

**DANE COUNTY  
POLICY AND FISCAL NOTE**

<input checked="" type="checkbox"/> Original	<input type="checkbox"/> Update	Substitute No. _____
Sponsor: Boetcher, Welsh		Resolution No. _____
Vote Required: Majority <input checked="" type="checkbox"/>		Ordinance Amendment No. _____
Two-Thirds <input type="checkbox"/>	3/4 <input type="checkbox"/>	

Title of Resolution or Ord. Amd.:

2025 RES-055 AWARDDING CONTRACT WITH TRADITIONS LLC FOR HOLIDAY LIGHTS EXHIBIT SERVICE--HENRY VILAS ZOO

**Policy Analysis Statement:**

Brief Description of Proposal -  
Zoo Lights Contract with Traditions LLC for 5 years. This will be a one-of-a-kind light display for the holiday season. This event will run each year of the contract from Nov thru Dec. This is on of the zoo's largest revenue generators.

Current Policy or Practice -  
We've always contracted this light display through an approved vendor to put on this event.

Impact of Adopting Proposal -  
Creates a wonderful holiday show for zoo visitors in Dane County and surrounding communities. Helps generate revenue for the zoo.

**Fiscal Estimate:**

<u>Fiscal Effect (check all that apply) -</u>	<u>Budget Effect (check all that apply)</u>
<input type="checkbox"/> No Fiscal Effect	<input checked="" type="checkbox"/> No Budget Effect
<input checked="" type="checkbox"/> Results in Revenue Increase	<input type="checkbox"/> Increases Rev. Budget
<input checked="" type="checkbox"/> Results in Expenditure Increase	<input type="checkbox"/> Increases Exp. Budget
<input type="checkbox"/> Results in Revenue Decrease	<input type="checkbox"/> Decreases Rev. Budget
<input type="checkbox"/> Results in Expenditure Decrease	<input type="checkbox"/> Decreases Exp. Budget
	<input type="checkbox"/> Increases Position Authority
	<input type="checkbox"/> Decreases Position Authority
	Note: if any budget effect, 2/3 vote is required

**Narrative/Assumptions about long range fiscal effect:**

This investment in over the next five years will help increase the yearly revenue the zoo generates. This will help decrease the zoo's impact on the GPR.

**Expenditure/Revenue Changes:**

	Current Year		Annualized			Current Year		Annualized	
	Increase	Decrease	Increase	Decrease		Increase	Decrease	Increase	Decrease
Expenditures -					Revenues -				
Personal Services					County Taxes				
Operating Expenses					Federal				
Contractual Services	\$150,000		\$150,000		State				
Capital					Other				
<b>Total</b>	\$150,000	\$0	\$150,000	\$0	<b>Total</b>	\$0	\$0	\$0	\$0

**Personnel Impact/FTE Changes:**

NO FTE CHANGE

**Prepared By:**

Agency:	Division:	
Prepared by:	Date:	Phone:
Reviewed by:	Date:	Phone: