



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, November 8, 2023

8:00 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 421; attend virtually via Zoom.

A. Call To Order

Present: Chair Ritcherson, Vice Chair Klehr, Commissioner Puleo Moyer, Commissioner Curet, Commissioner Miquelon, Commissioner Garrett, Commissioner Handy, Commissioner Parks Snider, Commissioner Yudice

Staff: Mark Fraire, Augusta Brulla

Call to order at 8:04 a.m.

Present 9 - Chair RODERICK RITCHERSON, AMNERIS CURET, Vice Chair MARY KLEHR, MARCIA MIQUELON, KELLY PARKS-SNIDER, FRAN PULEO MOYER, JENNIFER GARRETT, JAY HANDY, and KELSEY YUDICE

B. Consideration of Minutes

1. [2023 MIN-380](#) [MINUTES FROM THE 10/18/2023 ARTS AND CULTURAL AFFAIRS COMMISSION MEETING]

Attachments: [2023 MIN-380](#)

A motion was made by Commissioner Puleo Moyer to approve the minutes from the 10/18/2023 Commission meeting, seconded by Commissioner Parks Snider.

The motion was carried unanimously by a voice vote.

D. Presentations: Clyde Mayberry, The House Inc.

- *The Dane Arts Commission welcomed Clyde Mayberry, Founder & CEO, The House Urban Arts Inc, and Jalessa Bryant UW Madison doctoral student and Board President of The House Urban Arts Inc.*
- *The House Urban Arts Inc was founded in 2003 when Clyde Mayberry was inspired to start a dance team for youth by youth.*
- *In 2007, their team won first place in an international dance competition on BET live. Additional live TV appearances have included performing for, Barack Obama at Monona Terrace.*
- *The mission of The House Urban Arts Inc is to bring technical and professional services to Black and Brown youth.*
- *The House Urban Arts Inc opened their first studio in 2019 after Clyde Mayberry and community members met to address the use of arts activities in response to an increase in local crime.*
- *A current yearly budget for The House Urban Arts Inc is about \$80,000 and meeting operational costs continues to be a challenge.*
- *The House Inc is starting a new program titled "Dream Camp," to mentor youth beyond dance to wider arts and professional development programming.*
- *Jalessa Bryant is a dissertating doctoral student in curriculum and instruction at UW-Madison whose work and research focuses on learning beyond the school environment, cultural relevance, and nonprofit arts organizations.*
- *The House Inc is currently building their collaboration hub, including the Foundation for Black Women's Wellness, Sabrina Madison and the Common Council, MSCR, MMSD, MYArts, and the Black Excellence and Culture Center.*

E. Chair/Executive Committee Report

1. Recap 2023 Cycle 2 Grants Review

- *Dane Arts staff are grateful for the initiative and work Commissioner Curet has dedicated to documenting the Dane Arts grant workflow.*
- *Dane Arts staff are receiving community feedback that that the current grant application process is difficult to complete.*
- *The next cycle of grant applications will be due February 1, 2024.*

2. 2024 Meetings

- Dane Arts staff proposed the default Commission meeting time of the third Wednesday of the month. The Executive Committee meetings would be held the preceding Friday.

- The only exception is October 2024 when these meeting times are not possible due to religious holiday conflicts. The Executive Committee approved rescheduling the October 2024 Commission meeting on October 9th and the Executive Committee meeting on October 1st.

A motion was made by Commissioner Miquelon to approve the 2024 meeting dates, seconded by Commissioner Handy.

The motion was carried unanimously by a voice vote

Meeting Time

- To ensure meetings are fully accessible to the public, Dane Arts staff propose changing the Commission and Executive Committee meeting times from 8 a.m. to 8:30 a.m.

A motion was made by Commission Parks Snider to approve the updated meeting time of 8:30 a.m. for Commission and Executive Committee Meetings, seconded by Commissioner Yudice.

The motion was carried unanimously by a voice vote.

