

Transportation Pilot Project: January-March 2016

Employers:

Jon Stinemetz at Dane County Job Center

JonS.Stinemetz@dwd.wisconsin.gov

- Organizing a joint meeting with potential employers for early April
- Receives many complaints from employers regarding this exact issue
- Targeting employers from 53716 and 53714 zip codes; recommends also looking at Sun Prairie because of abundance of job openings
- Currently sending out emails and determining a location that seats 50+ attendees for meeting
- 2-5 (Walgreens, Environment Control) employers from other communications will also hopefully attend

Community Based Organizations (some offering transportation) :

Lilliam Post at Catholic Multicultural Center

lilliam@cmctoday.org

- Located in South Madison
- Had a failed van program in the past, due to lack of accountability from residents
 - o No-shows
 - o Unanswered phone calls
- Recommends attending Latino Support Network of Dane County (LaSup) meeting, held the 3rd Wednesday of each month, to market the program (April or May)
 - o Many residents, social workers, and organization representatives attend
 - o Contact: Nancy Saiz nsaiz@cityofmadison.com

Angela Jones and Deedra Atkinson at United Way of Dane County

Angela.Jones@uwdc.org

- Recently introduced Strong Roots programming to combat poverty and build economically stable families in Dane County → very interested
- Would like to set-up “think-tank” style meeting with interested parties to brainstorm logistics for CBOs and residents
- Can offer training to match job requirements
- Concerned about additional transportation for childcare services

AJ Kriha at Boys and Girls Club

akriha@bgcdc.org

- Has vehicles that are utilized to capacity from approximately 6am-10pm
 - o Can offer overnight vehicles (2nd & 3rd shift, weekends?)
- Currently has a shortage of drivers (for daytime buses)
- Can act as a resource for meetings and community outreach

Amanda Larson and Brandi Grayson at YWCA

alarson@ywcamadison.org bgrayson@ywcamadison.org

- Have 10 vehicles seating 4-15 people
- Operates 24/7/365
- Currently underutilized
- Trains drivers
- Cost structure:
 - o Pre-scheduled One-way Rides: \$40/month
 - o Pre-schedules Roundtrip Rides: \$80/month
 - o One-time Rides: \$2.00/ride

Outside Transportation:

Amanda Schmidt at Green Cab

aschmidt@greencabofmadison.com

- Have 43 vehicles in fleet (7 additional on lot, not currently being driven)
- Office located in and owned by people from South Madison
 - o Have an investment in the community
- Flat-rate pricing across zones

Other Communications:

Renee Callaway at Madison Transportation Planning Board

ReCallaway@cityofmadison.com

- Refers job seekers to YWCA JobRide Program & RideShare
- Knowledgeable about Commuter Choice tax benefits
 - o Up to \$255/month/employee (as of Jan 2016) in employer-paid tax-free transit costs

David Vickman at Go Transit: Access to Jobs (Oshkosh, WI)

DVickman@ci.oshkosh.wi.us

- Coordinator of Access to Jobs, subsidized privately-contracted taxi rides
- Simple application → requirements:
 - o Live and work within the city limits of Oshkosh
 - o Household income at or below twice the federal poverty level
 - o Employment status of 30+ hours/week
- Offer approximately 1,000 rides per month
- Pay \$8.75/ride and charge riders \$3.00/ride
- Offer childcare transportation if social worker recommends
- Issue individualized cards with home, work & daycare addresses for driver (not allowed to travel elsewhere)