



Dane County

Minutes - Final Unless Amended by Committee

Office for Equity and Inclusion Advisory Board

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Friday, August 20, 2021

12:00 PM

<https://global.gotomeeting.com/join/996505685>

You can also dial in using your phone.

United States (Toll Free): 1 866 899 4679

United States: +1 (646) 749-3117

Access Code: 996-505-685

A. Call To Order

Advisory members also present:

Dulce Danel

Rev. Joseph Baring

Katie Austin-Stanford (attended on behalf of Janel Heinrich)

Lourdes Shanjani (attended on behalf of Janel Heinrich)

Others present: Sheila Stubbs, Evelyn Mikul, ESS, and a member of the public.

The meeting was called to order at 12:04pm by the chair.

Present 5 - Chair GREG JONES, ANNIE WEATHERBY-FLOWERS, BRENDA GONZALEZ, DEBORAH BIDDLE, and NORMA GALLEGOS VALLES

B. Consideration of Minutes

[2021](#)

[MIN-222](#)

Minutes of the July 2021 - OEI Advisory Board

Attachments: [2021 MIN-222](#)

A motion was made by Rev. Baring, seconded by BIDDLE, that the Minutes be approved as amended. The motion carried by a voice vote.

Changes made to the minutes include that it should state that it moved to accept and add Baring after Rev. under the discussion of newsletter– Mov. Rev. Baring 2nd - Deb. B. Passed.

C. Action Items

1 MDCPH Outreach Plan and OEI Advisory Outreach to community on the Vaccination

Public Health Outreach Presentation – Lourdes Shanjani and Katie Austin Stanford
Kate Austin Stanford and Lourdes Shanjani provided an overview of public health's outreach efforts. Highlights include information on: disparities in communities of color – especially communities of black and brown, working to have social media posts with community partners and media (i.e. Madison365) and other media outlets, Working with various community groups to get message out, grants to groups that do work about vaccination, literature FAQ in English, Spanish and Hmong and their participation at several panel discussion. PH has a blog that provides talking points that the OEI Advisory may use. Will send a link to video. PH requested that if the committee know of groups they may continue to collaborate with that the group provide information to them for PH follow up upon. OEI Advisory Board may have influence and a way to move messaging of why support and get the vaccine and a cool project. Person in PH who can help with get PSA together – Photo and quote project.

The vaccine information – The message to the public has shifted from vaccine hesitancy and understanding that to build institutional trustworthiness. Information on the virus is changing because happening real time. Keeping everyone informed is part of transparency. Would like feedback on message and delivering message and developing new cooperation. It is important to share information on work happening behind the scene.

Community engagement team in PH – Wants to hear from the community what information is relevant to them. PH has various materials that was developed PH are people bringing information and meeting people where they are. It is important to have conversation in a comfortable place and want the people to know they are authentic.

Response to presentation: It is also important to be transparent about side effects as well. There is information for people who have adverse reactions and that information need to be said as well. These conversations are not happening. There are other symptoms associated with the vaccination that are not listed like tongue swelling.

Response 2 to presentation: Conversation is not getting out to all entities. There is WI council of churches, African American Church Council, African American health network, sororities, and fraternities that can be engaged.

Area of concern: Public health is closed on Monday on the Southside of Madison. People need to vaccinate every day of the week. If a person calls 211, the person not given sufficient information and passed around. Call the 211 to see if you get information to see how it works. It looks good on paper but not good during the implementation. Important that every site to be open. The information on funding is disconnected. There are federal funds that the County has not used yet.

PH stated that site is currently open Tuesday, Thursday, Friday and Saturday. Looking to open on south side on Wednesday. PH looking to make vaccinations on Monday and now it is a Wednesday clinic. In addition to PH site, pharmacies are testing across the county. PH transition from Alliant and wants more sustaining in community. There is a misalignment of what is available now.

What do we know about what partners doing those receiving federal and state?

How do get best information about activities?

It is important to reach people where they are. Many have mental health challenges. Other outreach can be at the grocery stores for example. Need to do internal strategic planning and it is important to keep voices at the forefront and be a conduit to move forward. Dane should be leader for everyone and for the people of color.

PH information will remain as an item on the agenda for quarterly update. Want to know more about current and future strategic steps and outreach efforts and other actions for the groups that got funding. Would like to know how to get more hours to get the get south side testing site open for more hours.

2 Board discussion to public on work of the Committee

No Updates

3 Committee Membership

Will continue to follow up on this effort.

4 Review of Equity Plans Discussion

Table will discuss at a later meeting.

D. Presentations

NONE

E. Reports to Committee

1 2021 PIE Grant Application Update

August 20 is the deadline for Applications. Currently received one application. Additional information would be available by close of business. After gathering applications received by the deadline, the applications are provided to the reviewers to score. The reviewers will provide their selection to the board at the September meeting. When the Board finish reviewing and approving the awardees are contacted, and the announcement will be made.

QUESTION IF HAVE ONLY ONE APPLICANT – WHAT WILL BE THE PLEASURE OF THE GROUP.

Some additional consideration would be to extend the deadline. Do more targeted outreach. Simply the application process. They have until 4 pm on the deadline to submit applications.

2 2022 Budget Committee Update

ANTICIPATE that the COUNTY OF EXECUTIVE will announce budget soon. OEI requested to have the ADA FULL TIME AND THE REQUEST OF THE NEW SYSTEM – TRACKING Women owned, Minority Owned Business.

Budget hearings are scheduled for SEPT 13TH AND 14TH HUMAN SERVICE. The County Executive normally release budget on October 1. It is important to support the Office in its effort. Advisory Board to submit a letter in support of the requests for the Office.

3 Committee breaking down historical barriers in health related to vaccinations

Historical barriers in Health care.

4 Discussion regarding legalized marijuana and the impact on Equity, and Inclusion

Medical marijuana – keep as item to discuss. Believe it is an issue.

F. Future Meeting Items and Dates

September 17, 2021

October 15, 2021

November 19, 2021

December 17, 2021

G. Public Comment on Items not on the Agenda

None

H. Such Other Business as Allowed by Law

Board informed that Azalea Perez is no longer with the office she is pursuing other interest. Hired new Clerk III Reyna Vasquez who starts August 30, 2021. OEI Advisory Board will send a Azalea Perez letter to thanks for the OEI Advisory.

I. Adjourn

A motion was made by REV. BARING, seconded by WEATHERBY-FLOWERS, that the meeting be adjourned. The motion carried unanimously.

Meeting adjourned at 1:38pm.

Minutes respectively submitted by Reyna Vasquez, pending Advisory Board approval.