

Recommendations

Recommendation	Potential Costs Identified	Timeline	County role/ Who takes next step on recom- mendation	Task for Dane County Broad- band Access and Affordability Task Force	
Internet service provider collaboration and infrastructure criteria					
1. Hire a Broadband Coordinator	To be determined	To be determined			
2. Work with the ISPs to complete the last mile and fill in gaps	Included in the cur- rent RFP for engi- neering study; Funding will have to be continued by the County after ARPA funds are expended	July 2022- July 2023 engineering study August 2023 - Dec. 2024 imple- mentation	Engineering con- sultant would iden- tify gaps; Broadband Coordi- nator implements recommendations and assists local communities; liai-		
3. Fund work of laying middle mile infrastructure (dark fiber) in select rural areas during road construction	Pilot project includ- ed in 2022 budget: \$270,000 for 3 miles of conduit on Hwy M (as a refer- ence point)	To be determined	To be determined		
4. Recruit ISPs to lay fiber to premises in areas of greatest need; provide funding match	To be determined	After recommen- dations from Engi- neering study; before 2024	Consultant identify- ing areas of great- est need		
5. Provide incentives to ISP providers to create competition for them to better serve hard to reach areas	Unknown – needs clarity	Unknown	Unknown	Х	

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Internet service provider collaboration and infrastructure criteria	Internet service provider collab- oration and in- frastructure cri- teria	Internet service provider collabo- ration and infra- structure criteria	Internet service pro- vider collaboration and infrastructure criteria	Internet ser- vice provider collaboration and infrastruc- ture criteria
6. Develop criteria for larger providers to extend coverage beyond subdivisions to households in proximity (note: to prevent isolated households or areas from not receiving service where there is already fiber in proximity)	Included in Engi- neering Assess- ment RFP	To be determined	To be determined based on Engineer- ing Study	
7. Consideration of cooperative struc- tures to develop middle mile infrastruc- ture	Included in Engi- neering Assess- ment RFP	To be determined	To be determined based on Engineer- ing Study	Х
8. Establish a procedure and set criteria for evaluating and responding to exter- nal/private sector proposed partner- ships for broadband expansion.	Included in Engi- neering Assess- ment RFP	To be determined	To be determined based on Engineer- ing Study	
9. Research opportunities for County to own fiber; Can County own the fiber and lease it back to ISPs? (through MUFN)	To be deter- mined	To be determined	County staff conduct research	х
10. Research whether it is possible to require that ISPs get a permit (and pay for it). County would benefit from having accurate understanding of where fiber is laid	To be deter- mined	To be determined	Collaborative re- search with Engi- neering Assessment consultant and County staff	

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Outreach, education, and all	iance building		1	L
 Conduct outreach efforts to municipalities about broadband 	No costs identified	Now – in the next 6 months	Task Force members, com- munity partners, County staff	
2. Engage with Public Health officials and entities to ex- pand telehealth using social determinants of health framework	No costs identified or costs to be determined	Now – in the next 6 months	To be determined	Build alliances, in order to build the case for towns/ villages to commit funding (for improved delivery of health care services)
3. Advise towns and villages about broadband choices and costs: recommendation for fiber infrastructure	Information to be availa- ble following Engineering Assessment No costs identified	Now – in the next 6 months	Engineering Assessment consultant	
4. Identify contacts in sur- rounding Counties that are working on broadband ex- pansion and establish rela- tionship with them	No costs identified	Now – in the next 6 months	County staff working with MadREP	
5. Public Website: include what is available in your area: Fiber to premises, cell towers, etc. Share this infor- mation with constituents	Information to be availa- ble following Engineering Assessment No costs identified	Now – in the next 6 months	Information requested by Engineering Assessment RFP	



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Interim methods to provide servic	Interim methods to provide service					
 Lend devices (e.g., tablets) to those who cannot get access to ISP services (while building the network) 	Some cost to pur- chase devices & pro- vide contract to ser- vice provider	Within 12 months	County staff to re- search costs and abil- ity to do this	Х		
2. Share information about the new Federal Affordable Connec- tivity Program in Towns, Villages, Municipalities	Staff time for re- search and coordi- nation	Now – in the next 6 months	Task Force members, community partners, County staff	Х		
3. Build a catalog of the names of people to contact in Dane County about public wi-fi access, connection credentials, and hours for indoor use	Staff time for re- search and coordi- nation	Within 12 months	To be determined	Build relationships with other entities such as the Dane county Library Ser- vice		
4. Test wifi and hotspot performance in Dane County at village centers and town halls to learn about reliability, speed, and distance limits; publicize these locations to public	Staff time for re- search and coordi- nation	Within 12 months	To be determined	Х		
5. Provide instructions to public for how to use smartphones as hotspots	Staff time for re- search and coordi- nation	Within 12 months	To be determined	Х		



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Funding and research					
1. Identify funding opportuni- ties from State & Federal Govt.	Staff time for research and coordination	Now and into the future	Broadband Coordi- nator	Х	
 Double up with grant oppor- tunities for each project (combine resources from Dane County, PSC, Federal grants) 	Costs to be determined	Now and into the future	Broadband Coordi- nator		
Advocacy					
1. Lobby to change state law that restricts Counties and mu- nicipalities from serving as ISPs	No costs identified	Now and into the future	Towns Associa- tion / Cities & Villages Association	Х	
2. Implement 'dig once' ordi- nance throughout the state	No costs identified	Now and into the future	Towns Associa- tion / Cities & Villages Association		