

## 2014 AAA Legislative/Advocacy Committee Work Plan—QTR 4

Goal Area	AAA Plan Goal Focus	Strategies	Person(s)/Organization(s) Responsible	Benchmarks	Achieved
<b>1</b>	Development of a System of Home & Community-Based Services	<ul style="list-style-type: none"> <li>• Reformat, publish, and distribute an annual report in order to educate the public and specifically Dane County elected officials on the needs of senior adults and the programs and services offered/contracted by AAA.</li> <li>• Collaborate with Dane County ADRC and County aging network to solicit, train, and evaluate volunteers in order to help with the annual Medicare Part D enrollment.</li> <li>• Collaborate with Dane County ADRC and County aging network to solicit, train, and evaluate senior adult AAA/ADRC volunteers in order to keep seniors active in their community.</li> </ul>	AAA Manager & Aging Program Specialist, RSVP, AAA Legislative/Advocacy Committee, United Way of Dane County, and Community Stakeholders	<ul style="list-style-type: none"> <li>✓ Design, print, and distribute annual report as a tri-fold brochure by May/June</li>   <li>✓ Collaborate with United Way, RSVP, EAN, and Focal Points to find (post volunteer opportunity), educate (provide new volunteer training), and survey 10 Medicare Part D volunteers by <b>October</b></li> <li>✓ Collaborate with United Way, RSVP, EAN, and Focal Points to find (post volunteer opportunity), educate (provide new volunteer training), and survey 10 volunteers by <b>December</b></li> </ul>	<div style="text-align: center;"> <input checked="" type="checkbox"/>     <input checked="" type="checkbox"/>     <b>Reassessing in 2015</b> </div>

Adopted by AAA Legislative/Advocacy Committee: 2/26/14

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2	Older Americans Act Programs	<ul style="list-style-type: none"> <li>Train Dane County ADRC staff to provide information and assistance on Medicare Part D enrollments in order to make this service available to more senior adults.</li> </ul>	AAA Program Specialist, RSVP, AAA Legislative/Advocacy Committee, and Elder Benefit Specialists	<ul style="list-style-type: none"> <li>✓ Train County aging network staff to perform options counseling to consumers on Medicare and Social Security in addition to enrollment in Medicare Part D</li> </ul>	<input checked="" type="checkbox"/>
		<ul style="list-style-type: none"> <li>Redefine and offer senior advocacy training in order to enable senior adults to be influential in their communities.</li> </ul>		<ul style="list-style-type: none"> <li>✓ Legislative/Advocacy Committee makes recommendations to the AAA Board regarding the desired senior advocacy and leadership model to be implemented in 2014</li> </ul>	<input checked="" type="checkbox"/>

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3	Alzheimer's Disease Programs	<ul style="list-style-type: none"> <li>• Collaborate with the County aging network to raise awareness of Alzheimer's disease by promoting helpful website links to the County aging network in order to educate senior adults and their families.</li> <li>• Collaborate with the County aging network to raise awareness of Alzheimer's Quality Care Issues by offering new "Centers of Excellence" Program to Community-Based Residential Facilities (CBRFs) in order to educate their senior adult residents and staff about the disease, awareness of red flags, and early detection.</li> <li>• Collaborate with the County aging network to raise awareness of Alzheimer's disease by increasing options for safety and support in order to educate community law enforcement.</li> <li>• Collaborate with the County aging network to raise awareness of Alzheimer's disease by developing and encouraging Memory Cafés in senior focal points in order to support senior adults and their families affected by this disease.</li> <li>• Collaborate with the County aging network to raise awareness of Alzheimer's disease by developing a Mendota Initiative Team information brochure in order to educate the County aging network.</li> </ul>	AAA Manager, Alzheimer's & Dementia Alliance of Wisconsin, AAA Legislative/Advocacy Committee, Community Stakeholders, Madison College	<ul style="list-style-type: none"> <li>✓ Obtain and post helpful links on AAA website focusing on Alzheimer's disease by <b>1 February</b></li> <li>✓ Offer training &amp; education to CBRFs through Madison College by <b>1 June</b></li> <li>✓ Offer law enforcement training through Madison College; investigate potential of Dementia Friendly Community in Middleton by <b>31 Dec</b></li> <li>✓ Open new Memory Café in Sun Prairie by <b>31 December</b>; meet with other Focal Points to open more</li> <li>✓ Develop and distribute information flow chart by <b>1 April</b></li> </ul>	<p><b>Moved to 2015</b></p> <p style="text-align: center;">☑</p> <p style="text-align: center;">☑</p> <p style="text-align: center;">☑</p> <p style="text-align: center;">☑</p>

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4	Affordable Senior Housing Programs	<ul style="list-style-type: none"> <li>• Form an Affordable Senior Housing Workgroup of appropriate County aging network representatives in order to identify gaps in senior housing.</li> <li>• Collaborate with local Affordable Housing Action Alliance and local governments in order to advocate on housing issues affecting the interests of senior adults.</li> <li>• Lead an Affordable Senior Housing discussion at a case manager training in order to identify housing issues of clients.</li> <li>• Lead a discussion with rental property managers and senior housing owners in order to cross-educate them on the needs of senior adults, gaps, and concerns in affordable rental properties and identify possible solutions.</li> <li>• Work with local housing management companies and research financing options in order to increase the number of affordable 1 &amp; 2 bedroom rental units for low-income seniors.</li> <li>• Coordinate with the Affordable Senior Housing Workgroup to advocate for targeted senior housing initiatives to be included in the 2015-2019 CDBG Consolidated Plan in order to increase the number of affordable rental units.</li> <li>• Coordinate with the Affordable Senior Housing Workgroup and work with local housing management companies in order to ease the rental renewal requirements for low-income seniors.</li> </ul>	AAA Manager, Affordable Housing Action Alliance, AAA Legislative/ Advocacy Committee, Community Stakeholders	<ul style="list-style-type: none"> <li>✓ Meet with Community Stakeholders to brainstorm names to form senior housing workgroup by 7/30/14</li> <li>✓ Senior housing workgroup is formed and has first meeting by 9/30/14</li> <li>✓ Affordable housing focus group is held at the 10/28/14 Case Manager's meeting in order to identify housing issues of case management clients</li> <li>✓ Affordable housing focus group is held with senior housing rental property owners/managers in order to identify gaps and solutions by 11/30/14</li> <li>✓ Present findings of focus groups to AAA Legislative/Advocacy Committee by 12/31/14</li> <li>✓ Work with local housing management companies to research financing rental options for low-income senior adults by 12/31/14</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul> Reassessing in 2015