

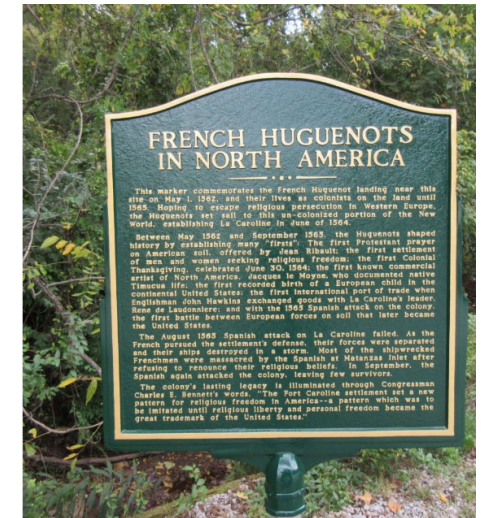
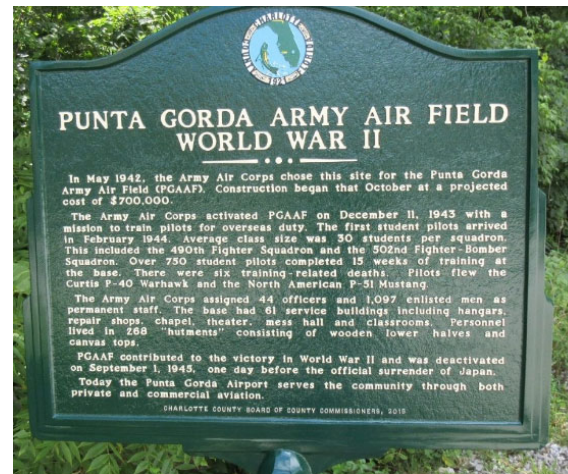
December 18, 2025 Update on Historical Markers

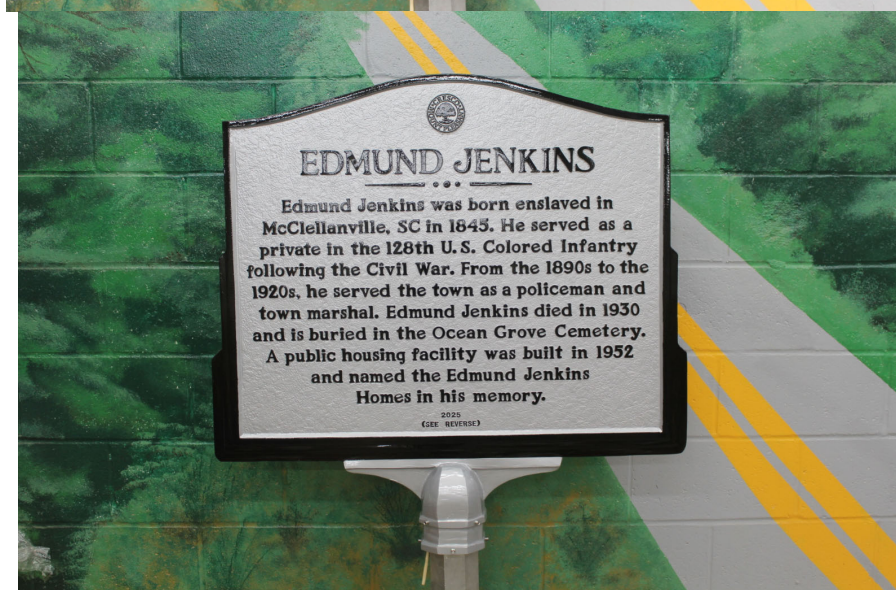
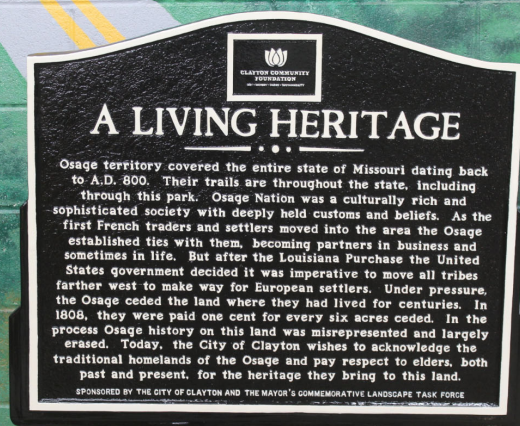
Pricing for Signs and Plaques				
Sign Name	American Sign Letters	BSG	Fossil	SEWAH
Ada Deer 1-Sided	\$4,037.50	\$2,200	N/A	\$2,335
Ada Deer 2-Sided	\$7,466.40	\$2,865	N/A	\$2,335
Harry Whitehorse 1-Sided	\$4,037.50	\$2,200	N/A	\$2,335
Harry Whitehorse 2-Sided	\$7,466.40	\$2,865	N/A	\$2,335
Ho Chunk Sign	N/A	\$768	N/A	\$850
Dugout Canoe 1-Sided	\$4,037.50	\$2,200	N/A	\$2,335
Dugout Canoe 2-Sided	\$7,466.40	\$2,865	N/A	\$2,335
Dugout Canoe 2 Post	\$9,059.30 (5 ft x 3 ft 2 in)	\$7,435 (5 ft x 4 ft)	N/A	\$7,970 (6 ft x 4.5 ft)
Dugout Canoe Wall Plaque	\$1,377.00	\$768	N/A	\$850
Dugout Canoe Laminate Sign	\$103.68	\$1,605	\$1,519 (Cantilever), \$1,569 (Traditional)	N/A
Robert Valentine 2-Sided	\$7,466.40	\$2,435	N/A	\$2,565
Vandenburg Heights 2-Sided	\$7,466.40	\$2,435	N/A	\$2,565
QR Code	Varies on Size: Up to \$8.99 (3x3 \$7.99, 4x4 \$8.99)	\$180	N/A	\$100
DC Seal	Included	\$0	N/A	\$30
Shipping	Included	\$600	Not Included	Included
Metal Plate Photo	Starting at \$604 for 3.1 by 3.9 (does not include the plaque itself)	\$750	N/A	Varies on Size: Up to \$250 (4x6 \$85, 5x7 \$120, 8x10 \$140, 11x14 \$170, 20x24 \$250)
Timeline	3-4 Weeks	8 Weeks	Not Included	12-16 Weeks

