LETTERS OF SUPPORT SUBMITTED BY BRIGHT BEGINNINGS DAY SCHOOL

To whom it may concern:

My name is Ashley, and I am an employee, a parent, and also a household member at one of our Bright Beginnings Day School (BBDS) locations. I have been working at BBDS for 8 years now! I started when I was a pregnant with my oldest kiddo who is now 7 1/2, as a float assistant teacher between the two locations that BBDS had at the time. I was in that position for about 4 months, when I was given the opportunity to be a lead teacher at a new site that we were opening. In January of 2014 we opened our bb2 location, and that is where I started as a lead teacher with my 6 week old son attending at that location. Since that time I have been with Sarah and BBDS through opening 2 more locations as we continue to grow as BBDS, the families in our BBDS community continue to grow and add siblings, and as families are in need of quality childcare for their kiddos. Daycare has always been hard to find in the Madison area, as so many working families depend on us while they are at work to support their families.

Myself and my family, lived in our bb2 location for 5 years, and then two years ago we moved into the location where we live now, as my own family grew and we needed more space. I was on the floor fulltime as a lead at bb2 from January 2014- July 2018 when we had our third kiddo. Once I had her, it didn't make sense to have three out of eight spaces be my own kiddos, so I was given the opportunity to change roles and yet still be a huge part of bb2 and all of our locations. I now co-lead at bb2, fill in at other sites as needed and have more of an administrative role. I love that I am still very involved in BBDS, but that I also get to be with my kiddos, which little did I know that that would have been so needed this last year with the pandemic and having to do virtual school with my boys. We have been so blessed to live where I work. I love that I get to see the kiddos and our teachers everyday, I love building those connections with the kiddos and their families and they get to see as not just teacher but also a mom. We do really just blend into the neighborhood as a single family residence, and some people are not even aware that there is a daycare here. We take pride in our space both inside and out, and we maintain our house and yard for the daycare kiddos and their families, but also to be good neighbors and keep the neighborhood looking beautiful. As a family, we also are getting to know more of our neighbors, build relationships with them, help them if they need anything, and it has been great watching my kiddos run around with the other neighborhood kiddos just as I did when I was little.

As a parent of kiddos who attend BBDS, I have been so happy and couldn't imagine them growing up anywhere else! They have built friendships with kiddos that they grew up with at school from babies until they moved on to kindergarten. We still get together with those families, have playdates and when we do, it is like the kiddos never skipped a beat, you would think they see one and other every day! Even relationships that they have built with current teachers, and past teachers, my kiddos love them as if they were family, and look up to them! As a mom, I never have to worry about my kiddos while they are at one of our locations. I never wonder if they feel safe, loved, if they are happy, if they are having fun, if they are clean, if they are learning and not just curriculum based learning but also learning how to be good, kind, loving, honest, accountable, confident strong little humans. I am forever grateful for their time at BBDS and the opportunities that have been given while in care!

Now you may think that I am biased in my love for BBDS and the care my kiddos receive being that I am an employee, but I do not see it this way. I see and know the behind the scenes, the ins and outs so to speak of BBDS being that I am an employee. Everyday I get to see the passion, the drive, the excitement, the connection, the motivation, and the love that all of our teachers have for our kiddos and

their families. I also know how much time and effort we all put in each and everyday, the planning/prepping of activities and lesson plans, the intentionality behind all that we do and say, the cleaning, sanitizing, the pride we have in making our spaces bright, safe, loving and fun while giving them that home away from home feel! We do this to make sure we are giving the kiddos the best care that we can. We are so much more than "daycare." We strive to be the best, not to give ourselves a pat on the back but because that is what these kiddos deserve. Birth until age 5 is such a vital time in their lives, they are learning new things each day. They are growing physically, mentally, socially, and emotionally, they are learning basic life skills, learning how to be independent, how to problem solve, how to be confident, how to be kind and accepting of others, learning how to conversate with their teachers, their peers, and even our littlest littles who don't have words. It amazes me and it warms my heart to hear one of our 3 year olds talk to one of our infants that's crying because they may be hungry or tired, and the 3 three year old knows how important it is that we acknowledge that their little friend is sad, and they know that we need to talk through that with them and they tell them "it's ok, we know you are hungry, Miss Ashley is making your bottle, and she will give you some snuggles soon." If someone is having a tough morning or scrapes their knee, their friends are always there to comfort them, rub their back, give them a hug, ask them if they need anything, sing them a song, tell a joke, (which may not really be a joke but to them it is) really just be there for their buddies and have that camaraderie with them. There is so much negativity and hate in this world today, and honestly, it scares me what my kiddos and our BBDS kiddos are going to face as they get older but in the time that we have with them, we want to help teach them how to bring light, happiness and kindness to the world! As teachers we are here to build each other up, support one and other, and motivate each other to continue to grow as teachers, but also as good, kind humans and that's what we want to model for our kiddos.

