

**DANE COUNTY  
POLICY AND FISCAL NOTE**

_____ Original	_____ Update	Substitute No.
Sponsor:		Resolution No. 2020 RES-138
Vote Required:		Ordinance Amendment No. _____
Majority	Two-Thirds	X

Title of Resolution or Ord. Amd.:

**AWARDING CONTRACT TO THE URBAN LEAGUE OF GREATER MADISON  
DCDHS - HAA DIVISION**

**Policy Analysis Statement:**

Brief Description of Proposal -  
Dane County Department of Human Services (DCDHS) Housing Access and Affordability (HAA) Division seeks to contract with the Urban League of Greater Madison for planning assistance to support the creation of an economic development hub currently targeted for the South Park Street corridor in the City of Madison to support minority-owned businesses.

The vision for the hub is inspired by the Sherman Phoenix in Milwaukee, Wisconsin. The Sherman Phoenix was developed in the aftermath of unrest in the Sherman Park neighborhood following a fatal 2016 police shooting. The facility is located in what was then a fire-damaged BMO Harris Bank building, offering what the Sherman Phoenix website describes as a "high-quality space for small businesses-of-color offering diverse foods, wellness services and cultural activities. Updates to the neighborhood include much-needed community spaces to curate art exhibits, film showings, and cultural events."

Under this contract, the Urban League of Greater Madison would provide stakeholder engagement around various planning processes related to the facility; conduct a site search; develop the facility's operational structure, financial modeling, and business plan; and conduct outreach to and selection of prospective tenants for the facility.

The Urban League of Greater Madison's contract will begin on August 17, 2020. The cost of this contract will be \$100,000. Funding for the

Current Policy or Practice -  
Budget changes require County Board approval.

**Fiscal Estimate:**

<u>Fiscal Effect (check all that apply) -</u>	<u>Budget Effect (check all that apply)</u>
<input checked="" type="checkbox"/> No Fiscal Effect	<input checked="" type="checkbox"/> No Budget Effect
<input type="checkbox"/> Results in Revenue Increase	<input type="checkbox"/> Increases Rev. Budget
<input type="checkbox"/> Results in Expenditure Increase	<input type="checkbox"/> Increases Exp. Budget
<input type="checkbox"/> Results in Revenue Decrease	<input type="checkbox"/> Decreases Rev. Budget
<input type="checkbox"/> Results in Expenditure Decrease	<input type="checkbox"/> Decreases Exp. Budget
	<input type="checkbox"/> Increases Position Authority
	<input type="checkbox"/> Decreases Position Authority
	Note: if any budget effect, 2/3 vote is required

**Narrative/Assumptions about long range fiscal effect:**

These funds are a one-time allocation to assist with planning efforts around an economic development hub currently envisioned for Madison's South Park Street corridor that would provide support to minority-owned businesses. There is 0 impact to the county tax levy in accepting these funds.

**Expenditure/Revenue Changes:**

	Current Year		Annualized			Current Year		Annualized	
	Increase	Decrease	Increase	Decrease		Increase	Decrease	Increase	Decrease
Expenditures -					Revenues -				
Personal Services					County Taxes				
Operating Expenses					Federal				
Contractual Services					State			\$0	
Capital					Other				
Total	\$0	\$0	\$0	\$0	Total	\$0	\$0	\$0	\$0

**Personnel Impact/FTE Changes:**

**Prepared By:**

Agency:	Division:	
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