



Phase 2 of UniverCity Alliance Policy Research

A Further Exploration of Pay for Success and Social Impact Bond Opportunities within Dane County Programs



AVA SINGH

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AGENDA



Key Findings from Phase I



Objectives of Phase 2



Methodology



Criteria



Programs of Interest



Recommendations and Conclusions



INTRODUCTION



Stakeholders



Investment



Program



Measurable Outcomes



PHASE 1:

UNIVERCITY ALLIANCE POLICY RESEARCH



SIB - funding model based on measurable outcomes



Benefits of SIBs:

- Innovation
- Lower financial risk for government



Success Stories

- Denver Housing
- Massachusetts recidivism



Dane County could use SIB for those w/o housing



PHASE 2: UNIVERCITY ALLIANCE POLICY RESEARCH



Builds on Phase 1



Develop criteria for SIB programs



Identify existing Dane County programs for SIB



Identify new programs for SIB

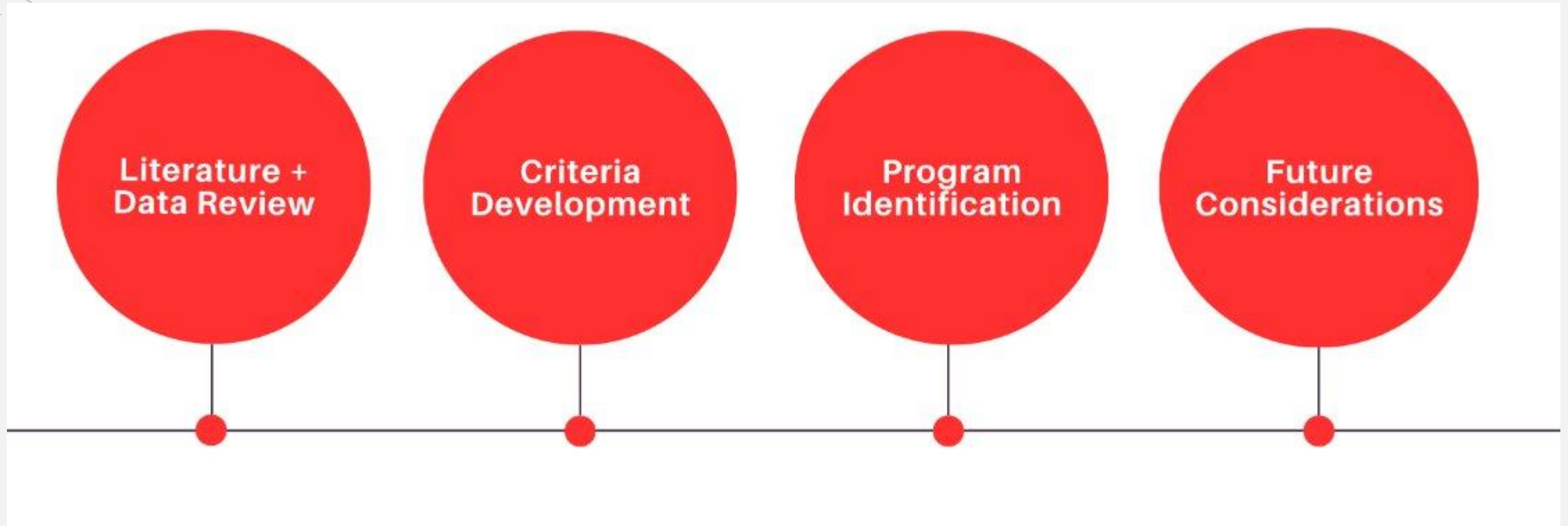




Methodology



Methodology





Program Criteria



Key Criteria for Existing Program Suitability

- ☐ Measurable Outcomes
- ☐ High-Need Populations
- ☐ Feasibility + Capacity
- ☐ Cost Savings Potential
- ☐ Stakeholder Engagement
- ☐ Risk Sharing
- ☐ Evidence-Based Success
- ☐ Sustainability
- ☐ Return on Investment