At the core of all of this is Sarah! BBDS has grown so much in the time that I have been here and not just the addition of new sites, but our program as a whole. Her vision, passion for teaching, support, guidance, her drive to always continue to learn more and to push ourselves to be the best version of us that we can be in all aspects of our lives, her ability to look at a difficult situation and turn it into an opportunity of reflection, learning and growth, her appreciation of each of us as individuals and as a team is so important. I have known Sarah and have been apart of BBDS for almost a quarter of my life. In my time here, I have become a mom to three kiddos Oliver, Theodore, and Renesme and more recently a dog momma to our 6 month doodle Nash, I have grown into really being an adult, I have grown in my personal life but also have grown as a teacher as well. Sarah inspires me everyday and if it wasn't for her and the environment she has created at BBDS for the teachers, kiddos and their families I don't know that I would be here 8 years later. As rewarding as working with kiddos is, it is a lot of hard work, especially having young children of my own but I so strongly believe in what we do and see the importance of having quality in-home family childcare, with a mixed age group of eight kiddos and two teachers in a home! Kiddos are in an institutional setting for 13+ years of their lives, they shouldn't be pushed into that setting as an infant, they should be in a home setting with family. My hope is that our new neighbors can be open minded, and see what an asset we our to the community, the voice we can be for these kiddos and the support their families need, as a place for their kiddos to come to each day, to be loved unconditionally, well cared for and safe while they are at work! Also give us the opportunity to show them who we are, what we stand for, our "why" behind it all and our high expectations and the level respect we have for our space inside and outside, all while offering the highest level of quality care. Thank you for your time and consideration! -Ashley Leonard

From: missy olson missy.olson@yahoo.com

Subject: BBDS

Date: Jul 27, 2021 at 9:16:40 PM

To: Sarah Tuttle sjtuttle11@yahoo.com

Bright Beginnings Day School has been a staple for me and my family since 2004. Having my children attend a program that offers so much in one place is hard to come by. Living above BB3 has given my family and I a sense of community. BBDS goes above and beyond to provide the best care possible when it comes to Family child care. It makes me so happy to see siblings stay together as they grow side by side on a daily basis. The unique Family home away from home experience BBDS offers is like none other! Not only am I grateful to have this amazing place to call home but I also get to care for the kiddos too! I find sharing my house only makes it a better place to be. Having the local parks to walk to and the Little Library off New Washburn gives our BBDS kiddos more of a community connection that makes all the difference. We appreciate BBDS and couldn't imagine life without it!

Sent from Yahoo Mail for iPhone

Hi! My name is Emma Frazier and I have been with Bright Beginnings Day School for a little under two years as a lead teacher. Bright Beginnings has created such a positive warming family environment for not only the children and families but also their staff. Sarah and Jonathan have created a positive at home feeling that creates bonds that make you feel like their own family. BBDS family childcare allows families closely grow in relationships while creating hands on activities and experiences for each child. One of the best parts of family child care is watching relationships grow and creating special bonds with each child and their families. BBDS is welcoming, care and safe place that creates the best home-like experience. I am so thankful to be apart of the best team!

EMMA FRAZIER

I have had the privilege of working at Bright Beginnings since the summer of last year. Not only that, but I was also lucky enough to be able to have my kids attend two different locations at Bright Beginnings, as well. I feel very lucky because working here made me realize that this is exactly the kind of care I'd want for my kids. As a new mom of twins who wasn't really sure about anything or how to do anything right, it felt so good to be so sure of a place to send my kids. It was relieving, even refreshing. Sending my kids here made me feel like I did something right! The space is always so clean due to teachers actively keeping up with the kids messes and the sites expectations! We always have chores that we do over our lunch break to ensure each site remains within quality condition (however; every teacher goes above and beyond) and we go all out when planning activities for the kiddos while ensuring that all ages will be able to participate/have just as much fun, while also guaranteeing their safety. The days are incredibly structured; this is so important to me because sticking to schedules is very important for my kiddos who have Autism Spectrum Disorder. Bright Beginnings is also one of the 5 places that accepted my children. Not a lot of childcare facilities accepted my kids due to their diagnosis and behaviors; however, I never had that problem at bright beginning. They took the time to get to know my boys and learn how to deal with their hard behaviors rather than just giving up and sending them away. Bright Beginnings has made such a difference in my life as an employee and as a mother!

Jadr Braxton

From: pociuskaitlyn@gmail.com

Subject: Letter

Date: Jul 27, 2021 at 4:37:27 PM

To: Sarah Tuttle sjtuttle11@yahoo.com

Hello, I'm Kaitlyn, I am an assistant and float teacher that has been with BBDS for 4 years. I Love my job and look forward to watching kids learn and grow daily.

Bright Beginnings Day School is a Home Day Care filled with community, compassion, connection, and learning. That's what makes it a great reason to have BBDS in your neighborhood. We are all about Family and connection. We teach in a home setting which helps are kids feel safe and eager to learn in a way that is fun and meaningful. We are respectful to our neighborhood which brings a Great asset to you. Your family and children will be welcomed with open arms and love not only at school but in the community with a warm smile or wave. We are excited to be a part of the Applewood Neighborhood and can't wait to meet everyone.



I've had no issues with Bright Beginnings Day School as neighbors and appreciate the care they provide to working families in a safe, happy, home environment. They blend into the neighborhood. I believe Bright Beginnings Day School is an asset to our neighborhood and the community.

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Alex Waltstein	
Name	
1501 Day flower Dr	Madison wt
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7701 Twinflower Dn	ive Madison
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Jayla McRay		_
Name		
922 S. Holt Circle	Madison	
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Nikki Yuan	
Name	
5 Holt Place Ba	Madison
Address	City



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Russell Letell	
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2034 New Weshburn We	y Madison
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T- LEG HOWAN	
Name 1.102/211 W.	
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To Whom It May Concern:

I am writing this letter of recommendation for Bright Beginnings Day School as a landlord for one of their schools, grandparent of two children that attend one of their schools and as a member of the Madison community. I speak from experience that Bright Beginnings Day Schools are five + star day schools. The environment and experience that the kids received is top notch. I had my own three children in a well known Madison daycare settling for their entire youth, so I'm familiar with daycares first hand. My son has his two young children at BBDS. They recently moved farther out of Madison so tried a closer daycare to their current home. Within two months they were back at BBDS. The care, support, educational experience and home like multi age group environment is hands down the best. They saw that first hand and are so glad to be back with the high quality that BBDS provides on a consistent basis. One of my granddaughters teachers has been her teacher since her first day at BBDS. As a landlord to one of BBDS centers (and live next door) we support them in the community whole heartedly. I get to see first hand the care and respect to the environment (inside and outside) that they provide and teach. They maintain a beautiful, well organized physical environment at each of their locations. As a neighbor it warms my heart to hear happy, playful children being taught and cared for by the well trained and respectful BBDS staff. Sarah Tuttle (owner of BBDS) is involved in every aspect of making sure that what she has created as a stellar business continues to support the needs of the communities children. Parents see this and in term support her efforts though BBDS activities in the community. I will continue to support BBDS in anyway possible. Please feel free to contact me if any further information may be needed or you have questions.

