

**The Rainbow Project, Inc. Child & Family Counseling & Resource Clinic
Proposed RAINBOW RAPID RESPONSE TEAM Program Outline- 2015-16**

Emerging Need/Unanticipated Opportunity:

In recent years Rainbow Project (RP) clinicians have received an increase in requests for response support in acute crisis situations where young children & their families have been exposed to homicide, suicide, shootings, community violence situations, child abuse, child sexual abuse, domestic violence, commercialization/sexual exploitation of children, serious accidents (car accidents, fire, drowning, burn victims), kidnapping, drug endangered children & natural disasters. Sources for referrals can be from law enforcement, hospitals, early childhood programs, schools, family members, homeless shelters, District Attorney's Victim Witness & Critical Incident Units & other community service agencies.

The RP clinicians have responded to an estimated (6-10) crisis, emergency situations, annually. **The number of incidents, length of time involved and funding support, are difficult to predict.** One crisis incident may for example involve an early childhood center, requiring multiple meetings with young children, caregivers and staff, in order to stabilize a situation.

Research indicates the sooner a response occurs, following a crisis, the better, in reducing risks for more serious problems from occurring later. For young children in particular, this is significant, as children under six years are at highest risk for developing post-traumatic stress disorder (National Child Traumatic Stress Network and the National Center for PTSD).

Proposed Innovation/Solution:

We propose offering a Rainbow Rapid Response Team of experts assigned to a crisis that is the best fit for a specific situation. RP clinicians are highly qualified and trained in evidenced based approaches in trauma treatment. Coordination and collaboration with other community responders include Rape Crisis Center, Domestic Abuse Intervention Services, Dane Co. Sheriff's Dept., Madison Fire Dept., Madison Police Dept., hospital emergency room staff and other services that will be initiated as well as follow up & evaluation. A RRR Team Coordinator will be the initial contact person who will coordinate and mobilize responses within RP and connect with the initial community referral source contact.

The proposed program services address a growing gap discussed among service providers for many years, however the magnitude of increases has significantly grown from an occasional community crisis situation to a more frequent service demand. The Dane Co. District Attorney's Critical Incident Unit expert staff, do not have the trauma expertise in the area of young children & families & therefore refer to the RP clinicians in these situations.

The services proposed, through the RRRT, proactively establishes a funding reserve, to ensure we can consistently respond to a crisis, despite not knowing when we may utilize these resources. This is a cost-effective, first response that can assist in providing immediate crisis support/trauma screening as well as referral and follow up to ensure stabilization for children/families. RP clinicians will be trained in evidence based practice through both the Psychological First Aid as well as the Skills for Psychological Recovery Field Operations Guides as well as the BURST credentialing training out of Yale University, Boston, MA. Although funding sources are more recently requiring or preferring evidence based approaches from community agencies, many funding sources are not aware that the cost that is required to obtain these qualifications and fidelity status can be very high. The range for credentialed status can total from \$600 to \$6,000 per clinician.

Program Goals/Target Population/Design: The intended population to be served are young children (infants through 11 years of age) & their families who have experienced crisis trauma, including acute, severe trauma in the Madison/Dane County community.

Program Goals:

- 1) Outreach and coordination with potential referral sources: Primarily District Attorney's Critical Incident Unit and law enforcement (Madison Police Dept. and Dane Co Sheriff's Dept.).
- 2) Providing timely, effective trauma crisis response services for young children/families impacted by trauma in at least 6-10 crisis situations, involving at least 6-10 children and their families, in 2015.
- 3) Coordination, collaboration, follow up and networking with other first response service providers involved within each case
- 4) Trauma informed response training presentations (4) to involved partnering agencies related to young children.
- 5) Deepen and broaden capacity of RP clinicians for professional development in area of best practice, evidence based trauma response (12) hour
- 6) training per clinician

Program Timeline for Implementation:

- o **Activity:** Designate RP RR Team Program Coordinator & program protocol for referrals
Estimated date of completion: June 2015
- o **Activity:** Outreach to first-line potential referrals
Estimated timeline: June 2015

- **Activity:** RRRT response for at least 6-10 crisis situations
Estimated timeline: 2015-2016
- **Activity:** Evaluation follow up quarterly and year-end reports
Estimated timeline: Sept Dec 2015 April July 2016
- **Activity:** Training/consultation on trauma response for young children for involved collaborating agencies affiliated with crisis response
Estimated timeline: At the time. or in follow up to crisis occurrence 2015-2016
- **Activity:** RP Clinicians professional staff development (12) hour
Estimated timeline: December 2015

Program Budget/Funding:

We intend to seek funding for this essential program, from both public and private funding sources. Establishing a Rainbow Rapid Response fund will allow us to draw upon funding, as needed, in order to respond in a timely manner and not have to divert funding from other RP programs, or operating budget. The quantity and content of service needs for crisis situations varies and is difficult to predict, throughout the year. To date, the City of Madison Community Development Division has committed a one-time 2015 allocation for this program. In addition, RP will allocate a designated percent of revenue generated from fundraising efforts towards this special program.