Key Criteria for New Program Suitability



☐ Projected Success

☐ Meets a Service Gap

☐ Feasibility

☐ Stakeholder Potential

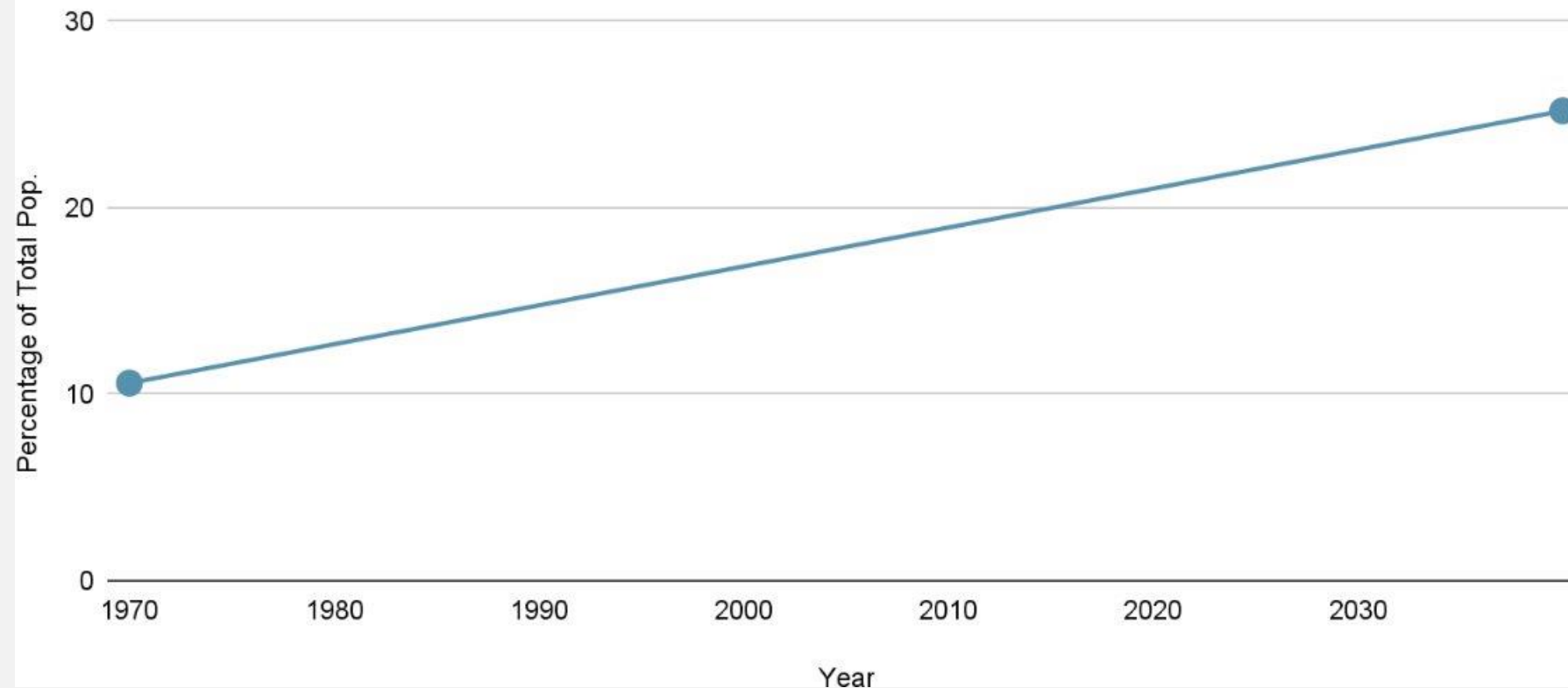
☐ Clearly Defined Risks

☐ Cost Savings Projections



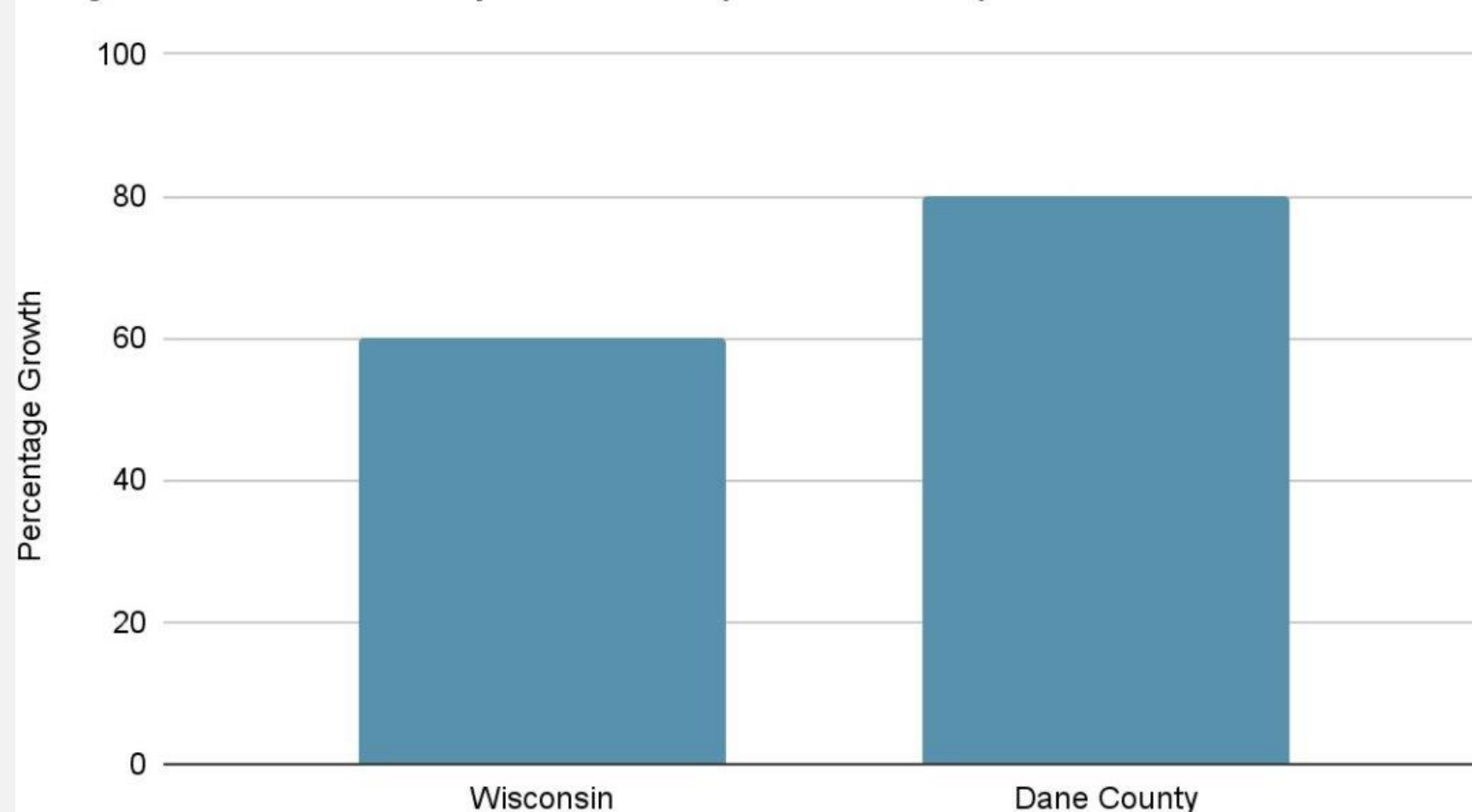
Dane County's Aging Population: An Area of Opportunity