Sincerely,

Mary Ann Dailey 608-712-8901

Maryannailey@tds.net



I've had no issues with Bright Beginnings Day School as neighbors and appreciate the care they provide to working families in a safe, happy, home environment. They blend into the neighborhood. I believe Bright Beginnings Day School is an asset to our neighborhood and the community.

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PHILIP MCCONNELL	
Name	
8802 TIMBER WOLF TRL.	MADISON W1 53717
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Daniel Sklansky		
Name		
8806 Timber Wolf Trail	Madison	
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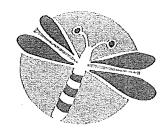
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ANDREA MACE	
Name	
4081 PUFASANT VIEW RD.	MIDDLETON
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I am a parent of a child enrolled at Bright Beginnings Day School. I value the Bright Beginnings Day School program and the home-away-from-home environment they provide for my child. I also appreciate the small, multi-age group of kids and truely believe our child is receiving the best of care in a safe and loving environment.

I appreciate how they value being good neighbors and how they care for their home and property. As parents we respect the privacy and property of the neighbors. My child's day school blends right into the neighborhood. I believe Bright Beginnings Day School is an asset to the community and I wouldn't mind having a Bright Beginnings Day School in my neighborhood.

Additional Comments:
Bright Beginnings Day School is a wonderfully
inique child care provider, tilling an essential
reed in our community. We are lucky to have
These child care providers, especially given The
difficulty of finding high-quality care for childs
ages birth-3.
Ein E. Rome
Signature
Enn E. Rome
Name
vermillion. enin@gmail.com

BrightBeginningsDaySchool.com :: facebook.com/BrightBeginningsMadison

Email Address

July 26, 2021

To Whom it May Concern,

We are parents of two children, ages three and one, who attend Bright Beginnings Day School. We have the upmost respect and gratitude for the teachers at Bright Beginnings Day School. They provide quality care to make any parent feel confident in the important decision of childcare. We fully trust our children are in the best hands.

In addition to the loving and safe care our children receive, the program incorporates a curriculum that is both educational and fun. Our son loves singing the songs he learned at school, such as the days of the week and ABC's. Both children have built friendships with the other kids who attend. We truly believe the small, multi-age environment gives them an experience like no other.

We live in the neighborhood and prior to having children, did not even realize Bright Beginnings existed. When we were looking for childcare, we were shocked to learn a great program was just a few blocks away. They property is well kept and easily blends into the neighborhood. We are so happy to have discovered such a gem!

We highly recommend Bright Beginnings Day School and our forever grateful we are able to send our children to a wonderful school in the neighborhood.

Sincerely,

Lauren and Paul Bowers lkbowers24@gmail.com



July 27, 2021

To Whom It May Concern,

This letter is a reference for Sarah Tuttle and Bright Beginnings Day School child care programs. Sarah's programs offer high quality family child care in the greater Madison area. Many of these programs are City of Madison accredited, which is a higher level of regulation than state licensing. Through accreditation these programs meet high quality standards that promote and foster child development through quality interactions and strong, nurturing relationships. Bright Beginnings Day School has been a member of Satellite since 2003.

Sarah is active in the early childhood community, and an advocate for children and families. She works diligently to maintain consistency and quality with all of her child care programs. These programs are an asset to our community and help support families in securing quality care for their children. We appreciate all of the care her programs take to provide enriched learning environments for the children in our community!

Thank you and please contact me with any questions.

Sincerely,

Amy Christianson

Amy Christianson, Ed.D. Satellite Director 2096 Red Arrow Trail Madison, WI53711

Email: achristianson@reachdane.org

Phone: (608) 469-1199

Website: http://www.reachdane.org/programs/satellite.cfm



July 26, 2021

Good Morning,

I am writing this letter on behalf of Bright Beginnings Day Schools.

Bright Beginnings has been a City of Madison Accredited Family Child Care Program for over 20 years. This means that they have agreed to meet and maintain the higher standards of quality established by the city. Theses standards address health and safety, quality interactions with children and families, and strong business practices. I have worked with these programs as a Consultant for 10 years. In this role I observed the program, met with staff, reviewed the standards, and accredited these programs to insure they meet the City Accreditation Standards. Bright Beginnings Day Schools provide safe, nurturing childcare to the children and families they serve. They do this in home-like settings, with a highly skilled and dedicated teaching staff. BBDS has in the past(pre-COVID) and will again when they can safely gather, utilized the community resources, such as parks, splash pads and libraries to schedule family-friendly events.

Bright Beginnings Day Schools have been an invaluable source of high-quality child-care for families in Madision. They offer a flexible schedule to meet the varying needs of their parents/families.

They remained open during the pandemic to provide care to essential workers and families that required workers both on and off site.

Bright Beginnings has been a vital part of the Madison community, serving families and supporting the local economy for over two decades. Families and the community have benefitted greatly due to the quality and flexibility of their programming.

I can say with the utmost confidence that Bright Beginnings Day Schools have been a vital link to children, families and employers in Madison.

