



Data Overview: Doubled Up Pilot Program

Division of Housing Access & Affordability

April 7th, 2025

Request for Proposal



RFP released in Spring 2023

- \$1.2M for rental assistance made available through reallocation of ERA II funds.
- Service targeting households with minor children experiencing doubled-up homelessness/motel staying; specified deviations allowable with justification.
- Required prioritization through an assessment tool and use of County application system.
- Service must include housing stability plans.
 - Case management
 - Housing navigation
 - Budgeting
 - Resource navigation

Providers

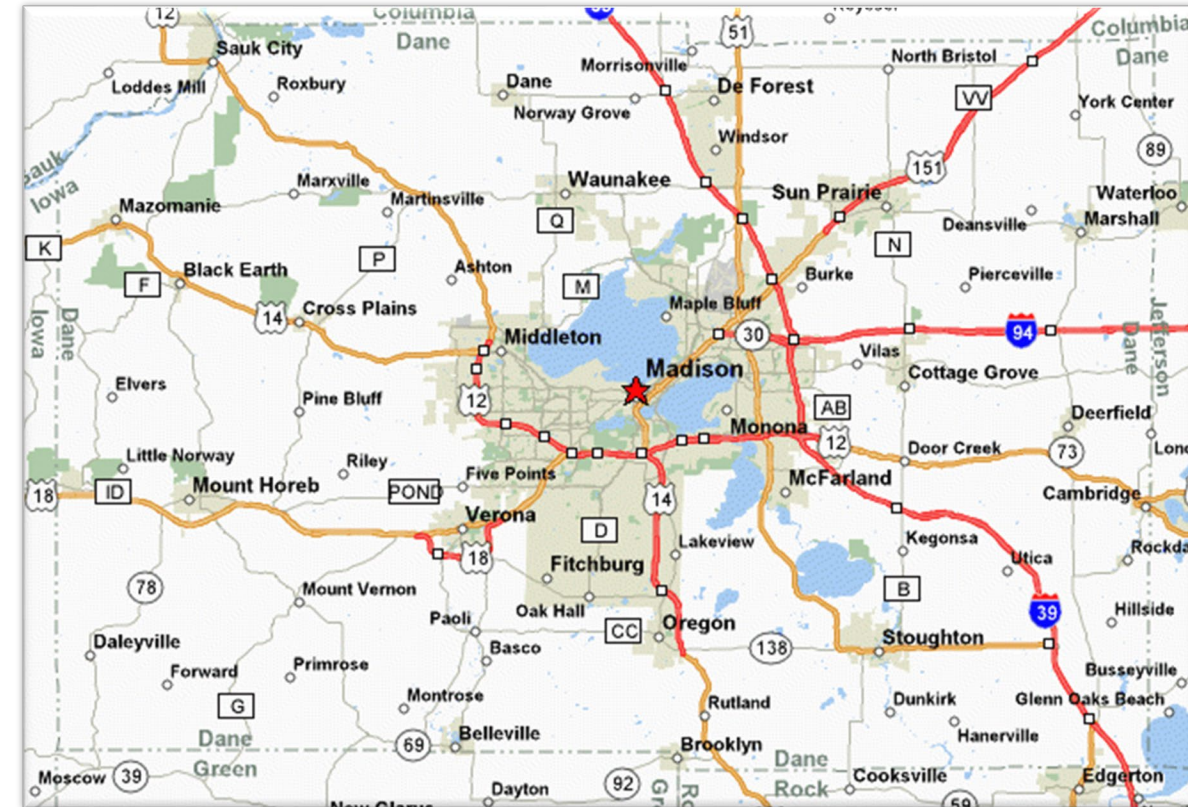


Urban Triage

- Dane County
- Families (32)
- 80% and below AMI

WayForward Resources

- Middleton, Cross Plains and West Madison
- Families & Singles (28)
- 80% and below AMI



*Both agencies opted to use the Doubled Up Assessment



Assessment

Assessment identified:

- Past housing status
- Current housing stability/likeliness to enter shelter system
- Violence risk factors
- School stability
- Health & medical outcomes

Possible scores of up to 48 points:

- Applicant range: 8 – 36
- Enrollment range: 11 - 34



Population Characteristics (Applicants)

Program began accepting applications through WayForward in October 2023
With Urban Triage coming online in March 2024. As of March 31st, 2025 there have been 201 completed applications.

Single parent households

Limited income

Domestic violence

Single parent households

Moderate income

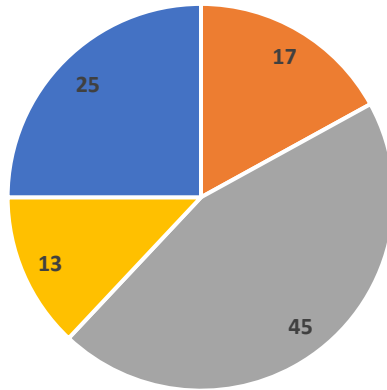
Past evictions

Criminal records



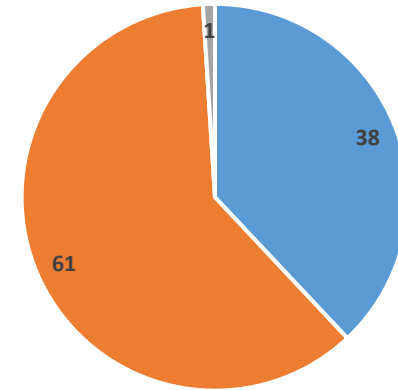
Household Demographics (Enrollments)

Race (%)



■ Race ■ White ■ Black ■ Multi-Racial ■ Prefer Not to Say

Ethnicity (%)



■ Hispanic ■ Non-Hispanic ■ Prefer Not to Say



High Needs Zip Codes

53590

- Sun Prairie area

53711

- Fitchburg area

53713

- Fitchburg & Madison areas

53704

- Madison



Assistance Given

64 households served

- 28% of households requested utility assistance
 - Average months of assistance: 1
- 52% requested rent arrearage assistance
 - Average amount of assistance: \$2,359
- Monthly rent assistance varies due to progressive engagement
 - Average months of rent per household: 9 months
 - Average amount of assistance: \$10,633



Program Wind-down

- WayForward: Met contract requirement; no longer pulling households.
- Urban Triage: Met contract requirements; will likely pull additional households.
- Mid-Program Audit: Programmatic review of contract compliance, financial reporting and performance metrics.
 - Satisfaction surveys
- **Program funding sunsets on September 30th, 2025.** Last date of requests for assistance must be submitted by August 31st, 2025.
- Finalizing community resource for doubled up support.
- Closeout audit scheduled for Q4 2025.

Questions

