



HENRY VILAS ZOO®

2021 Annual Report

Contact:

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Attendance

2021 Attendance
725,000

2020 Attendance
300,000



Donations

Donations
\$336,000+

Donor Tubes
\$334,000+



Animal Updates

- Otter birth
- Lion transfer
- COVID vaccines
- Species Survival Plans



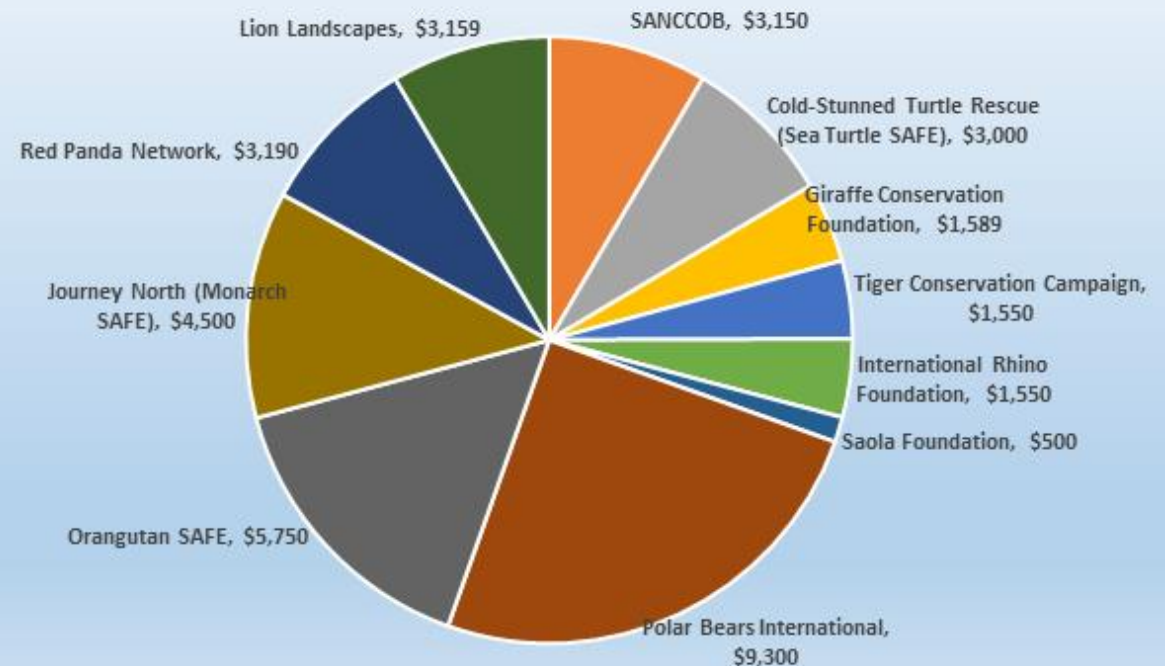
Conservation

In 2021 we raised over \$34,000 on behalf of our Conservation Partners.

We hosted on grounds fundraising efforts for International Polar Bear Day and World Giraffe Day.

We had an online fundraiser for cold-stunned sea turtles that raised \$3,000

Total Conservation Partner Donations
2021



Education

- Received \$250,000 empathy grant through the Woodland Park Zoo
- Introduced new programs in response to feedback, including a Stroller Safari program and Trivia Night
- Busiest year for Behind the Scenes tours



Volunteers

Volunteer Positions:

- Gate Greeters
- Wildlife Champions
- Animal Handling Docents
- Event support
- Train & Carousel



Operations

Capital

On site rentals

AZA Inspections

