

2016 AAA Nutrition/Wellness Committee Work Plan: DRAFT

AAA Plan Goal Focus	Strategies	Person(s)/ Organization(s) Responsible	Benchmarks	Achieved
Elder Nutrition Program	Adequately fund Nutrition Site Management by introducing, training, and implementing a newly required standardized budgeting tool across all contracted sites by 1 May 2016 to (1) discern the actual cost of a meal for advocacy purposes in developing the 2017 budget, and (2) better cost-setting of full-meal reimbursement from Managed Care Organizations.	AAA Staff & Focal Point Directors	Standardized Tool & Instructions distributed to Focal Points; Standardized budgets received by 2/28/16; Standardized Dane County Budget submitted to State by 5/31	
	Ensure Dane County communities are aware of congregate meal programs available to persons age 60+ to include seniors, professionals, family and/or caregivers, to be measured at the conclusion of a planned, launched, and evaluated GO 60! public media campaign, resulting in an anticipated 20% increase in congregate meal participation by seniors (by comparing December 2016 data with December 2015).	AAA Staff & Marketing Workgroup	Workgroup formed by 5/1/16; Draft Marketing Plan completed by 9/1/16; Marketing campaign launched 10/1/16	

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Healthy Aging	Establish a direct referral protocol and relationship among ADRC, Healthy Aging Coordinator, and Access Clinic and/or another targeted health clinic (Dean East) to fill three Healthy Living with Diabetes (HLWD) class cycles.	AAA Staff & ADRC Health Promotion Staff & LW/HLWD Coordinator at Brightstar	Access Health Centers used ADRC Leaders for classes; ADRC Leaders filled 2 classes in 2016 from direct health care referrals	
	Establish and integrate the use of warm referral techniques into evidence-based Health Promotion programs by internal resources at the ADRC and AAA, to include: Information and Assistance Specialists, Disability Benefit Specialists, Elder Benefit Specialists, and Senior Focal Point Case Managers to be measured by the number of warm referrals received from those sources for evidence-based classes.	AAA & ADRC Staff, Focal Point Case Managers	20 warm referrals made to register seniors in EB classes	
	Increase <i>Stepping On</i> workshops in Dane County by 25% (to 15 class cycles).	Safe Communities	7 class cycles ran Spring 2016; 8 class cycles ran Fall 2016	
	Strategically coordinate at least five <i>Stepping On</i> workshops in geographically diverse areas (including urban, rural, and underserved) throughout Dane County at a variety of host sites including senior centers, senior housing complexes, clinics, hospitals, churches, and community centers, to increase access for individuals to participate.	Safe Communities	5 <i>Stepping On</i> classes offered in diverse areas of Dane County	