Sincerely,
Susan Engels
Family Child Care Consultant
Satellite Family Child Care System
(a program of Reach Dane)



July 27, 2021

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Thank you and please contact me with any questions.

Sincerely,

Amy Christianson

Amy Christianson, Ed.D. Satellite Director 2096 Red Arrow Trail Madison, WI53711

Email: achristianson@reachdane.org

Phone: (608) 469-1199

Website: http://www.reachdane.org/programs/satellite.cfm

To Whom It May Concern,

My name is Alisha Valentine and I have been a teacher at Bright Beginnings Day School for four and a half years. While working for Sarah these past years I have built amazing relationships with fellow teachers, including Sarah. She is one of the kindest persons, and has such an infectious passion for teaching and creating the most welcoming environment for all the children in our care as well as for the families and all the staff. I have truly never been more happy at any place of employment. Yes, this is my job, but it is hard for me to even refer to it as a job as I have grown to love my children and fellow teachers as family and absolutely love going to work every single day.

Each site that we have is set up in a way to feel like a home away from home for all the children. Our properties are beautifully maintained, with the help of those that live there, which are teachers and/or family members of Bright Beginnings Day School. Jonathan Tuttle also helps each site with maintenance and keeping our yards looking spectacular all year round, along with so much more to ensure Bright Beginnings Day School is always looking and doing it's best. It is always a joy to see him as he shares the same passion for creating a special place for all of our families to attend.

As stated before each site is set up in a home to make the children feel as though they are not in a center or daycare facility, but in a second home for them. Our programs are all multi-age and have many siblings attending together, which allows them to share meaningful experiences and grow together. Our main goal is to create a loving environment and provide exceptional quality care for each child in a home setting.

We discuss community with our children often and invite their families to participate in their child's journey of education with us. We also talk about what it means to be a community and how we all share a common desire to better ourselves each day and to build meaningful relationships with our fellow community members. We are always finding ways to connect with our community and help in any way we can. An example is that we do an annual food drive for MOM (Middleton Outreach Ministry) and bring to the forefront the fact that there are others in need and our families, teachers, and children always step up and donate happily to a program that helps fight hunger that is going on in our own neighborhood.

My love for Bright Beginnings Day School is strong and it represents so much more than an in-home preschool, as I have discussed. I feel that expanding to new locations is an amazing opportunity for other neighborhoods and communities to see what we are all about and what an amazing program Sarah has created.

Sincerely,

Alisha Valentine

I absolutely love Bright Beginnings Day School! I have been a part of this team for about one year and have been a lead teacher for 6 months. I joined this team because I wanted to provide quality care in a warm and welcoming environment. I love that we strive to have the kids learn and develop socially, emotionally, physically, and intellectually. The kids are amazing and I love seeing their continual growth throughout my time at Bright Beginnings Day School. I graduated college from UW-Stevens Point with a Bachelors in Environmental Education and I am able to bring in what I learned from my schooling to help the kids learn through hands-on experiences. I find that nature and the outdoors is a great space for learning so I try to bring those aspects into the curriculum. I am so glad I found my way to Bright Beginnings Day School because I have grown as a teacher through the support from my team and the kids.

Lexi Smiles

Sunshine Family Day Care Silke O'Donnell silkeodonnell@yahoo.com 608-335-7661

Re: Letter of Support 22, 2021 July

Dear City of Madison Zoning Commission,

I am writing to you today to express my support and input regarding Sarah Tuttle's Family Child Care and Early Education programs, know as Bright Beginnings Day Schools. I have been a family childcare provider and small business owner in Madison over 27 years. Sadly, due to health reasons I had to close my doors this past May. I also know of many other high-quality programs that have had to do the same this past year.

We are currently in a childcare crisis here in Madison, in Wisconsin, and across the United States. This Pandemic has caused so many programs to shut down and parents are struggling to find care. Some centers that have remained open can not serve enough families due to staffing shortages. Sarah has not only managed to survive through this pandemic, but her programs have flourished. Her staff is well educated, and her programs are of highest quality. They are a true asset to our community!

I have known Sarah for over 20 years. I have been in her programs and observed the quality care and education she provides. Childcare workers are essential so that parents can go to work. Please recognize the valuable service her programs provide to our community.

Please feel free to contact me with any questions!

Respectfully submitted,

Silke O'Donnell

From: Joan Mrkvicka JMrkvicka@wisconsinearlychildhood.org

Subject: How Great you are!!

Date: Jul 22, 2021 at 9:22:52 PM

To: sjtuttle11@yahoo.com

To Whom it May Concern,

I would like to speak on behalf of Sarah Tuttle and her Family Child Care Business, Bright Beginnings Day School. I have known Sarah for years and also have been an employee of hers in one of her child care homes. Sarah has been a kind, compassionate, and exceptional child care provider and teacher in her home for many years. She has been involved in multiple support groups, advocacy groups, and also has grown her business into several much needed sites. She provides a needed service to so many families, including essential workers. She kept her program open and safe for many children and families that needed care during the entire year of Covid. She was cautious and stringent during that very trying period. She is a great support and trainer to many early childhood professionals, and by keeping open continued to provide jobs for the community. Sarah is a great business owner and her child care homes all run lovingly and developmentally appropriate by her exceptional employees of many years. Her accreditation standards are perfect and she has a near perfect compliance record from licensing. The neighborhood will only be improved by having a valuable asset to all the families nearby.

Sincerely,

Joan Mrkvicka WEESSN Relief Squad Dane County



2908 Marketplace Drive, Suite 101 Fitchburg WI 53719 608-230-8015 wisconsinearlychildhood.org

P Please consider the environment before printing this email.