Personnel costs: A direct service unit = one service hour that includes the RRR Team Coordinator time receiving crisis response services, coordination time internally with RP RRR clinicians and externally collaborating with other community responders. Costs also include all direct service of RP RRR Team members responding to a crisis, onsite, coordination calls, overtime if on weekends and off work hours as well as RP clinician training presentations/consultation and RP clinician professional development for credentialing in evidence based Psychological First Aid, Skills for Psychological Recovery & BURST Intervention.

EXPENDITURES:

A.	Personnel Costs direct service/Salary wages/benefits:	\$46,000.	*\$11,500.
	Staff Development:	\$18,000.	*4,500.
B.	Program Operating Costs:	\$6,600.	*1,650.
C.	Space Costs	\$4,400.	*1,100.
	TOTAL EXPENDITURES	\$75,000.	*\$18,750.

***= AMOUNT OF COUNTY FUNDS REQUESTED: \$18,750.**

REVENUE:

- Dane County Dept. of Human Services: \$18,750
- City of Madison Community Development Division: \$10,000.
- Other: United Way of Dane Co./Private Sector
Funding Sources/Fundraising: \$46,250.

Proposal Collaboration/Community Engagement:

Funding requested will also support specialized training components so that community referral sources and collaborative partners can receive trauma-informed workshops, in-services, resources & technical assistance to build capacity of other community agencies to respond to support young trauma victims.

Building in at least (4) trauma-focused training presentations that will include media assistance, will help to raise awareness, understanding and knowledge in best-practice responses to trauma, whether one is a parent, family member, neighbor, teacher, community service provider or employer. Timing for this project can complement the Community-wide Trauma Informed Community initiative that was launched 3 years ago.

Existing networking committees and task forces of which the RP clinicians are actively, regularly participating in provides the scaffolding for coordination and collaboration opportunities: Child Abuse Task Force, Domestic Violence CCR, Dane Co, Commission on Sensitive Crimes, Child Sexual Exploitation, Children's Mental Health Collaborative with Schools Steering Committee and Dane Co. Trauma Informed Advisory Council.

Proposal Letters of Support/References:

Upon request the following are available as references for the specific program services proposed:

- Julie Foley, Dane Co. District Attorney's Office, Critical Incident Manager
- Dr. Barbara Knox, Director, UW American Family Children's Hospital
- Monica Host, Early Childhood Unit Manager, City of Madison Community Services Commission
- Jason Salus, Parent/President, Red Caboose Childcare Center Board of Directors
- Jeannette Deloya, Student Mental Health Coordinator, Madison School District
- Lt. Amy Schwartz, Madison Police Dept.
- Deputy Jen Niebuhr, Dane Co. Sheriff's Dept.

Sources for RRR Team Program Development:

- Psychological First Aid Field Operations Guide 2nd Edition National Child Traumatic Stress Network & National Center for PTSD US Dept. of Health and Human Services and additional support provided by the Robert Wood Johnson Foundation

- Skills for Psychological Recovery Field Operations Guide, NCTSN, Natl, Center for PTSD (Post Traumatic Stress Disorder). SAMHSA (Substance Abuse & Mental Health Services Administration)
- BURST Project, short-term acute trauma response intervention, Yale University.
- Coping with Grief and Loss: A Guide to Healing. Harvard Medical School Special Health Report

Applicant Organization:

The RP organization will be celebrating 35 years of service in the Madison/Dane County community, helping 10,146 children and 9,578 adult caregivers. Last year alone, RP staff of (17) served 934 children and 1,407 adult caregivers and their families. The agency has provided a full continuum of services from crisis, early intervention, intensive treatment and prevention services within (11) programs.

The organization has a working Board of Directors, Professional Resource Network, Strategic Advisory Council and Stewards of the Yellow Brick Road. Representatives from each of these groups are represented on Standing Committees and we proudly have at least 100 volunteers assisting us in a wide range of agency activities, annually.

The RP has a long history of providing timely, effective, specialized trauma recovery services for young children and families. The highly trained and experienced RP staff have provided best-practice, comprehensive services in collaboration with other emergency support services, including the Madison Police and Fire Dept., Dane Co Sheriff's Dept., UW Hospitals, District Attorney's Victim Assistance and Critical Incident Units. RP clinicians also have longstanding experience through the RP Speakers Bureau to provide training presentations for organizations, centers and groups in the area of crisis, short and long term trauma recovery for children and families on a local, state, national and international level, including the Dane Co. Mental Health Emergency Crisis Response volunteers.

Direct Services Summary update for 2015:

During the first quarter of 2015, RP clinicians responded to (3) separate critical incidents occurring in the Madison/Dane County community, involving a total of (30) children and (36) adults. In one family, children and mother were exposed to a shooting/stabbing incident, in another incident, an early childhood center experienced a sudden fatal accident of their classroom teacher and in a third incident, another child and parent were exposed to the shooting of a family member. Half of the annual funding available has already been utilized.