



LWRD Outreach Updates & Equity and Inclusion Plan

MARCH 2022

Presenters



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LWRD Equity & Inclusion Plan

LWRD Equity & Inclusion Plan

Created in 2018 - updated 2022



Dane County Land & Water Resources Department

Equity and Inclusion Plan

In 2022, we updated our department [Equity and Inclusion Plan](#) (PDF) and submitted it to the Dane County Office of Equity and Inclusion. We expect that this plan will help increase our understanding of equity issues and how we can be a constructive part of a more equitable and inclusive department and county. The plan includes actions and ideas to increase the diversity of our workforce, and identify and remove barriers so that all county residents have equal access to our programs and services. This plan builds on equity initiatives already underway in our department.

The department has a representative serving on the county's Racial Equity and Social Justice team and also has an internal team that works to implement the Equity and Inclusion plan and share learning resources with staff.



Simpson Street Free Press Internships

[Equity & Inclusion Plan](#)

[Learning Resources](#)

<https://lwrld.countyofdane.com/equity-and-inclusion-plan>

LWRD Equity & Inclusion Plan



Program Innovation: Identify and remove barriers

- Language
- Transportation
- Financial Limitations
- Lack of Awareness
- ADA Access
- Gender
- Naming Conventions/comfort

Park Access Survey



Working with the Office of the Dane County Board and Keen Independent Research to conduct an evaluation of equity and access at Dane County Parks and the Henry Vilas Zoo.

- Who is using our parks, who isn't and why?
- What are the barriers and how can we work to reduce barriers?

<https://www.danecountyparks.com/survey>

Park Access Survey

We want your feedback!

¡Queremos escuchar sus comentarios!
Peb xav tau koj cov lus teb tswv yim!

● TAKE A QUICK ONLINE SURVEY
TO HELP US IMPROVE ACCESS
TO THE ZOO AND DANE COUNTY PARKS.

Complete una breve encuesta por internet para ayudarnos a mejorar el acceso al zoológico y a los parques locales.

Mus saib rau ib daim ntawv sai ntsuam xyuas nruab ntug (online) rau kev pab kho ntxiv rau txoj kev nkag rau hauv lub chaw vaj tsiaj thiab hauv lub nroog (Dane County) cov chaw ua si.



SCAN ME

www.danecountyparks.com/survey

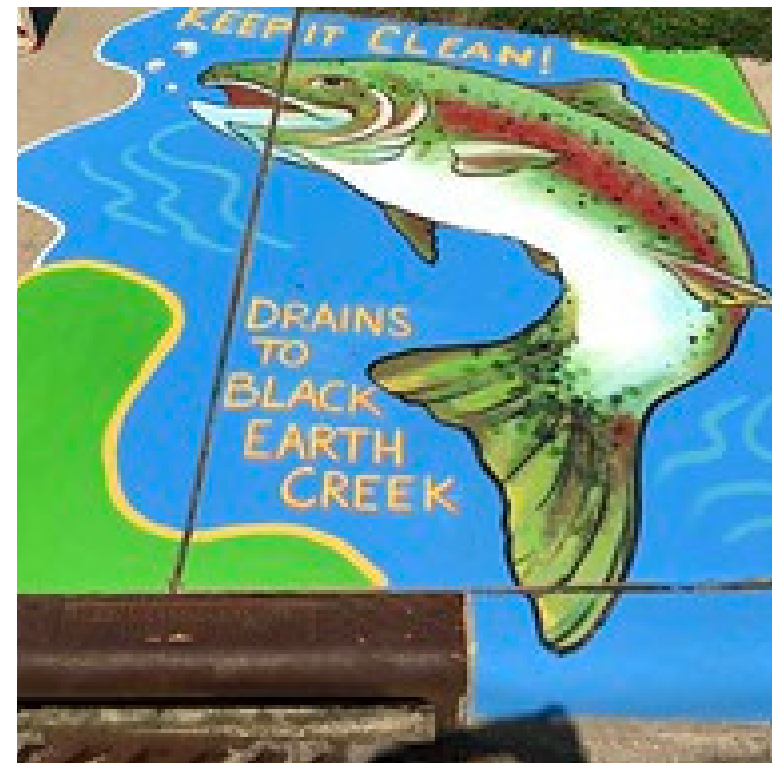
<https://www.danecountyparks.com/survey>

