



Dane County

Minutes - Final Unless Amended by Committee

Tree Board Outreach Work Group

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, July 26, 2022

3:30 PM

Virtual Zoom Meeting: See top of agenda for
instructions on how to join the webinar or call in by
phone.

A. Call To Order

Present 4 - Lead Member LAURA WYATT, ALEX MODERHOCK, MCKINZIE MYSZKA, and
JAY WEISS

Others Present: Lisa Johnson

B. Consideration of Minutes

[2022](#)
[MIN-130](#)

MAY 24 2022 TREE BOARD OUTREACH MIN

Attachments: [2022 MIN-130](#)

A motion was made by MODERHOCK, seconded by MYSZKA, that the Minutes be
approved. The motion carried by a voice vote 4-0.

C. Discussion Items

1. *Appoint member to take minutes.*

Moderhock appointed to take minutes

2. *Review minutes of May 24th, 2022 minutes*

Minutes reviewed

3. *Review radio PSA plan*

Alex to reach out further for inclusion of PASs in the WORT radio station Kiosks.

*Track the number of people who use the Tree Board website to determine if spending
money on more radio PSA is worth it or not.*

Figure out a PSA to use for review for next month.

~1-2-minute commentaries should be good

4. *Review website top line menu logic by Jay Weiss*

*Website will be reviewed and an outline of how we want to situate the will be proposed at
next months meeting.*

D. Presentations

E. Reports to Committee

F. Future Meeting Items and Dates

August 30, 15:30

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by MODERHOCK, seconded by MYSZKA, that the meeting be adjourned. The motion carried unanimously 4-0.

Minutes Respectfully submitted by Alexander Moderhock, pending council approval