

Tier 1

- Draft press releases related to committee meetings or introduced legislation
- Social media posts
- Other communication pieces (flyers, letters)

Example: press release on item introduced



Request 5 working days in advance

Minimal costs, no approval required

Tier 2

- Virtual event and any items in tier 1 needed for event
- Online input gathering

Example: Broadband public hearings



Request 3 weeks minimum in advance of event

Minimal costs, no approval required

Tier 3

 Hybrid or in-person event and any items in tier 1 and 2 for event

Example: Community conversation



Request 6 weeks minimum in advance of date

Executive Committee review possible depending on relative costs

Tier 4

In-depth engagement
with key stakeholder
groups to include
contracting with them to
complete engagement on
a topic of interest to the
Dane County

Example: Community justice center stakeholder group outreach



Request 3+ months to complete

Executive Committee review possible depending on relative costs