LWRD Outreach Updates

2021 Recap - Ripple Effects

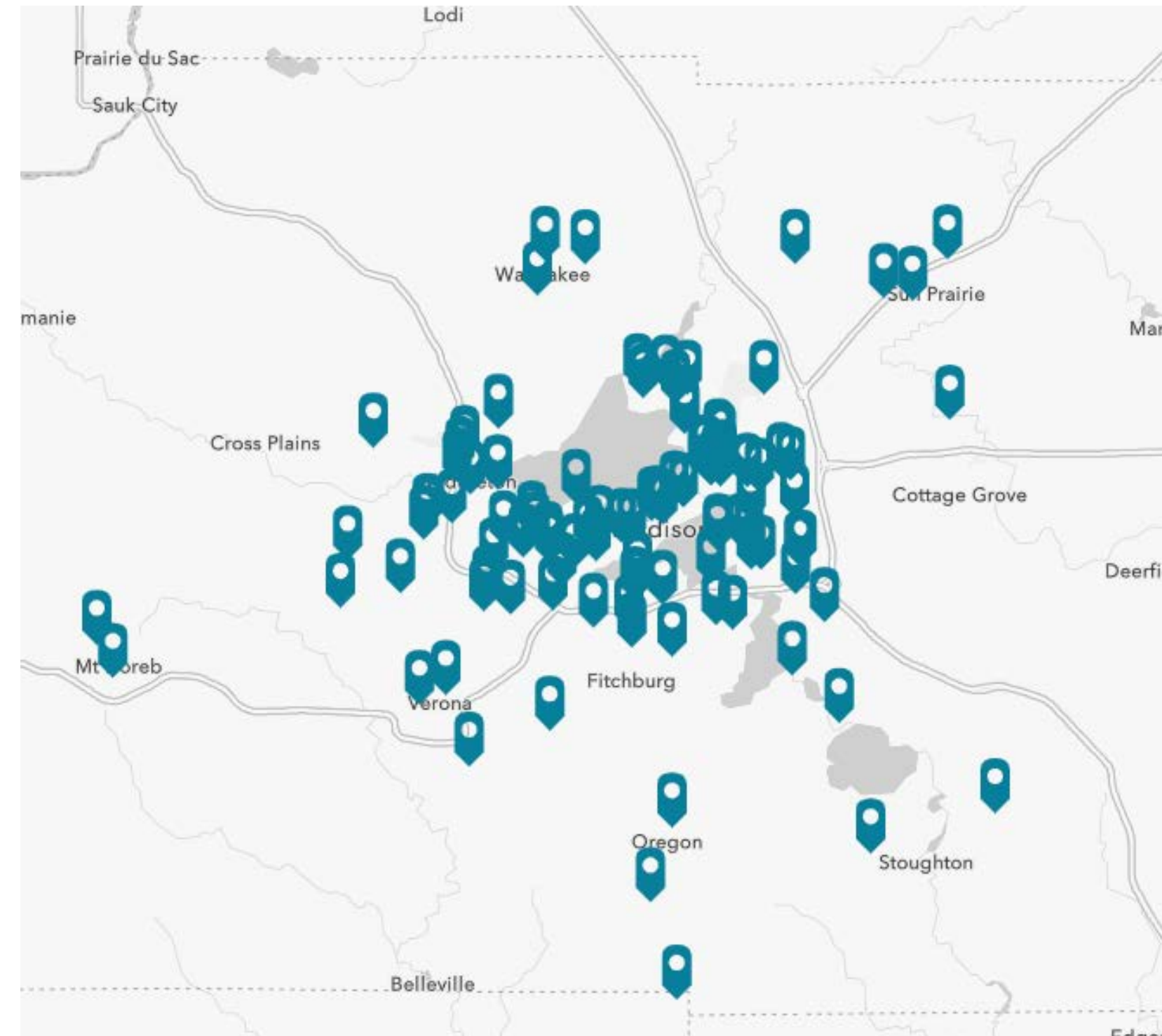
Storm Drain Mural Program

- Online Storm Drain Mural Map (<https://ripple-effects.com/Storm-Drain-Murals>)
- 105 storm Drains Adopted
- 58 Adopters (Fitchburg, Stoughton, McFarland, Sun Prairie, & Cottage Grove)



