

2021 RES-130

ACCEPTANCE OF A GRANT TO SUPPORT CONSERVATION EDUCATION AT HENRY
VILAS ZOO

The Henry Vilas Zoo has secured a Conservation Education grant for a two-year project in the amount of \$249,911.00 from Woodland Park Zoo to support the creation and implementation of an Interpretive Master Plan and the creation of new signage and interpretive elements related to the Advancing Conservation through Empathy for Wildlife Project.

The grant is to work with experts in the field of interpretation, empathy best practices, evaluation and cultural integration. This project will create an Interpretive Master Plan that infuses empathy throughout the Zoo's interpretive process, helping to create messages that will highlight how the Zoo models and elicits empathy for animals and people that leads to conservation action. The Interpretive Master Plan will then be used to design and fabricate signs and interactive elements for Zoo exhibits. Part of the grant process includes incorporating community and cultural advisors into the Plan development and evaluation process.

NOW, THEREFORE, BE IT RESOLVED that the Dane County Board of Supervisors and the Dane County Executive hereby accept the grant in the amount of \$249,911.00 from Woodland Park Zoo,

BE IT FURTHER RESOLVED that the County Executive and County Clerk to execute the grant agreement and contract documents, and authorizes the Controller to issue checks for payment of invoices.

BE IT FINALLY RESOLVED that new revenue account ZOO Interpretation Grant Revenue be established for the amount of \$249,911.00 and new expenditure account ZOO Interpretation Grant Expense be established for the amount of \$245,300.00. All Funds shall be carried forward until realized and expended.