



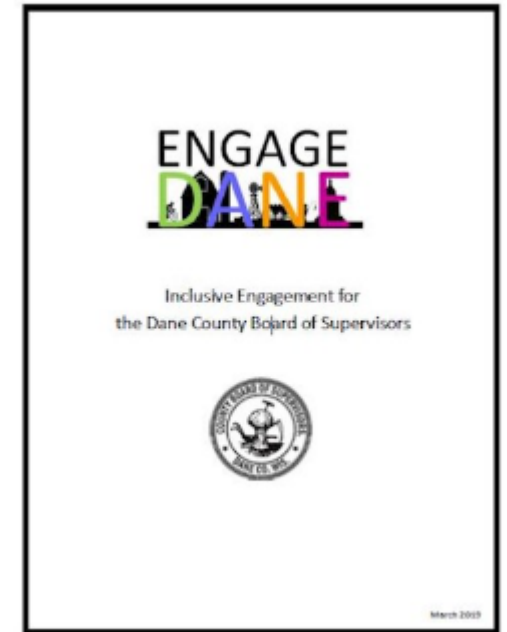
2020 Engagement Plan

June 2020


Brief Background

- Engage Dane effort formalized in 2018 gathering community input, research, and best practices around inclusive engagement
- In 2019 an Engage Dane report was put together and shared with the Board
- In summer 2019 the County Board received an inclusive engagement training

Accomplishments: Worksheet development to guide inclusive engagement, public participation in budget simulation, demographic data for each district provided to Supervisors and available to the public, committee forms translated, issue brief development, budget video, budget process distributed to libraries



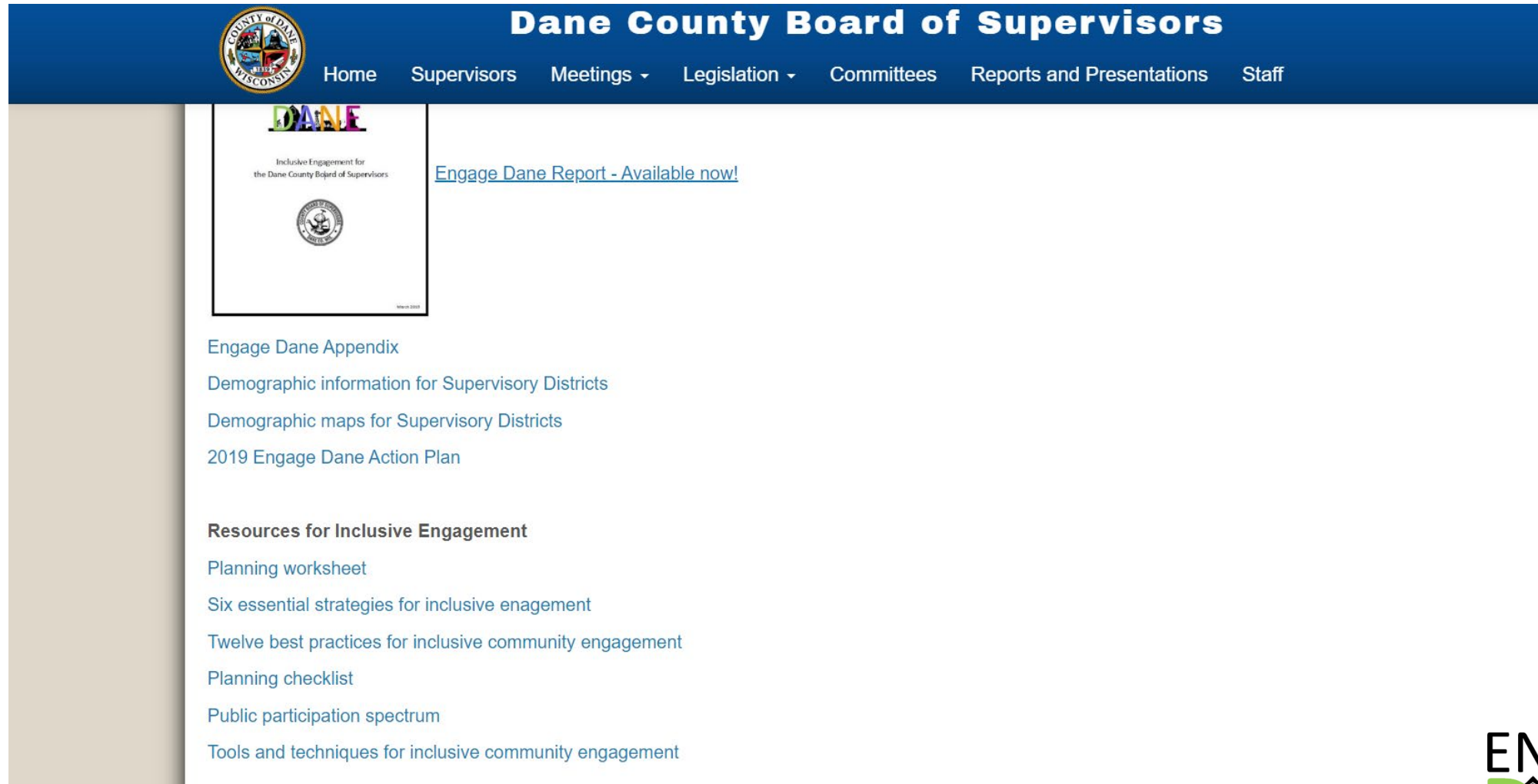
Inclusive Engagement

INCREASING IMPACT ON THE DECISION 


	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.




