

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27

2023 RES-113

**AUTHORIZING A PERMIT AGREEMENT AND PERMIT FOR OCCUPANCY FOR
WORLD DAIRY EXPO 2024-2028 AT THE ALLIANT ENERGY CENTER**

World Dairy Expo Inc and the Alliant Energy Center have negotiated a permit agreement and permit for occupancy to host the World Dairy Expo at the Alliant Energy Center in the years 2024-2028 with options to extend through 2031. The World Dairy Expo is the world's largest dairy-focused trade show featuring more than 650 companies. It is also home to one of the best-known dairy cattle shows in the world and will have over 1,600 dairy cattle exhibitors. Its educational programs provide producers the opportunity to learn from their peers and from industry experts about different ways to make their operations more profitable.

Move in, event and move out dates for each year are included in the permit. The base space fee is \$479,275 for permitted space. Additional charges for parking, catering, goods and services shall be applied based upon the permit terms and Alliant Energy Center's current rates.

NOW THEREFORE BE IT RESOLVED, that the permit agreement and permit for occupancy with World Dairy Expo, Inc. 3310 Latham Drive, Madison, WI 53713 is hereby approved.

BE IT FINALLY RESOLVED, that the County Executive and County Clerk are authorized to sign the permit.