

Bookmobile RFP

At my budget meeting with Chuck Hicklin and Carlos Pebellano, I was directed to plan for a diesel engine Bookmobile rather than a CNG engine. This is due to our need for flexibility in servicing the vehicle and finding another location for DCLS. Public Works is helping to update the RFP and it should be going out for bid in the next two weeks.

**Reimbursement correction**

I realized in reviewing the Fitchburg reconciliation and library reimbursements that I had made an error in Oregon's payment. They are owed an additional amount, shown in the expense report.

**July 18 Barnes & Noble Bookfair**

We participated in our first Bookfair at the west side Barnes & Noble on Saturday, July 18 during their Star Wars Saturday event. I staffed a table for the day and handed out DCLS information, stickers, Bookmobile models and coloring sheets. The Bookmobile arrived around 4pm and was popular with visitors. We used our Dane County Libraries banner, purchased recently, for such events as this one. We received a percentage of purchases made throughout the day resulting in a B&N gift card, which we will use

to enhance the collection.

Summer Reading Program

We saw a terrific number of readers, children and adults, at this summer's program. We are right in line with last year's numbers, having over 400 children and 100 adults participate. Crafts have been popular at every stop and Zoozort, our live animal presenter, saw 60 attendees at Brooklyn, 80 at Dane and 100 at Cottage Grove. If you haven't yet seen the photos or patron reviews, check out our Facebook page.

**Madison College intern**

It is my hope to interest a PR/Marketing intern from the Madison College Marketing program in assisting DCLS with our PR/Marketing plan. MATC students have done work in libraries (Monona Public Library has two interns) and we could certainly use some their energy and perspective in creating a PR/Marketing plan.

Instagram presence

If you haven't checked out our Instagram feed, I encourage you to do so. We can be found at *#DaneCountyLibrary Service*.