I have been with Bright Beginnings Day School for a few months now, and I can honestly say I walk in every day with a huge smile, and I am genuinely excited to spend time with the children every day. The atmosphere is like one big family, everyone wants to do what is best for each other in order to do what is best for all of the children. You can really see the passion to provide a safe, welcoming and fun environment by the way you can see the children's eyes light up when they come in to see their teachers and their friends and the smiles on parent's faces when they get to hear about their child's day. It is such a fun, warm, welcoming place for children to learn and develop socially, emotionally, physically and intellectually. Bright Beginnings Day School is a huge benefit to its community because of how dedicated Sarah and her staff are to teaching children and preparing them for their futures. BBDS is an amazing place to watch children grow and thrive!

Jessica Boos

From: Susan LeGrand Levine Counselingsolutionsmadison@yahoo.com

Subject: Recommendation letter...

Date: Jul 24, 2021 at 12:03:39 PM

To: Sarah Tuttle sjtuttle11@yahoo.com, Sarah and Jonathan Tuttle

sarjontut@yahoo.com, Brightbeginningsdayschool Info

info@brightbeginningsdayschool.com, Susan LeGrand Levine

Counselingsolutionsmadison@yahoo.com

July 25, 2021

To whom it may concern

I am writing this letter on behalf of Bright Beginnings Day School. For several years now, I have observed the growth of this excellent program in the Madison and Middleton communities. I am a grandmother whose grandchildren have used the services of Bright Beginnings over the years and as a psychotherapist working with clients. I am extremely confident in making a referral to any parent who is In need of quality child care, to send their child to Bright Beginnings. They are great communicators, vigilantly careful with the children they care for and they are creative in providing both recreational and educational opportunities for each and every child.

Bright Beginnings Day School is a highly respected service providing a crucial, much needed service to our community. The people who I have met who have had an opportunity to utilize their services have agreed with me that they were totally satisfied with the staff and management.

Susan J. Levine

From: eliza Beslic elizabeslic13@gmail.com

Subject: Letter for BBDS

Date: Jul 24, 2021 at 6:54:13 PM

To: Sarah Tuttle sjtuttle11@icloud.com

My name is Eliza and I am an assistant preschool teacher at Bright Beginnings Day School. I have worked for Sarah since January of 2020, and I truly love my job.

Every day when I arrive at work I'm greeted with happy faces and hugs. It is a joy to watch the children grow and change, from taking their first steps, to learning new words and discovering the big world around them.

Our days are filled with a variety of educational and fun activities such as art, cooking, outside exploration, climbing, walking, taking field trips, and learning about nature. We provide a loving and safe environment where every child is valued.

We prepare these little humans to be good citizens, get them ready for 4-K, and provide opportunities to learn and grow. Our preschools are unique in that they are like a second home to the children where they feel nurtured and safe. It is comforting for the parents to know that they can drop off their children in a home-like environment. Another advantage at our preschool is that the children are in mixed age groups, so the little learn from the big while the big learn to care for the little, and siblings are able to interact, just like they would at home!

BBDS is a preschool that has served hundreds of families over the last 19 years and Sarah works hard to create life-long relationships with the families that we serve. I am proud to be a part of it!

From: Melissa Sexton melissasexton8608@gmail.com

Subject: Letter

Date: Jul 25, 2021 at 1:16:29 PM

To: Sarah Tuttle sjtuttle11@yahoo.com

To whom it may concern,

I have been apart of the BBDS family for almost 5 years. I am a lead teacher for the program at one of the five sites in the community. I find that being in a home setting as a teacher allows for me to set up an environment that looks like home for the children and makes them feel comfortable and apart of a family. In our program kids start at a young age and grow with us, which also allows our families to bring siblings to the same location where they can learn together and have the opportunity to see each other throughout the day! Being set up in a neighborhood we blend in as any other family would and it's great to be part of a community where we are able to teach in a home like setting with a structured daily routine.

In this day and age it's clear that we need more high-quality child care options in our neighborhoods. In-home childcare programs allow for the best learning environment with a safe and home like feel for all children compared to a facility. Children get all the social skills and learning development of a Center but with better ratios and greater quality of care. Parents are able to connect directly with the Teachers and feel the sense of family. Young children who get high-quality learning opportunities, caring and loving attention from parents and Teachers build a foundation of social, emotional, physical, and mental health that can last a lifetime.

With this being said I feel that BBDS is more than just a asset to the community it really is something special to be apart of and is the BEST learning environment a child could have.

It's a win-win! Coming together as a community to build this foundation for our children will bring such bright futures that neighborhoods need.

Choose BBDS to be part of your community \(\psi \)



Melissa

To whom it may concern,

Bright Beginnings Day School plays a vital role in our communities in both Madison and Middleton, Wisconsin. In home-in family-style childcare, Bright Beginnings allow children and their families to get home away from home care. With small class sizes, Bright Beginnings provides for more personalized care for each child. With a focus on social, emotional, physical health, language and literacy, kids of all ages can strive and grow at Bright Beginnings from as young as 10 weeks to up to 6 years old. Children enrolled at Bright Beginnings can grasp new ideas and desire to learn while engaging in multi-age group care. The multi-age group care allows students to strive for new goals to set with their peers. Activities are the same for every child, but depending on the children's level or age, the activities are made to allow for children to succeed and not feel different or left out. The multi-age group care also allows for personal growth and goals within the children themselves.

As stated before, Bright Beginnings Day School allows for growth within children while also allowing for healthy and strong relationships to be built between children and children as well as children and staff. It is a vital role to the Madison and Middleton communities and is growing stronger each day.

