

Dane County Aging Plan Focus	Goal	Strategies	Person(s)/ Organization(s) Responsible	Benchmarks	Achieved
Advocacy & Community Engagement -- <i>Training & Representation</i>	Older adults have the knowledge and skills to advocate for funding and other resources at the county, state, and federal level to address issues important to or negatively impacting older adults in Dane County. As measured by: (1) Amount of Dane County aging unit budget priorities funded annually through the senior advocacy process; and (2) Increased planning of senior housing resources based upon older adult advocate representation on Housing Initiative Steering Committees and stakeholder groups.	Offer 12-16 hours of Senior Advocacy Training each year to a minimum of 15 older adults each year of the three-year plan and include the role of POC & LGBTQIA+ representation on the AAA Board & Standing Committees.	AAA Manager	Preplanning stage	
		Seek older adult representation on Dane County Housing Initiative Steering Committee and stakeholder groups affiliated with the Dane County Planning Office in order to advocate for affordable, safe, housing for older adults.	AAA Aging Program Specialist	AAA staff member and focal point representation on DCHI and AAA Board Member invited to participate on DC Regional Housing Strategy	Feb-22
		Legislative/Advocacy Committee of the AAA Board provides action alerts on important issues related to older adults to the Elderly Advocacy Network and recruits POC & LGBTQIA+ members to serve on the AAA Board & Standing Committees.	AAA Manager	Ongoing. Aging advocacy day is on May 11, 2022 and will be held virtually. We will report back on the number of Dane county residents who attend the advocacy day.	
		Work with other affordable housing advocates to ensure the needs of older adults are being met when considering new or	AAA Aging Program Specialist	Not started yet.	

		existing affordable housing units in Dane County.			
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Local Priority & Community Engagement-- <i>POC & LGBTQIA+ Older Adults</i>	Increased, ongoing, and meaningful community engagement of older adults, with targeted attention to older adults identifying as persons of color and/or LGBTQIA+, in the planning and provision of aging services in Dane County throughout the area plan period. As measured by: (1) AAA Board/Committee/Workgroup member	Diversify AAA Board, Committee, and Workgroup representation to be more reflective of the aging population as a whole and encourage aging service providers to do the same.	AAA Manager	Added new member to the diversity workgroup. Added a POC member to the Nutrition and Wellness committee	
		Host regular coffee and conversation sessions throughout the community to learn of existing or emerging issues and promote older adult interest and involvement in creating solutions for aging issues.	AAA Manager	Angela and Cheryl did three sessions. One at McFarland and two at Waunakee. Well attended (50 members)	

	<p>demographics reflect the aging population; and (2) # of older adults engaged in coffee conversations with AAA about problems and solutions for aging issues as measured at the end of each year.</p>	<p>Support department level efforts to expand the reach of marketing about aging services and programs beyond Senior Focal Points and recruitment of POC & LGBTQIA+ older adults to serve on the AAA Board & Standing Committees.</p>	<p>AAA Manager</p>	<p>Work with the ADRC to do the marketing. Plan is to market our programs and services beyond focal points so working with ADRC to achieve this on a larger scale.</p>	
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