

CHARGE UP DANE COUNTY

Site Host RFP Update

EV Advisory Commission Meeting (July 21, 2025)

The Dane County Office of Energy & Climate Change issued a Request for Proposals (RFP) seeking site hosts for the Charge Up Dane County effort on May 14 and the final submission deadline was extended from June 13 to June 16.

We received **57 site host applications**. This was an excellent response. Thanks to everyone who encouraged entities to apply!

Of those 57 applications, **51 met at least one of our grant priorities**, which are:

- High-density urban and suburban areas where residents lack access to private charging networks
- Rural areas where the private charging market is less likely to install charging stations
- Multi-modal transportation hubs where EV charging can support public and active transit options

Of the 51 qualifying applicants:

- 34 were within $\frac{1}{10}$ of a mile of multifamily housing
- 1 was within $\frac{1}{10}$ of a mile of multifamily housing and rural
- 14 were within $\frac{1}{4}$ mile of multifamily housing
- 2 were rural
- 1 was multimodal

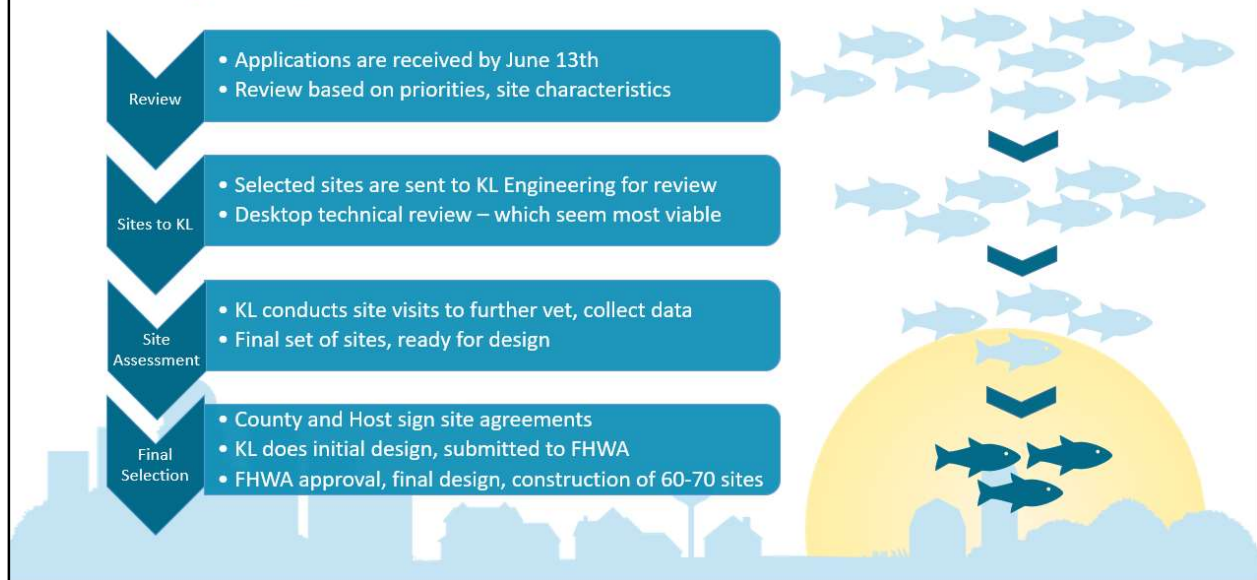
We are especially pleased that more than 60% of submitted applications were within $\frac{1}{10}$ of a mile of multifamily housing. People heard our priorities!

What's Next for Site Host Applicants?

All 51 of the sites that meet a priority are moving forward for a **desktop review**. Our engineering firm, KL Engineering, will conduct a desktop review to vet the viability of sites. The engineers will look at the structural, electrical and environmental characteristics of each site to determine if there are any areas of concern. Their analysis will enable us to characterize each site as ideal, possible or infeasible. Then, following the desktop review, KL will conduct **in person visits** at each site to gather more data. Again, those visits will feed into our understanding of which sites are most ideal. KL will also gather the data necessary to do a **preliminary design, cost estimate and NEPA paperwork** for each site. In this same timeframe OECC staff will work with site hosts to execute a **site host agreement** between the County and the site host. (The agreement details responsibilities through construction and the first five years of charger operation.)

Following the site visits OECC will work with KL staff to identify the first cohort of sites to submit to the Federal Highway Administration (FHWA) for **construction funding**. We expect this request to occur in fall 2025. Below is a graphic depiction of this process that we used as part of the webinar for potential site hosts. Valora Gutierrez at OECC will be the contact person for the site hosts.

Charge Up Timeline – After June 13



At this point we are not publishing a list of the 51 sites because we anticipate a number of sites will be eliminated during the review. Our current thinking is to publish information on sites once they are submitted to FHWA for funding but we welcome EV Advisory Commission feedback on this approach.

What About Other Potential Sites?

As KL Engineering focuses on the first set of potential sites, OECC staff will work with the Greater Madison Metropolitan Planning Organization (MPO) to identify the remaining gaps relative to our priorities. Once we've identified those gaps we can start work on a second RFP that is focused on the gap areas. That second RFP is likely to involve more targeted outreach, again grounded in our grant priorities.