F. 2024 Commission Focus

1. Overall Focus

- Chair Ritcherson noted that a primary focus for the Dane Arts Commission in 2024 will be fundraising.

- Forming an independent 501(c)(3) Dane Arts friends group to support increased fundraising efforts is in process.

- Director Fraire will meet with County Executive Parisi prior to his retirement. During this meeting, Chair Ritcherson recommends posing the question of how to best approach County Executives to request additional funding for Dane Arts.

2. Focus of January Poster Reception

- All commissioners are available for January 29th Dane Arts 2024 Poster Reception and Commissioner Meet and Greet.

- The 2024 Calendar event was a success with nearly 70 calendars sold.

G. Individual Areas of Focus Recap for 2023

- Chair Ritcherson's area of focus is to keep the commission at full capacity. Keeping an updated pool of prospective commissioners ready to replace any departing commissioners is an essential part of this process.

- In 2023, Chair Ritcherson and Director Fraire examined the feasibility and possibility of formulating a 501(c)(3) Dane Arts friends group. In 2024, Chair Ritcherson's focus is to establish an independent 501(c)(3) fundraising arm of the Dane Arts Commission.

- Commissioner Handy has been working closely with Director Fraire to hire two consultants who will assist in implementing an external corporate employee giving program. Funds from this program would be received by the Dane Arts friends group. Commissioner Handy will continue working on this strategy with the intent of launching the first effort in 2024.

- Communities that have implemented a similar program created by Robb Hankins on average raise \$2 million per community.

- Commissioner Puleo Moyer and Commissioner Yudice are working together in the Community Engagement Area of Focus and suggest a member of commission write a letter to the Wisconsin State Journal about the Arts and Economic Prosperity survey results.

- Community engagement focus in 2024 includes exploring options for volunteers to sign up for events, potential for commissioners to write editorials on the work of Dane Arts, and the collection of testimonials from funded organizations on the impact of the Dane Arts more strategically.

- Vice Chair Klehr noted that an ongoing mission of the commission is continued focus on visibility, connectedness, and promoting the value of Dane Arts.

- Vice Chair Klehr will continue to update the Commission Handbook, including updated language to encourage commissioners chair grant review panels.

- Commissioner Curet will continue facilitating the WebGrants software update and streamlining the process for administration and staff.

- Commissioner Miquelon's focus in 2023 was collecting Arts and Economic Prosperity audience intercept surveys through youth artist participation, which she calls "artivism."

- Director Fraire will send commissioners key talking points about the Arts and Economic Prosperity study results and encourages them to share the one-page summary for Dane County with their networks.

- In 2023, \$20,000 was added to each of the two grant cycles for youth participation in the arts.

- Commissioner Parks Snider discussed bringing youth together for a pop-up arts event based around why art matters from their perspective. The resulting content could be made into posters to display around the county. The objective of the project is to amplify youth voices and heighten awareness of the impact of the arts.

H. Executive Director's report

- Reference Director Fraire's notes for full report.
- Director Fraire connected local artist T.L. Luke with Madison Symphony Orchestra for a world premiere performance of live illustration to Stravinsky's Firebird.
- T.L. Luke is creating a save-the-date card for the next Business of Art Conference March 7-9, 2024.
- Dane Arts staff need commissioners to help deepen community connections by spreading the word about Dane Arts programs and attending events as representatives of the Commission.
- Visiting artist Tito Medina will perform in Madison on Friday, November 10th and 11th.
- Director Fraire will plan to host an end of year celebration for Commissioners.

I. Future Meeting Items and Dates

- The next Executive Committee meeting is Friday, January 12th at 8:30 a.m. and the full Commission will meet Wednesday, January 17th at 8:30 a.m.

J. Public Comment on Items not on the Agenda

None.

K. Such Other Business as Allowed by Law

None.

L. Adjourn

A motion was made by Vice Chair Klehr to adjourn.

Meeting adjourned at 9:13 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.