



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission Executive Committee

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Friday, August 16, 2024

8:30 AM

Hybrid Meeting: Attend in person at the City County  
Building in Room 209; attend virtually via Zoom.

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#### A. Call To Order

*Present: Chair Ritcherson, Vice Chair Puleo Moyer, Commissioner Klehr, Supervisor  
Rose*

*Excused: Commissioner Miquelon*

*Staff: Mark Fraire, Augusta Brulla*

*Quorum was established.*

**Call to order at 8:33 a.m.**

**Present** 4 - Chair RODERICK RITCHERSON, MARY KLEHR, FRAN PULEO MOYER, and  
Supervisor RICK ROSE

**Excused** 1 - MARCIA MIQUELON

#### B. Consideration of Minutes

1. [2024  
MIN-082](#) [MINUTES FROM THE 05/10/2024 ARTS AND CULTURAL AFFAIRS  
EXECUTIVE COMMITTEE MEETING]

**Attachments:** [2024 MIN-082](#)

A motion was made by Commissioner Klehr to approve the 5/10/2024 Executive  
Committee minutes. seconded by Vice Chair Puleo Moyer.

The motion was carried unanimously by a voice vote.

**2. Approve June 26, 2024, commission minutes for recommendation to full commission**

*Chair Ritcherson proposed an amendment to the June 26th minutes as follows: Item C. Officer Elections should state that elections take place at the end of the officer's three-year term, not each year.*

**A motion was made by Vice Chair Puleo Moyer to approve the 6/26/2024 minutes for recommendation for approval by the full commission, seconded by Commissioner Klehr.**

**A motion was made by Vice Chair Puleo Moyer to recommend the minutes as amended for approval by the full commission, seconded by Commissioner Klehr.**

**The motion was carried unanimously by a voice vote.**

**C. Welcome Supervisor Rick Rose**

**1. Overview of executive committee**

*The Executive Committee is the only standing committee of the Dane Arts Commission.*

**2. Individual area of focus**

*- Commissioners have individual Areas of Focus, which are informal groups not designated as workgroups or sub-committees.*

*- Chair Ritcherson suggested that Supervisor Rose's Area of Focus could be the County Board, reporting on any County Board activities relevant to the Dane Arts commission.*

**D. Review/Develop Capital Grants Allocations Formula**

*- Historically, the Capital grant allocation has been determined each cycle based on the number of eligible grant requests.*

*- Chair Ritcherson proposed that the Capital grant budget be set at 5% of the total grant pool dollars available per cycle. Awards can be made up to 5% of available dollars.*

*- Consensus was that any unused portion of the Capital grant funds should be distributed back to the current cycle grant pool.*

**A motion was made by Commissioner Puleo Moyer to establish a process of allocating up to 5% of grant pool dollars to Capital Grant requests with any unused funds rolling back into the grant pool dollars in a given cycle, seconded by Commissioner Klehr.**

**The motion was carried unanimously by a voice vote.**

## E. Review Short Order Future Dollars

- Short order funds have been awarded from the grant pool budget or the Lussier fund on a case-by-case basis.
- 2024 Cycle 2 received less applications than 2024 Cycle 1, so it is anticipated that short order funds will be distributed from the grant pool budget this cycle.
- Short order grants are designed for independent working artists, new organizations, and/or first-time applicants to apply for up to \$1,000.
- Grant guidelines state that applicants may apply for three separate grants per year, including short order, capital and project. Only one short order grant application is permitted per cycle.
- Director Fraire stated that the short order application process will continue through 2024 Cycle 2, with a plan to discuss the merits of continuing the short order grant in the future.

## F. Continued Discussion on Possible County Executive Debate Forum

- Dane County Legal Counsel does not recommend that Dane Arts lead, sponsor, or support a County Executive debate forum since the elected County Executive directly supervises the Director of Dane Arts.
- Dane Arts involvement could include proposing an arts-related question during a forum.

## G. Updates on Fundraising-Madison Club Event and Friends of Dane Arts

- Several business executives attended the event and opted in to the Change for Art employee giving program.
- The Fund Development event at the Madison Club event was paid for by private donors.
- Director Fraire is working with consultant Robb Hankins to develop a mechanism for onboarding company partners, and an efficient donation portal.
- Chair Ritcherson will meet with an attorney to discuss setting up the Friends of Dane Arts 501(c)(3).
- \$1,000 in startup funds will need to be raised from a private source to initiate the 501(c)(3).

## H. Upcoming Dane Arts sponsored events/commissioner participation

- Vice Chair Puleo Moyer proposed a discussion around mandating commissioner participation at Dane Arts sponsored events in the future.
- The result could include commissioners agreeing to commit to attending a certain number of Dane Arts supported events per year.
- Each grant recipient agreed to provide at least one comp ticket to conduct a site visit.

## I. Preliminary Preparation for Grant Cycle 2-Budgeted Allocation

- 2024 Cycle 2 received 42 project grant applications and 4 short order applications
- The total budget for this cycle is approximately \$100,000 which will include project and short order grants as well as panelist honoraria.
- Commissioner Curet will be asked to give a brief presentation of 2024 Cycle 2 proposed awards to the Executive Committee prior to the October Commission meeting in which recommended grant allocations will be presented.

## J. Executive Director Report

- Dane Arts staff continue to work on the following programs: Behind Creative Series, Change for Art initiative, 2025 Calendar & Poster, Forward Madison FC gameday posters, Gallery spaces at the City-County Building, StartingBlock Madison and a recent exhibition at Giant Jones Brewing Company.
- Dane Arts is in conversation with the Dane County Regional Airport about a mural project in their new animal companion space.
- Supervisor Rose noted that in a recent survey, Indigenous representation was noted as important to stakeholders.
- Dane Arts is working with the County Board of Supervisors to select artwork by a Ho-Chunk artist for permanent display at the City-County Building.

### 1. 2025 Budget

- The Dane County budget process will be completed by October.
- Director Fraire will request an increase of \$50,000 to the Dane Arts grant budget.

## K. Future Meeting Items and Dates

### 1. Develop August 21, 2024, Commission agenda.

- Roll call, establish quorum
- Approve June 26, 2024, meeting minutes
- Presentation group
- Area of Focus Reports-(All)
- Executive Director Report

## L. Public Comment on Items not on the Agenda

None.

## **M. Such Other Business as Allowed by Law**

- *Vice Chair Puleo Moyer would like to discuss commissioners' roles at events they are asked to attend and create a process for organized commissioner involvement.*
- *Vice Chair Puleo Moyer discussed allocating funds to a substantial project in the future that would have high community visibility.*
- *There is potential to develop a project for 2027, which marks the 50th anniversary of Dane Arts.*
- *Director Fraire suggested forming a Dane Arts 50th anniversary Area of Focus.*

## **N. Adjourn**

**A motion was made by Vice Chair Puleo Moyer to adjourn.**

**Meeting adjourned at 9:35 a.m.**

**Minutes respectfully submitted by Augusta Brulla pending commission approval.**