

**AUTHORIZING TRANSFER OF FUNDS FOR
DANEARTS DABL (DANE ARTS BUY LOCAL) PROJECT**

The Dane County Cultural Affairs - Dane Arts Program is proposing a new 2015 initiative, Dane Arts Buy Local (DABL). This initiative is an event-based opportunity and online resource under DaneArts.com to connect local artists and businesses to facilitate sales and commission original art work from Dane County artists. DaneArts believes everyone wins through this process: businesses collect great art, local artists sell their work, and Dane Arts becomes a conduit to businesses, art, and the community. Dane Arts is pushing its effort to the forefront of the buy local movement and enabling local businesses to directly purchase the works of local Dane County artists

There is a demand for locally produced art, but it can be difficult for businesses to find high quality local art and sculptures for both business and private purposes.

Currently, the focus of DABL is connecting local artists to businesses looking to purchase art, rather than the general public. The program is working on an upcoming night market event in October which will feature 25-30 local artists. DABL is currently finding artists through Absolutely Art, Dane Arts, 100 Arts (a part of 100 State), as well as local fairs, organizations and word of mouth. The program currently has a list of hundreds of artists but continues to seek out more. We will be creating an application process for artists to submit their work, as well as an online component after the first event in October.

NOW, THEREFORE, BE IT RESOLVED that \$5,000 be transferred from the CULTAFF 31089 Grants-In-Aid expense line to a new DABL expense account and that a new DABL revenue line be established in the Cultural Affairs Commission budget, and

BE IT FURTHER RESOLVED that to the extent revenue is recognized in the DABL revenue line, expenditures be authorized in the DABL expense account to provide funding for future DABL events, and

BE IT FINALLY RESOLVED that all unexpected funds and be carried forward from the 2015 to the 2016 budget.