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**2022 RES-263**

**AUTHORIZING AMENDMENT OF PURCHASE OF SERVICES AGREEMENT  
FOR ON CALL MARKETING AND ADVERTISING SERVICES**

Dane County Regional Airport  
Purchase of Services Agreement No. 14687

Under Purchase of Services Agreement No. 14687 (“Agreement”), Staples Marketing LLC d/b/a AFFIRM Agency (“AFFIRM”) provides Dane County Regional Airport (“Airport”) on call marketing and advertising services. The Airport desires to exercise its right to extend the Agreement so AFFIRM may continue to provide these services for four additional years, which is provided for in the Agreement. Accordingly, the Airport requests Dane County’s approval to exercise said right, as set forth in the Amendment to Purchase of Services Agreement. Upon extension, the terms and conditions of the Agreement will remain unchanged with the exception of clarifying the maximum costs for each additional year. Airport staff have determined that approval of the requested Agreement amendment is in Dane County’s best interest.

**NOW, THEREFORE, BE IT RESOLVED** that the Dane County Executive and the Dane County Clerk are authorized to execute on behalf of Dane County an Amendment to Purchase of Services Agreement exercising Dane County’s right to extend the Agreement and clarifying the maximum costs for each additional year, as set forth above.