Madison Wells Assistant Teacher at BBDS 1, 4, & 5. It is always a difficult task when looking for childcare for your little one. Who can you trust? A family can go through countless interviews for daycares/preschools to find the perfect fit but will always fall short. Bright Beginnings Day School on the West Side of Madison Wisconsin not only provides fun quality care, but their staff and director put their heart and soul into every single day to make sure that your child has the best day possible; even if it is just a normal Thursday. With the blended age range in the classroom, the younger students are able to learn from their older peers in the class and even vis versa, and learn in ways they didn't think was possible.

Along with excellent care, no matter what age, the staff and director make you feel like family when you attend. BBDS continues to grow and expand, becoming more and more of an asset to the community.

Tana Terski

To Whom it May Concern:

I was an Early Childhood Special Education teacher in the Middleton-Cross Plains Area School district for 16 years and during my time there, I served students at Bright Beginnings Day School. The staff did a fantastic job of including students with special needs into their daycare/school and also following through with suggestions that special education staff from the school district would give them. I was so impressed with Bright Beginnings Day School that when my daughter turned 2, I had her start attending there. I then saw the school from a parent perspective and not just a school district perspective. The staff was welcoming, friendly, and made my daughter feel loved and important. She felt so important to the school that when she left to go to Kindergarten, she declared that she had no idea how Miss Sarah (the owner and one of my daughter's teachers) was going to be able to run the daycare/school without her. It was a very sad day for my daughter and myself when she graduated from daycare to enter Kindergarten and would no longer be able to attend Bright Beginnings Day School, which we both considered family.

Bright Beginnings Day School is a professional, safe, and loving child care center. The owner, Sarah Tuttle, is kind, considerate, loving, and would do anything for the children, their families, and the community that she serves. She hires high-quality staff who also have the children, their families and the community's best interest at heart. Bright Beginnings Day School would be an asset to any neighborhood or community, as high quality day care is difficult to find. Their facility has an at-home feel for the children and families that are served, and they enjoy learning and exploring inside the walls of the daycare, outside in the lawn, on the playground equipment and at various parks or facilities in the community. Bright Beginnings Day School takes fun field trips to explore and see what their community has to offer them for learning experiences. They keep their daycare

and learning space, both inside and outside, well kept and picked up. Bright Beginnings Day School would be a great neighbor, as they run a quiet and clean daycare. Any neighborhood community would be lucky to have Sarah and her business, Bright Beginnings Day School, as a part of it.

Sincerely, Cristy Reuter To whom it may concern,

I worked at Bright Beginnings Day School in Madison, WI for 5 years and I never felt more at home at a job than I did working here. I got to work with children everyday which is my passion and I felt like I was truly making a difference in their lives, and I was able to see them grow and change each day that they were at school. I created bonds with not only the children that I worked with, but also the families and my co-workers, many who I still have contact with to this day. Bright Beginnings Day School is a family, and we care for everyone who walks through our doors no matter if you are a parent, child, or teacher. Having a childcare facility in a home creates for a different environment that you are not able to receive anywhere else and allows the children to be a kid but also learn and strive in every way possible.

I loved working at Bright Beginnings and if I decided not to go to graduate school and pursue a master's degree two hours away, I would still be working for this amazing job. Bright Beginnings Day School has grown into five different locations over the course of 19 years, and I believe it is the best place for a parent to send their child. The teachers are caring and driven to provide the best care possible for every child and they provide the comfort to every parent that their child is safe and in good hands while they are at work. Sarah has made sure to set extremely high standards for not only her staff but also her locations and it shines through when you walk through the doors of each of the five locations. Bright Beginnings Day School is a huge asset to the city of Madison because of the care and commitment that it provides to the families and children of the city. I can not recommend this place enough for families who are looking for childcare and I know that if anyone who is not familiar with Bright Beginnings Day School were to step foot in any one of the five locations, they would see the amazing facility and environment that I am speaking of in this letter. I am proud to say that I worked here for 5 years, and I thank Sarah for allowing me into her family and treating me so well and more like a friend and family member than an employee at times. Thank you for the opportunity Sarah and for allowing me the chance to be at Bright Beginnings Day School, it was a wonderful 5 years.

Thank you for taking the time to read this letter. Sincerely, Shelby Glasgow

What I love about Bright Beginnings Day School is the family atmosphere. BBDS sets itself apart from other local childcare facilities by having small multi-age groups where children can learn important life skills. Infants can watch older children play which encourages them to develop motor and verbal skills, and toddlers can learn helping skills by assisting teachers with the needs of a younger child. Not only is the day-to-day atmosphere incredible at each of BBDS's multiple locations, but as a company, they strive to create a community where families can bond and learn from one another while their child is going through early stages of development. Whether it's getting together at a local splash pad or children's museum, families have the opportunity to interact with other families and teachers creating a strong relationship that truly instills the family atmosphere that is so treasured at BBDS and creates a strong foundation for children to grow and learn.

Tayia Trout

From: Michael LeGrand mlegrand0@me.com

Subject: Bright beginnings day school Date: Jul 25, 2021 at 5:27:22 PM

To: Sarah Tuttle sjtuttle11@icloud.com

To whom it may concern.

The kids of today are the future for tomorrow. Bright beginnings day school and the teachers are preparing these kids for what is to come in the next years of their life. I believe it to be one of the best in the area if not the best. Professional, humble and a great asset to the parents/kids of the surrounding communities. Our kids will not go anywhere else.