Projected Growth of Pop. Aged 60+



Dane County's Aging Population: An Area of Opportunity

Projected Senior Pop. Growth (2020-2040)





Programs of Interest





Cultural Diversity for Older Adults

Overview

Provides culturally appropriate activities , social services, and workshops

Aims

- Improve isolation
- Increased access to care
- Spanish-speaking and African American, other diverse seniors
- Over age 60

Funding

- Wisconsin Dept of Health Services
- Older Americans Act
- Local Government





Cultural Diversity for Older Adults

Cost Savings

- Social Connection = Fewer Healthcare Services
- Reduced depression, falls, cardiovascular disease
- Fewer mental health & medical needs

**Positive feedback on community surveys –
reduced isolation, improved engagement**





Cultural Diversity for Older Adults

SIB Funding Could:

- Ensure consistent financing
- Expand bilingual staff
- Increase culturally-tailored services
- Improve transportation options



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Stand Up for Your Health Program

Overview

Reduces sedentary behavior in seniors aging in place with weekly group movement sessions and goal setting.

Aims

- Improve health & independence age 55+
- Reduce sitting, improve strength, overcome barriers to movement

Funding

- Wisconsin Healthy Aging Grant
- Other Grants
- External funding cycles



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Stand Up for Your Health Program

Cost Savings

- Falls costs for seniors \$6,000 - \$10,000 per hospitalization.
- Wisconsin spends \$1 billion annually on fall-related care.
- Preventive strategies reduce fall risk and associated costs.



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Stand Up for Your Health Program

SIB Funding Could

- Stabilize financing
- Expand outreach to rural and low-income seniors
- Improve program sustainability



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Capable

Overview

Community Aging in Place Advancing Better Living for Elders (CAPABLE) uses OT, nurse and handyman to deliver services focused on independence & aging in place.

Aims

- Holistic approach
- Reduce falls, improve ADLs
- Enhance autonomy & independence
- Reduce healthcare and long-term care costs

Funding

- Private, federal and state grants

Growth

- 11 states
- 20 cities



Capable

Cost Savings

- Saves \$27,000 per participant while in the program
- Reduced hospitalizations & long-term care
- Costs \$3,000 per senior while in the program
- 50% reduction in difficulties with ADLs



Capable

SIB Funding Could:

- Establish CAPABLE in Dane County
- Train more clinicians (OTs and RNs)
- Expand beyond existing services to include home modifications to prolong aging in place



Senior Nutrition Program

Overview

Provides meals, nutrition education, counseling to seniors through dining sites, meal delivery & social programs.

Aims

Provides meals, nutrition education, counseling to seniors through dining sites, meal delivery & social programs.

Funding

- Older Americans Act
- Community partnerships
- Donations

Growth

- 2015–2017 served over 400 new participants
- Over 20,000 additional meals
- 95% satisfied with meals



Senior Nutrition Program

Cost Savings

- Reduces ER visits and hospitalizations
- Relieves food insecurity & financial stress
- Relies on volunteers, shared resources & partnerships to reduce costs



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Senior Nutrition Program

SIB Funding Could:

- Support infrastructure expansion
- Increase staff & staff training
- Increase access to fresh local produce





Recommendations

Further Considerations:

- Pilot programs with SIB models
- Strengthen Stakeholder Engagement
- Develop Program Evaluation Tools
- Build Financial Models



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Conclusion



SIBs encourage: innovation, expansion, stability, measurable outcomes.



SIBs are a proactive approach to Dane County's growing Senior pop.



Programs: CAPABLE, Senior Nutrition, Stand Up for Your Health, and CDPOA



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Thank you!