2021 Recap - Free Plants Program

- **4,026 free native plants** distributed
- Since the program began in 2016, more than **19,200 plants** have been distributed to **100 different groups**, including schools, neighborhood associations and community centers.
- Volunteer growers doubled - 46 growing in 2022



2021 Recap

Lussier Family Heritage Center:

- Hosted over 100 educational events & activities
- 1,000+ participants

Lussier Family Heritage Center is a multi-use, educational and interpretive facility serving a diverse population that provides opportunities for youth and adult learning, volunteerism, outdoor recreation and special events.



2021 New Programs

Lussier Family Heritage Center

- Junior Naturalist
 - Age 12-14, Two 4-week programs
- Girls Inc. Partnership - Summer Camping
 - Grades 4-9, Four 3-Day sessions
- Youth Volunteers for Conservation
 - Age 14+, 2-3 Sessions per month
- Summer Field Trips
 - Grades K-8, 45 groups
- Youth Adventure Programs
 - Grades K-8, Offered twice monthly
- Learn to...Bike, Fish, Snowshoe
 - Grades K-8, 40 sessions
- Story Time
 - Preschool & Younger, 20 sessions



2021 Continued Programs Lussier Family Heritage Center

- Youth Environmental Leadership Experience
 - Grades 11 - 12, 7-week program
- Get Outside!
 - Ages 5-14
 - Bridge Lake Point Waunona, Bayview, Kennedy Heights, & Goodman
- In the Park Programs:
 - Presentations, weekly
 - Art (Wine & Design), twice per month
 - Yoga (Wishing Tree Studio), twice per month
 - Movies (new), monthly



2022 Program Expansion

Continuing all previously mentioned programs....plus...



Illicit Discharge Outreach

- Online reporting site (<https://lwr.d.countyofdane.com/illicit-discharges>)
- Outreach on:
 - Cleaning paint containers or brushes outside
 - Grease or other substances leaking from a dumpster
 - Oil, chemical spills
 - Concrete washout water draining from a construction site



PAINT



CARPET CLEANER



FLOATING POLLUTANT

Junior Naturalist Expansion

- Doubling the number of sessions
- Adding a second age group
 - Ages 9-11, 3 sessions (2 weeks each)
 - Ages 12-14, 2 sessions (3 weeks each)
 - Partnering with Centro Hispano for one session

This program is sponsored by American Family Dreams Foundation & The Foundation for Dane County Parks



Girls Inc. Partnership Expansion

- Girls Inc. Adventure Leadership Club
 - East High School
 - Weekly Program
 - Focus on exploring outdoor recreation & Leadership Development
- Girls Inc. Summer Camp - Campouts



Program Connectivity - Highlight

Boys & Girls Club
Dane County
AVID/TOPS

Youth Environmental
Leadership Experience
Summer 2021

Youth Volunteers for
Conservation
Fall 2021

YV4C Leadership
Council Member
Summer 2022

Creating Pathways



Flora, Junior at Madison East High School

Volunteer Training Series

Open to all groups working on Dane County land and water conservation or management.

- January 11 - Successful Event Planning, Social Media and Communications
- January 25 - Friends Group Organization and Incorporation
- February 8 - Grant Writing Workshop
- February 19 - Volunteer Recruitment, Management and Projects
- February 22 - Membership and Fundraising
- March 1 - Diversity, Equity and Inclusion Workshop
- March 5 - Pesticide Applicator Training/Review Session with Certification
- March 8 - Interpretive Signage and Design

How can Committees & Commissions can help

Help Spread the word



Plant Dane

- Last day to order March 22
- Over 30 local groups looking for donations

Junior Naturalist Spring Break

- March 29 & 31 - kids age 12-14

Park Access Survey Poster

- Let us know if you want printed copies!

Sharing Messages



@DaneLWRD
@DaneCountyParks
@LussierHeritageCenter



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@LussierHeritageCenter

Following and sharing posts is an easy way to spread the word about programs and opportunities.

Questions?



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