



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, February 19, 2025

8:30 AM

Hybrid Meeting: Attend in person at the City County  
Building in Room 209; attend virtually via Zoom.

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#### A. Call To Order

*Present: Chair Ritcherson, Vice Chair Puleo Moyer, Curet, McKinney, Handy, Miquelon,  
Supervisor Rose*

*Excused: Klehr, Parks Snider*

*Quorum was established*

**Call to order at 8:32 a.m.**

**Present** 7 - Chair RODERICK RITCHERSON, AMNERIS CURET, MARCIA MIQUELON, Vice  
Chair FRAN PULEO MOYER, JAY HANDY, DESHAWN MCKINNEY, and RICK  
ROSE

**Excused** 2 - MARY KLEHR, and KELLY PARKS-SNIDER

**Absent** 2 - JENNIFER GARRETT, and KELSEY YUDICE

#### B. Consideration of Minutes

[2024](#)  
[MIN-438](#)

[MINUTES FROM THE 1/15/2025 ARTS AND CULTURAL AFFAIRS  
COMMISSION MEETING]

**Attachments:** [2024 MIN-438](#)

A motion was made by Commissioner McKinney to approve the January 15th  
2025 commission meeting minutes, seconded by Chair Ritcherson.

The motion was carried unanimously by a voice vote.

#### C. Presentations

**1. Bolz Center for Arts Administration Impact Consulting Students**

- *The Bolz Center Consulting group will focus on the following: Collecting data from diversified audiences, gauging current community engagement and future opportunities, and identifying Dane Arts strengths.*
- *The Consulting group will meet with Dane Arts staff on a weekly basis with the final presentation taking place between April 21-25.*
- *The final presentation will ideally be presented both for the Dane Arts Commission and during the Business of Art Conference 2025.*
- *Bolz students will reach out to commissioners as they continue their research, particularly Commissioner McKinney related to his leadership in analyzing impact and discussing the Dane Arts granting philosophy.*

**D. Overall, 2025 goals/initiatives**

**1. Department**

- *Dane Arts 2025 annual priorities include the biannual grant program, poster/calendar production, artist directory, Business of Art Conference, and gallery spaces at the City County Building and StartingBlock Madison.*
- *Continuing projects include StartingBlock Madison Artists in Residence and Business of Art cohort, Forward Madison FC game day posters, Greater Madison Music City Project, Art Pharmacy/Social RX Committee, Managing Cabaret Stage at La Fete de Marquette, Partnerships with UW Madison Service Learning in Art and Bolz Center students, Friends of Dane Arts 501(c)(3), Change for Art employee giving program, Dane Arts Buy Local Art Market on September 13th, collaborating with various Dane County departments, and selecting an artist to represent the Ho-Chunk Nation with artwork as a land acknowledgement to be installed at the City-County Building.*
- *Dane Arts plans to align activities with key priorities of the County Executive.*
- *Vice Chair Puleo Moyer and Dane Arts staff will attend a Downtown Madison Inc networking event on February 27th.*
- *Commissioners are invited to assist in distributing the 2025 Dane Arts poster.*

## 2. Commission

*2025 Priorities include:*

- 1. Position Dane Arts as a depository of corporate, foundation and individual donor support to leverage tax-payer dollars with private dollars*
  - 2. Create, enhance awareness of Dane Arts among 3 targeted communities outside of Madison*
  - 3. Conduct impact study among targeted audiences to increase awareness, educate, and provide information about FODA (Friends of Dane Arts)*
  - 4. Position Dane Arts for a successful county budget request*
  - 5. Continue to refine grant application and panel review process*
  - 6. Increase commissioner participation in Dane Arts sponsored and supported events*
- Commissioners are asked to review the six priorities and send any feedback by March 14.*
  - A Dane Arts branding will be developed and available to all commissioners for continuity in messaging.*

## E. Area of Focus Goals

*Commissioners are asked to identify how their specific areas of focus align with at least one of the listed Dane Arts priorities.*

## F. Discussion Overview of Grant Decision Making Philosophy

- Chair Ritcherson discussed the idea of driving the grant application process with a targeted theme for each cycle aligning with Dane Arts priorities.*
- Information gathered throughout 2025 will inform any changes to the grant making process.*
- Commissioner Curet articulated that change management will need to be carefully considered and clearly communicated.*
- A current challenge with an increased number of grant applicants and limited available funds is that each applicant receives significantly less than their request. This issue may be discussed with community organization focus groups.*
- Other funding variables to consider include how individual artists, operational costs, and budget size are handled.*

## G. Future Meeting Items and Dates

**1. 2025 Dane Arts Calendar of Events**

- *The calendar of Dane Arts supported events has been updated by Commissioner Klehr.*
- *Commissioners may email Augusta Brulla with any questions regarding attending events, and may reach out to Commissioner Klehr if they are looking for a partner to attend an event with.*
- *Several commissioners were recently able to attend a Madison Opera dress rehearsal which was well attended, demonstrated outstanding artistic merit, and collaboration between various community groups to bring significant cultural value to Dane County.*

**2. Next Meeting Date**

*The next commission meeting date is Wednesday, March 19th at 8:30 a.m.*

**H. Public Comment on Items not on the Agenda**

*None.*

**I. Such Other Business as Allowed by Law**

- *A Hip-Hop artist from Cape Town South Africa is slated to perform at the Business of Art Conference (April 24-26).*
- *Dane Arts continues to seek \$20,000 in funding to support the Business of Art Conference.*
- *Commissioners are asked to help promote the conference through social media and all other appropriate channels.*

**J. Adjourn**

**A motion was made by Chair Ritcherson to adjourn.**

**Meeting adjourned at 9:30 a.m.**

**Minutes respectfully submitted by Augusta Brulla pending commission approval.**