Resources




The screenshot shows the website for the Dane County Board of Supervisors. At the top is a blue navigation bar with the text "Dane County Board of Supervisors" and a menu with links for Home, Supervisors, Meetings, Legislation, Committees, Reports and Presentations, and Staff. Below the navigation bar is a main content area with a light beige sidebar on the left. The main content area features a large graphic for "Engage Dane" with the text "Inclusive Engagement for the Dane County Board of Supervisors" and a link to "Engage Dane Report - Available now!". Below this graphic is a list of resources including "Engage Dane Appendix", "Demographic information for Supervisory Districts", "Demographic maps for Supervisory Districts", "2019 Engage Dane Action Plan", and a section titled "Resources for Inclusive Engagement" which lists various documents and tools.

 **Dane County Board of Supervisors**

[Home](#) [Supervisors](#) [Meetings](#) [Legislation](#) [Committees](#) [Reports and Presentations](#) [Staff](#)


Inclusive Engagement for
the Dane County Board of Supervisors

[Engage Dane Report - Available now!](#)



[Engage Dane Appendix](#)

[Demographic information for Supervisory Districts](#)

[Demographic maps for Supervisory Districts](#)

[2019 Engage Dane Action Plan](#)

Resources for Inclusive Engagement

[Planning worksheet](#)

[Six essential strategies for inclusive engagement](#)

[Twelve best practices for inclusive community engagement](#)

[Planning checklist](#)

[Public participation spectrum](#)

[Tools and techniques for inclusive community engagement](#)



Topics

- Mental health
- Affordable housing and homelessness
- Youth justice
- Behavioral health
- Universal Access Resource Center
- COVID-19
- Responsible bidder ordinance
- Jail consolidation project
- Zoo – new entrance, new exhibit
- Safety in jail
- Secure Residential Care Center
- Emergency Management move
- Fees resolution
- Mental health, victimization, abuse increase due to COVID-19
- Lake Levels
- Phosphorous and chlorides
- PFAS
- Impact of COVID-19 to agriculture
- Parks in COVID-19
- Youth and environment connection
- Budget
- Redistricting
- Board size



2020 Engagement plan

	Constant outreach to incorporate with topics	Timing	
Topic: Budget	Issue briefs	Summer/Fall 2020	
<i>Strategies:</i>	Educational videos		
Budget hearings	Lunch n' learns		
Interactive budget meetings with community	Press releases		
Intro to budget process	Meetings		
Overview of County government	Social media		
Balancing Act Simulation	Draft communications		
POLCO Budget survey			
Topic: Redistricting		Summer 2020 - Summer 2021	
<i>Strategies:</i>			
POLCO Surveys			
Public map submission			
Software testing			
General education around redistricting			
Commission appointments			
Topic: Board size		Summer 2020	
<i>Strategies:</i>			
POLCO			
Topic: Lake Levels		Summer 2020	
<i>Strategies:</i>			
Lunch n Learn/Evening Educator for public			
Topic: Parks			

Topic-Based Engagement
Budget
Redistricting
Board Size
Lake Levels
Parks
Criminal Justice Reform
Youth Justice
COVID-19
Ongoing Engagement
Press releases
Drafting communications
Web updates
Issue briefs
Informational videos
Social media
Projects
Website redesign

DRAFT



Redistricting detailed plan

DRAFT

Redistricting Engagement Plan					
	When	Translate	Publications	To do	Notes
Commission appointments					
Press piece with redistricting timeline and commission information - announcing application	Early June 2020				
Advertisement for application and commission info	Early June 2020	x	Madison 365, Cap City Hues, LaComunidad	Draft application - translate?	
Press piece announcing commission appointments	Early July 2020				
Board size					
Press piece announcing POLCO questions	Mid-June	x	Madison 365, Cap City Hues, LaComunidad	Draft survey question and have	
Software testing					
Target testers	Sep-20			Contact UW, Edgewood, Madison College, any local	
Press piece announcing need for testers	Sep-20		Madison 365, Cap City Hues, LaComunidad		

29-Apr-20

DRAFT

General education					
Create short redistricting video	Jun-20				Figure out the best format for a video
Redistricting issue brief	May-20				Review and
Informational website	May/June 2020				In progress
Commission meetings	Ongoing				Figure out potential schedule and contact City Channel for recording
Press piece announcing when commission will meet			Madison 365, Cap City Hues, LaComunidad		
Public map submissions					
Community meetings (if possible)	April/May 2021	If possible - interpreter			Could we set up computers somewhere for people to submit maps that don't have access other places?
Press	April/May 2021	x	Madison 365, Cap City Hues, LaComunidad		Include info for libraries/ways to connect to computer/internet
Public hearing					



Questions?