Dane County Board of Supervisors
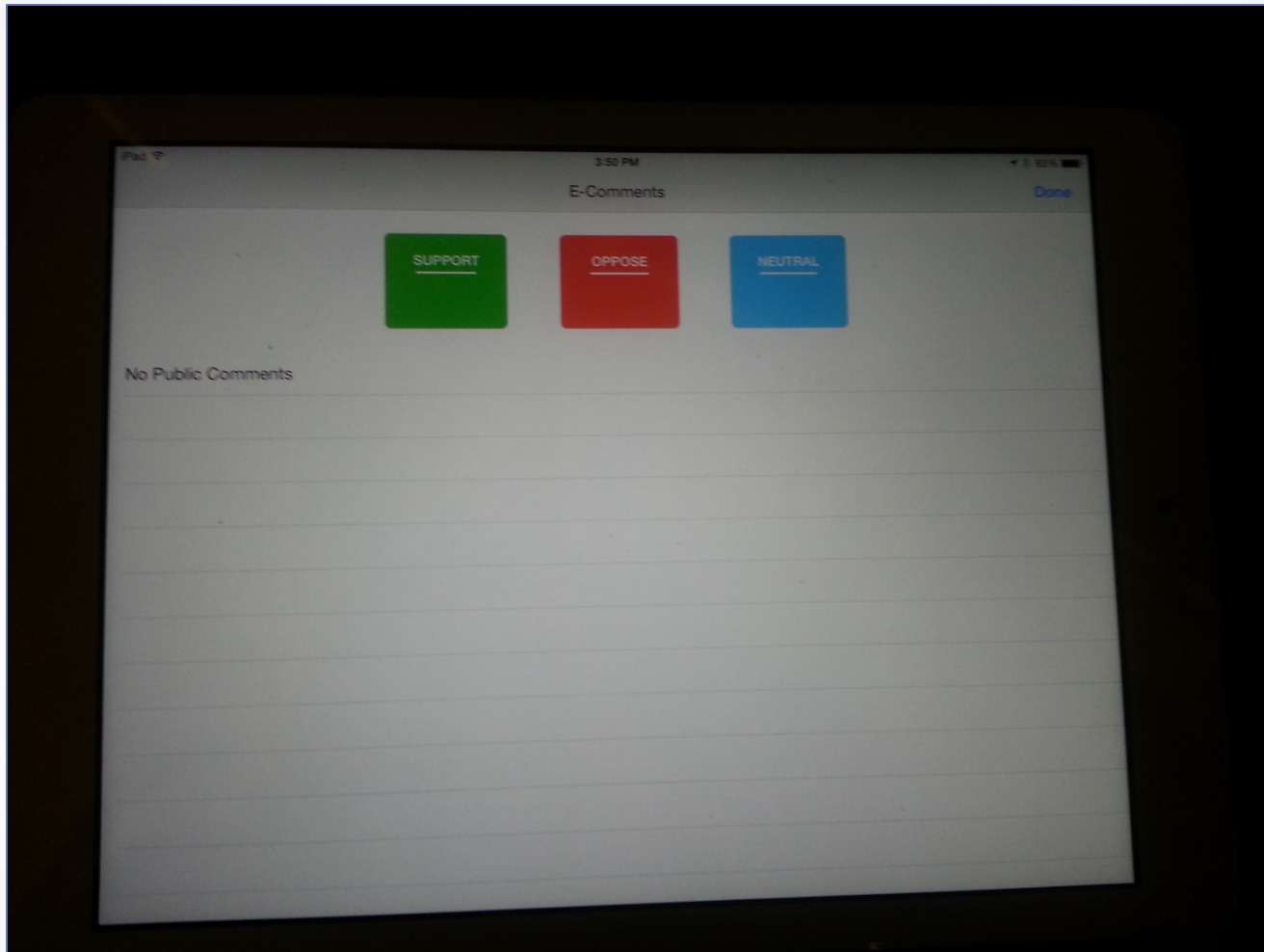
Public Engagement Initiative

eComment

Summary
- Public can comment on items on the agenda
- Supervisors can see the comments on their iPads
- Another avenue for those not able to come to meetings to have input

Additional Information
- Minimal workload
- Minimal setup – Granicus can just "turn on"
- Commenters need to create a login to verify they are an actual person

eComments view on an iPad

Speak Up, Dane!

<u>Summary</u>

- Public engagement platform from Granicus (Legistar vendor)
- Monitored by the County Board office staff
- Can encourage engagement in multiple formats
  - Discussions
  - Forums
  - Ideas
  - Surveys

<u>Additional Information</u>

- Inappropriate content has filters and staff able to remove posts
- Not a big workload – Board staff can manage

<u>http://speakupdane.com/</u>

SpeakUp, Dane! Posting Procedure

Dane County Board of Supervisors
August 2015

Questions/Surveys/ Discussions submitted by Supervisors and/or Staff	County Board Staff	County Board Chair	Posting
Submission sent to County Board Staff, include required information on SpeakUp, Dane! Submission form including: • Format • Goals • Timeframe • Content	Reformat to fit on SpeakUp, Dane! Submission form, if not received in that format Add to agenda	Review submission Make suggesstions/corrections Work with County Board staff on timing for posting	Submission will be posted as requested by original submitter and County Board Chair Data/information will be available after the posting timeframe closes

[Title for SpeakUp, Dane! Submission]

[Submission Title]
[Your Name]
[Requested posting date]
[How long will item be posted?]

FORMAT – WHICH SPEAKUP, DANE! TOOL WILL YOU BE USING?

Discussion – Online dialogue for a specific initiative

Forum – For collecting ideas around a specific topic or initiative

Survey

GOAL

[What do you hope the outcome will be?/What do you want to do with the information/data?]

CONTENT

[What is the text that you would like posted?]

ADDITIONAL INFORMATION

[Any addtional information regarding posting]

Facebook

Summary

- Can direct the public to the SpeakUp Dane! Site for dialogue

- Can be used as an information source – not as much about dialogue

- Can be used to share the work of the County Board Supervisors
  - o Press conferences
  - o News releases
  - o Participation at community events
  - o Share initiatives/positive work

Supervisor Blogs

Summary

- Each supervisor will have a blog
- County Board staff will post blog posts after Supervisors draft them
- A way to share what is going on in each district

Example

Additional Information

How will this be managed?

How will questions/discussions/surveys be vetted?

Who will respond to posts?

How will the public know about SpeakUp, Dane!?

What happens when a citizen posts something that is inappropriate?

Questions?