Sent from my iPhone

From: Becky Ploeger Becky.Ploeger@hilton.com

Subject: BBDS Letter

Date: Jul 26, 2021 at 8:59:23 AM

To: sjtuttle11@yahoo.com

To whom it may concern,

Bright Beginnings Day School (BBDS) is an asset to Dane County and the families it serves. From the early days of my sister, Sarah Tuttle, dreaming about what it could be to the point where it is now, expanding to more sites given the huge demand in the community, BBDS has impacted the lives of so many. The family daycare approach provided by BBDS allows children to flourish by being surrounded by children of different ages where they grow and develop in a safe and secure home environment. It is fully accredited and the methodology for learning has never been stronger. BBDS cares about the homes they are in, teaching these small humans to be productive members of a community. The extensive list of families who want to enroll merely through organic referrals is a huge acknowledgement to the lifelong impact this style has on the children's' development.

Please consider these facts when assessing zoning for their prospective location. BBDS is more than a dream of a business. It is a family.

Best Regards,

Rebecca Ploeger becky.ploeger@gmail.com

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From: felicia koger feliciakoger 25@gmail.com

Subject: letter.

Date: Jul 26, 2021 at 1:03:32 AM

To: Sarah Tuttle sjtuttle11@icloud.com

Bright Beginnings Day School has been a blessing for my son and myself. I have toured many day cares I have never felt save and secure as I do with Bright Beginnings. Its been a home away from home, I feel like I'm leaving my son with family. I know my little one is learning in caring and stimulating environment. This week he came home talking about the ocean and he's only one and half! I appreciate the ladies for doing such a great job and making me feel comfortable. I know that my son is being loved and cared for. Having a daycare like this in the community is a treasure. I don't feel like I'm dropping my son off at a place of business. It feels like home!

Warmly Felicia Koger



I appreciate how they value being good neighbors and how they care for their home and property. As parents we respect the privacy and property of the neighbors. My child's day school blends right into the neighborhood. I believe Bright Beginnings Day School is an asset to the community and I wouldn't mind having a Bright Beginnings Day School in my neighborhood.

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Additional Comments: My Son loves coming to BBD impressed with the state Give. So greatful for B	
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I live in the neighborhood where there is a Bright Beginnings Day School. I am pleased with Bright Beginnings Day School and the neighbor who resides in the home. I appreciate how they value the environment of our neighborhood and how they care for their home and property.

I've had no issues with Bright Beginnings Day School as neighbors and appreciate the care they provide to working families in a safe, happy, home environment. They blend into the neighborhood. I believe Bright Beginnings Day School is an asset to our neighborhood and the community.

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Additional Comments:

my son loves BBDS! We tried switching daycares for a couple months and my son hated the new daycare - we switched back and he was all smiles again.

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Signature	
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Name	
waldronbn@gmail.com	
Email Address	



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Additional Comments:

WE HAVE BEEN VERY HAPPY VITH THE CARE PROVIDED BY BRIGHT BEGINNINGS. THEIR COMMUNICATIONS HAS BEEN FANTAMIC, AND THEY ADVAYS GIVES US AN UPDATE AT THE END OF THE DAY.

Signature

Bailey Lagman PATRICK LAGMAN

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Email Address



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Additional Comments:

Signature

Name

M. Leeman a yahoo.com

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Additional Comments:

Email Address

Great Staff and very close to our home.

Signature

Mollie D. BLACKBURN Tom Blackburn

Name

Mollie DDL Qgmail com TBLACK BURN DOY & garing com



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Additional Comments:

The location is so conventent for us, and we appreciate the safe neighborhood. We are so happy to be able to altered BBDS.

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Additional Comments:

Ashley Leonard Dan Leonard
Name

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Additional Comments:

Signature

Danielle Korth

Name

Stevenson danielle 4 @ gmail.com

Email Address



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Signature	
Paul Bowers	
Name	
Paul B FFD@ Yahoo. Com	
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Additional Comments: Bright Deginnings is Such a great family - facused day carel, we have supportive they are and what great committy members they are! Megan Novak Name Megan Novak Email Address



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We we BBDS! We are so thankful to have such a
great learning environment for our kids. BBDS is a
appart resource and is very respectful and compacts of the
reighboring nomes. You couldn't ask for a better childcare facility?
a family community!
Signature
Alicia Naleid
Name
alicianaleid@gmoul.com
Email Address



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Additional Comments:

Signature

Name

LARISA.KRUGER@GMAIL.COM

Email Address



I've had no issues with Bright Beginnings Day School as neighbors and appreciate the care they provide to working families in a safe, happy, home environment. They blend into the neighborhood. I believe Bright Beginnings Day School is an asset to our neighborhood and the community.

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1025	Morraine View Dr. MADISON
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Signature	
Kimberly Tomala	Alex Tomala
Name	
16 Cornacopia Ct	Madison, WI
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Heidi Simmons	
Name	
24 Cornbrupia Lt.	Madison
Address	City



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Additional Comments: My daughter	has attended BBDD since
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Name	1/41/37
6827 Elmwood Are	Middleton
Address	City



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Anna Tasch
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Craig E Wagner	
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Additional Comments:

Signature

Tom Kvech

Name

Herein Address



I appreciate how they value being good neighbors and how they care for their home and property. As parents we respect the privacy and property of the neighbors. My child's day school blends right into the neighborhood. I believe Bright Beginnings Day School is an asset to the community and I wouldn't mind having a Bright Beginnings Day School in my neighborhood.

Additional Comments:	World	never	Luke	our	children
	where				
and	loved	part	of th	he con	nmonity.
Miller R Signature	Oly	Qr.			
M. Robbie	Dailey	Ja			
Mrobbie d Email Address					
Email Address					



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1 DRDE

The team at 15.000	
provides excellent day - in and	duid care
Rec	
Signature	
Kyle Tases	
Name	
Kyletasch sqegmail.	con
Email Address	



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Additional Co	
BBI	OS is our children's home away from home
We	are forever grateful for the service and munity BBBS provides. They are an absolute
con	munity BBBS provides. They are an absolute
asse	t to any community.
	Om Ren
Signature	
	Amanda Ney
Name	4
	Amandaj. ney@ gmail.com
Email Add	ress



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Dear Middleton City Council,
BROS is amazing and they other great dayrane
services to our community They are a small business
providing pobs which enhance out local economy. this
Bear Middleton city council, BBDS is amazing and they offer great dayrane services to our community. They are a small business providing jobs with enhance our local economy. Their Please approve their petition so they can continue their
great work!
asily huch
Signature
Ashley Hurch
Name
ashleyharder 69@ gmail. con
Email Address



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Additional Comments: We feel great about sending our kids to BBDS.

