



Dane County

Minutes - Final Unless Amended by Committee

Dane County Broadband Task Force

Thursday, November 4, 2021

9:00 AM Please see top of agenda for instructions on how to join
the meeting.

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A. Call To Order

Staff Present: Lauren Kuhl, Josh Schroeder, Sharon Lezburg, Pam Andros

The meeting was called to order by Ratcliff at 9:00 a.m.

Present 13 - DAVE RIPP, KATE MCGINNITY, RENEE LAUBER, MELISSA RATCLIFF, BOB WIPPERFURTH, BILL DICKMEYER, DEANA ZENTNER, JOYCE TIKALSKY, ANDREW HOYOS, JAMES DANKY, PETER WEIL, CATHY SUTTER, and SARAH GHEE

Absent 2 - TODD VIOLANTE, and MICHELLE JENSEN

B. Consideration of Minutes

1. [2021 MIN-420](#) Minutes of the October 7, 2021 Dane County Broadband Task Force Meeting

Attachments: [2021 MIN-420](#)

A motion was made by RIPP, seconded by TIKALSKY, that the Minutes be approved. The motion carried by a voice vote.

Present 15 - DAVE RIPP, KATE MCGINNITY, TODD VIOLANTE, RENEE LAUBER, MELISSA RATCLIFF, BOB WIPPERFURTH, BILL DICKMEYER, MICHELLE JENSEN, DEANA ZENTNER, JOYCE TIKALSKY, ANDREW HOYOS, JAMES DANKY, PETER WEIL, CATHY SUTTER, and SARAH GHEE

C. Public Comment on Items not on the Agenda

D. Action Items

- 1. [2021 RES-224](#) AUTHORIZING A CONTRACT WITH UW RIVER FALLS TO CONDUCT A SURVEY ON BROADBAND ACCESS IN DANE COUNTY

Sponsors: RATCLIFF, MCGINNITY, RITT and RIPP

Attachments: [2021 RES-224](#)
[2021 RES-224 FISCAL NOTE](#)

McGinnity discussed the focus area of the survey, and how cities will be excluded from the survey due to the primary reason for unavailability in these areas being affordability.

Representable sample will be provided by UW River Falls Survey Research Center along with an analysis of the survey.

A motion was made by WIPPERFURTH, seconded by DANKY, that the Resolution Requiring 2/3rds Vote be recommended for approval. The motion carried by a voice vote.

E. Presentations

- Present** 14 - KATE MCGINNITY, TODD VIOLANTE, RENEE LAUBER, MELISSA RATCLIFF, BOB WIPPERFURTH, BILL DICKMEYER, MICHELLE JENSEN, DEANA ZENTNER, JOYCE TIKALSKY, ANDREW HOYOS, JAMES DANKY, PETER WEIL, CATHY SUTTER, and SARAH GHEE
- Excused** 1 - DAVE RIPP

F. Reports to Committee

- 1. [2021 RPT-614](#) 2022 Budget Amendment - Conduit

Attachments: [PWT-C-1](#)

Supervisor Ratcliff reviewed report which was presented and passed by both the Public Works & Transportation committee and the Personnel & Finance committee.

- 2. Review and discuss draft survey

Presented by Sharon Lezburg

Lezburg reviewed the process of completing the survey. Once the survey questions are approved by the task force they are sent to the Survey Research Center and reviewed then sent back to the task force for final approval.

Discussion ensued within task force about changes to the questions and removal of any unneeded questions.

Hoyos provided list of ISPs

Primarily Wireline: Spectrum/Charter, AT&T, TDS, Frontier, Centurylink/Lumen, Mount Horeb Tel Co

Primarily Fixed Wireless: Bug Tussel, Bertram, Netwurx, Litewire, Four Lakes Broadband, UpNetWI

Mobile Provider: US Cellular, AT&T, T-Mobile

Satellite: Viasat, Hughesnet

Tikalsky added Starlink as Satellite ISP

3. Discuss how survey will be shared

Taskforce discussed options for sharing the survey which included the below options. Additional options by task force members to staff.

- Social Media Outreach Campaign*
- Articles in community/village newspapers*
- Notice in the tax bills*
- Visit people at the dump*
- Discussion with Trustees & Locally elected officials to promote survey*
- Blurb in WI Towns Association publication*
- Blurb in Dane County Cities and Villages Association (DCCVA) venues*
- Reach out to smaller ISPs to see if they can forward it to people*
- Press releases*
- Outreach to Senior Groups(Organizations that serve seniors, senior centers)*
- Town Board meetings*
- School Districts; school mailing lists*
- Presentation to DCCVA*
- Church newsletters*
- Local Community Groups*

G. Future Meeting Items and Dates

December 2nd, 2021 at 9:00 am

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by MCGINNITY, seconded by WIPPERFURTH, that the meeting be adjourned. The motion carried unanimously.

Respectfully submitted by Josh Schroeder, pending Taskforce approval