




# strategic engagement report

Dane County  
Board of  
Supervisors

PRESENTED BY:  
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# project team



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Community Engagement + Spanish  
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## MISSION

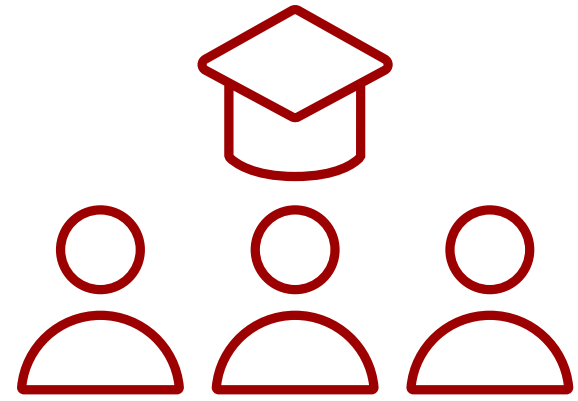
The nINA Collective collaborates with individuals, teams and organizations to advance racial justice and belonging.

## VISION

At nINA Collective, we believe change is imperative and possible. We envision a racially equitable world where everyone belongs and racial justice is at the foundation of all systems and structures.



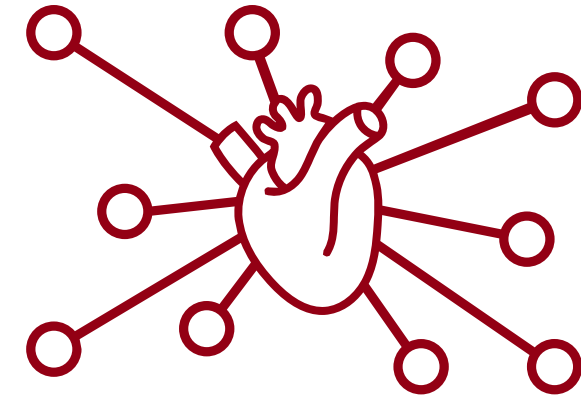
# our values



**Collective Learning  
& Humility**



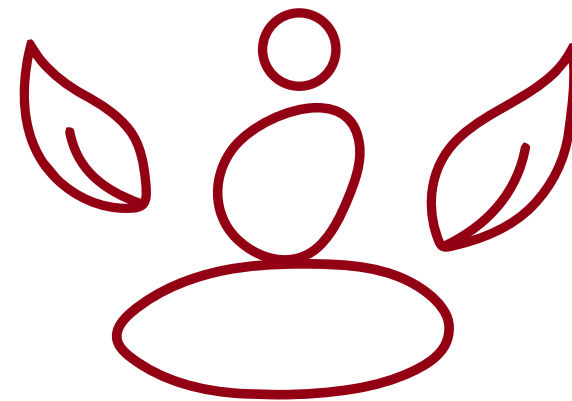
**Reverence for Truth,  
Humanity & Justice**



**Collective Love  
& Interconnectedness**



**Courage & Tenacity**



**Wellness**



**Belonging**

# Focus Group Demographics + Methodology



- During November 2024, the nINA Collective facilitated two focus groups.
- We had 24 focus group participants, all of whom participated in English.
- Spanish facilitation was also available for both sessions
- We had representation from Supervisor District 28 in Dane County.
- We had strong diversity across age and gender; however, the racial and ethnic diversity was limited



## Discussion Topics Included

- Experiences with Body-Worn Cameras
- Benefits and Impact of Body Cameras
- Concerns and Opinions on Body Cameras
- Impact on Officer Behavior
- Community Perception and Feedback



## Summary

Participants expressed support for the cameras, citing safety and accountability benefits.

Concerns included: privacy, officer discretion in turning off cameras, and the potential for misuse.

## suggestions from focus group participants included:

1. The need for clear communication about camera activation
2. Using camera footage for performance evaluations.
3. The need for transparency and clear policies on when and how footage is accessed and stored.
4. The importance of community education on their rights regarding body-worn cameras.







“if this became more of a standard of practice throughout the state, maybe they can come up with the legislation stating that, oh, this could be protocol for this.”



“Yes, (I feel) safer...for many reasons, I mean, for accountability on them...and they can't go back and say, no, that didn't happen. That whether it's on whoever got stopped, or whoever's involved, or whether it's the police, just more accountability”



“if it's a sensitive situation, or a delicate situation with a family, or you come across an accident, you want that recorded? I mean, you probably do, but it doesn't need to be seen, you know..., I mean, it has to be very delicate and sensitive of who sees.”



“ and if they didn't (handle everything correctly), and their superior listens to it, you know, then they can work with them or whatever needs to be done.”



“I would think when they stop somebody, if they have it on, tell them right away... yeah, you're being recorded, or we are being recorded. So people know.”



“Is there anything set in place for moving forward, for when the pilot is over, of identifying that these cameras are on these officers. Is there, you know, this big white tag with red writing saying, smile you're on camera?”



# focus group participant recommendations

- Participants supported making body cameras a standard practice.
- Participants generally felt that it was important to ensure clear policies, highlighting the importance of transparency around who can access body camera footage and what citizens' rights are when approached by a deputy with a body worn video camera.
- Participants recommended the need for clear communication about when body cameras are active in order to foster public trust.



## **nina recommendations**

- Develop a communication plan to share the results of this process and to inform the public about the implementation of body worn video cameras.
- Create a “know your rights” card that deputies can share when interacting with the public when body worn video cameras are in use. This card should be available in multiple languages and include a link to the Body Worn Camera Policies and Procedures that is available on the Sheriff Office website.
- As you expand the use of body worn cameras throughout the county, we recommend partnering with existing organizations or groups in the county that work with Black, Indigenous, Latine and Asian American Communities to inform policy and roll out, since that perspective was limited in the West catchment area.



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