They do a great job taking care of our kids and being respectful of the neighborhood. It's a really great place! Signature

er 85@hotmail.com **Email Address**

Name



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ΔUU	luona	COIIIII	ents.

Thank you for all you do!!!

Kerd Bur

Signature

Lendle Butterworth

Name

Kendlewade Ognail. com

Email Address

madeline



I am a parent of a child enrolled at Bright Beginnings Day School. I value the Bright Beginnings Day School program and the home-away-from-home environment they provide for my child. I also appreciate the small, multi-age group of kids and truely believe our child is receiving the best of care in a safe and loving environment.

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Additional Comments:

Signature

Notice Sessi Prout

Name

Proutt 89/4 @ g mail ware

Email Address

Eloise



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Additional Comments:

Signature
Tyler Kerns
Name
Tkerns 542 @gmalla (om
Email Address

BrightBeginningsDaySchool.com: facebook.com/BrightBeginningsMadison

Xander



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Signature	
Nicole Power	
Name	

Lovelei



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The teachers are very professional and have e The program & lessons have had a noticeable a effect on our child.	nd very positive
Manual Signature	
Mitchell Labhart	
Name	
McLabhartagmail. com	
Email Address	



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Additional Comments: We love the caring, wonderful Statt,
our daughter has blossomed ten fold since comin
to Bright Beginnings We can't wait to have our
Additional Comments: We love the caring, wonderful Statt, our daughter has blossomed ten fold since comin to Bright Beginnings We can't wait to have our second daughter join as well
(Marie)
Signature
Madelaine Bendewald
Name
mbdewink @ yahoo. com
Email Address

Eve



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-97/11	
Signature	
FRANK BENDEWALD	
Name	
FBENDEWALD @ GYALL-COM	
Fmail Address	

Harper



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	1000	
Signatu	ure	
118.11.10	Michael Lebrand	
Name		
Email A	Mlegrando & ME, COM Address	

Jack



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Additional Comments:	Le best !
1 1	
THE STATE OF THE S	
Signature	
Katarzyna Hoerchiec	
Name	
katarzyna bujaska @	amail.com
Email Address	7

Jack



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Additional Comments: GREAT SCHOOL WITH GREAT STAFF!

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Lucas



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Signature	
Alben Quetare	
Name	
a quetone @ gonajl. com	
Email Address	

Lucas



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Additional Comments: We love the multi-age group and that it is amazing for our infant to get to spend time with kids of all ages. The older children will play with and received him which is
community feel of the BBOS locations. The teachers as
to know our baby is safe, loved, and well cared for!
Signature
martha Walter
Name
mjw 688 6 @ yahoo. oom
Email Address



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PALE

We greatly voice Dright Beginnings and
their excellent teachers and activities.
we've sent both our girls to BBDS and have been ther for 7 years.
and have been ther for 7 years.
Many Mc bring
Signature /
Mandy McGuire
Name
Mundy Miguire 32/@ gmail. com
Email Address



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Matalia Combes	
Signature	
Matalie Coombs	
Name	
nodolle and garrettegmail.	Om_



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Coff to Can	
Signature	
Corry Conolan	
Name	
Conohanz Q Gmall. com	
Email Address	



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Signature	
Doug Cassel	
Name	
doug cossel 2@ gmail. com	
Email Address	



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Additional Comments:
My two children are in lare with everything BBDS. The
eachers, the program, and the experiences they got to have every day. My partner +1 Feel considert leaving our childre in the care of the teachers because we know they love an care for them as much as we de
Weny day, My partner + 1 feel considered leaving and considered
in the care of the teachers because we know they love in
Molly Achelly the Care for them as Much as we he signature
Signature V
Molly Schelitzche
Name
Somers 21222 agmail. com
Email Address



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Additional Comments:

Signature

JUST MGUIL

Name

b(an delsh 35 ta a g Mail-(oM

Email Address



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Additional Comments:

BBDs has been such a positive thing the our family. My kids love their time at school and the teachers are always going above and beyond to make each day special.

Signature

JUSTINE ANDERSON

Name

JUSTINEANDERSON 29 Compail. com

Email Address



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Additional Comments:

Email Address

Signature

Than Conohan

Name

In Gia. Conohan a gmail. Com



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Additional Comments: We brought our youngest to BBDS We brought our youngest to BBDS ofter having a bad experience at another daycore. They have really saved the day and made the experience They have really saved the day and made the experience so much better for our little Ellie!
Signature
Deulin Norman
Name
deulin norman@gmail.com

Email Address



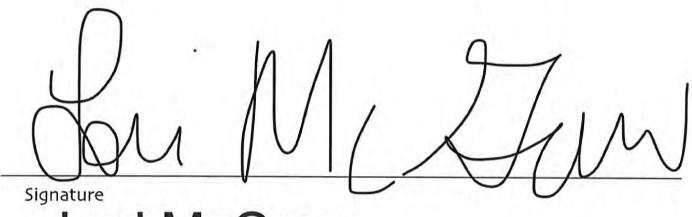
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Additional Comments:



Lori McGraw

Name

Lhanna@uwalumni.com

Email Address