 outside or in cars is expected to be higher.

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90 State licensed campgrounds operated by the Dane County Parks Department are one of very 91 few lawful alternatives for people experiencing homelessness who lack access to permanent 92 housing. Dane County Ordinances, at sec. 53.07, regulate the campgrounds. Requirements in 93 the ordinances which place limits on reservations, require online reservations, and require 94 payment for reservation fees are particularly burdensome to people who are using the 95 campground as their primary residence because they have no other housing available. 96 97 In July, 2012, in response to a request from the Dane County Board, Madison-area Urban 98 Ministry (now known as Just Dane), issued a report to the Dane County Board on alternative 99 sites for Occupy Madison. Occupy Madison had been operating an encampment in an 100 abandoned car lot on East Washington Ave. The Report provided immediate, intermediate, and 101 long term "responses and strategies to address needs and gaps in services". One of the 102 immediate responses and strategies was related to car-camping. The report recommended the 103 following to the County Board over 9 years ago: 104 105 Establish car camping sites or parking spots for those living in their cars; 106 1. Identify spots on county owned property, businesses and faith communities 107 parking lots; 108 2. Follow other successful car camping models from around the United States. 109 Examples include Santa Barbara, CA, Eugene, OR, Portland, OR, Los Angeles, 110 CA: 111 3. Create a registration process for those who would like to camp in the available 112 car camping spots; 113 4. Develop a community outreach program to engage neighbors and address 114 concerns regarding car camping in the neighborhood. 115 116 The Delta Variant and High Rate of Community Transmission in Dane County 117 118 In early August, the CDC determined that Dane County, like much of the country, was at a high 119 rate of community transmission. On August 17, 2021, PHMDC issued an emergency order, 120 effective August 19, 2021, which requires that everyone age 2 and older wear a face covering or 121 mask when in any enclosed building where other people, except for members of the person's 122 own household or living unit, could be present. The high rate of community transmission in 123 Dane County and throughout much of Wisconsin due to the Delta Variant necessitates 124 alternatives to congregate shelter for persons who are particularly vulnerable to serious illness 125 from COVID-19. 126 127 Opportunities for Collaboration with City of Madison on Temporary and Permanent 128 Housing Solutions 129

130 The challenges around unsheltered homelessness in Dane County are not new but, like in 131 communities around the country, they have been made worse by the COVID-19 pandemic. One 132 of the issues the community is struggling with is a growing reluctance to use group shelter 133 settings, in part, for fear of exposure to COVID. As a result, more and more people 134 experiencing homelessness are choosing to live outdoors, in conditions that are both unsafe 135 and unsustainable. The City of Madison has allocated \$2M in ARPA funds for strategies to 136 provide support outside of the shelter system. Funds provided in this proposal are intended for 137 use to support one or more strategies for people currently living outdoors. Money could be used 138 for such things as purchasing property for use as an encampment; installing basic services like 139 running water, bathrooms or electricity; establishing "tiny homes" or similar structures for use by 140 campers: and paying for on-site staff to support and monitor an encampment site. Additional 141 funds are needed to support the purchase, and operation of the tiny house village community 142 and additional sites to support safe and healthy living arrangements for people experiencing 143 homelessness, particularly unsheltered homelessness. Additional options are also needed for 144 people who are car-camping as that is not included in potential encampment sites. 145

146 The City has also allocated \$2.5M in ARPA funds for the purchase of a hotel to convert to 147 housing, with some units designated as permanent supportive housing for people who have 148 been experiencing chronic homelessness. Through the ARPA, Dane County has received a 149 \$2.25M allocation of funds targeted to the expansion of housing. Dane County's allocation was 150 determined using the HUD's formula used to allocate annual HOME Investment Partnerships 151 Program funds. While federal guidance for the use of these funds is forthcoming, national 152 webinars regarding best practices for the use of these funds have encouraged the purchase and 153 conversion of hotels for supportive housing for persons who have experienced homelessness. 154

155 Precedent for Making Exceptions and Waiving Fees to Mitigate COVID-19 Hardship 156

157 Throughout the pandemic, Dane County has offered support for property owners and 158 businesses to mitigate COVID-related burdens. In 2020, the County adopted 2020 Res 20 159 allowing municipalities to delay property tax payments and waive penalties and fees on their 160 property taxes. In 2021, the County adopted 2020 Res. 442 which allowed Public Health 161 Madison Dane County to provide a 30% rebate for license fees for businesses. The rebate 162 saves business owners with the most common license \$165. 163

164 NOW THEREFORE BE IT RESOLVED, Dane County shall continue to pursue hotel

165 partnerships to provide safe shelter with previously allocated funds to persons designated in the

166 "vulnerable population" and to avoid returning vulnerable individuals to congregate shelter,

- 167 unsheltered homelessness, or other unsafe living arrangements.
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169 BE IT FURTHER RESOLVED, Dane County allocates \$7M in American Rescue Plan Act funds,

170 to support additional strategies to serve people experiencing homelessness, particularly those

171 experiencing unsheltered homelessness and living in encampments, with expanded services

172 and housing options as follows:

- 173 - \$250,000 to expand outreach services to people experiencing unsheltered 174 homelessness; 175 \$1.5M for land acquisition, planning, development and operation of one or more -176 permanent tinv house village(s): 177 \$5.25M for purchase and renovation of one or more hotels or multi-unit buildings 178 to provide supportive, low-barrier housing for people on the coordinated entry by-179 name list. 180 181 BE IT FURTHER RESOLVED, provided it is a permitted expenditure under forthcoming federal 182 guidance, Dane County designates its additional \$2.25M allocation under the federal HOME 183 funds formula to contribute to the purchase of a hotel to convert to supportive housing for 184 individuals or couples who have experienced homelessness and are on the coordinated entry 185 "by-name" list. If allowable under forthcoming federal guidance, funds may be used to support 186 the acquisition of a hotel in partnership with the City of Madison. Dane County should also 187 consider authorizing additional ARPA funds or funding in the 2022 Capital Budget for a hotel 188 purchase outside the City of Madison. 189 190 BE IT FURTHER RESOLVED, that the Departments of Human Services, Land and Water 191 Resources, Planning and Development, Department of Administration, and Public Health shall 192 convene a staff team to prepare a report on implementation of lawful car-camping options in 193 Dane County as first recommended to the County Board in July, 2012. The report shall be 194 presented to the City-County Homelessness Issues Committee no later than 60 days after the 195 adoption of this resolution. 196 197 BE IT FURTHER RESOLVED, Dane County shall temporarily waive the requirements of ss. 198 53.07(1),(2), (3), and (5), Dane Co. Ords., for people experiencing homelessness, following a 199 referral from outreach workers, and camping in Dane County campgrounds through March 31, 200 2022. 201 202 BE IT FURTHER RESOLVED, Dane County will continue to pursue reimbursement, to the 203 greatest extent possible, from the Federal Emergency Management Agency (FEMA) for 204 expenditures on non-congregate hotel sheltering, particularly for the sheltering of people 205 particularly vulnerable to serious illness from COVID-19 infection and those in quarantine. 206 207 BE IT FINALLY RESOLVED, that Dane County, in its 2022 Capital Budget affordable housing 208 development commitment, will prioritize partnerships with nonprofits committed to providing 209 transitional and permanent housing to people who are currently experiencing homelessness, 210 with a strong preference for set asides for persons and families experiencing chronic 211 homelessness. 212 213 214 215
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