Revised Ohio

• Questions:

- Price Difference?
 - +\$130 to +\$1,025
- Can Seal Fit on Revised Ohio?
 - “Yes, the Revised Ohio is a versatile marker that looks great with or without an emblem.”
- Can we choose alignment?
 - “Yes, we can set the alignment as you prefer. Sewah Standard is 2” margins (right, left, top bottom) 1 line Caption, 2 credit lines and right/left justified.” We will need to specify if we want it different than the standard and SEWAH will meet our requirements.
- How many characters?
 - 1,008 Character Count for 5/8” lettering
 - Question for Commission: With additional space on the sign, should we add more text, photos, spacing between paragraphs, or leave as-is?
- Can we see mock-up of everything before deciding on this version?
 - No, but the company sent more photos of the design. They can provide a proof of each marker, but this is just to make sure text matches what was submitted.





Fossil Options

Cantilever



Traditional



Fossil Interpretive Laminate Sign

- Question
 - What are the options for graphic design?
 - FOSSIL can do this for \$200/hr. We would send them our images and text and they would compile it together on a sign.
 - They estimate it would be 2 to 3 hours for this work, so \$600.
 - What size options & prices?
 - Cantilever
 - 24"H x 36"W: \$1,519 + \$600 Design = \$2,119 + Shipping
 - 24"H x 42"W: \$1,708 + \$600 Design = \$2,308 + Shipping
 - 30"H x 48"W: \$2,144 + \$600 Design = \$2,744 + Shipping
 - Traditional
 - 24"H x 36"W: \$1,569 + \$600 Design = \$2,169 + Shipping
 - 24"H x 42"W: \$1,739 + \$600 Design = \$2,339 + Shipping
 - 30"H x 48"W: \$2,169 + \$600 Design = \$2,769 + Shipping
 - How long does the sign last?
 - 10 year warranty

BSG Interpretive Sign

- Graphic Design is \$85/hour, could go up to 6 hours if a lot of back and forth, so \$510 total
- Roughly \$7.60 per square inch to get a sign with a 10 year warranty
 - 24"H x 36"W: \$6,554 + \$510 Design + \$600 Shipping = \$7,664
 - 24"H x 42"W: \$7,646 + \$510 Design + \$600 Shipping = \$8,756
 - 30"H x 48"W: \$10,923 + \$510 Design + \$600 Shipping = \$12,033

BSG Photo

- Question
 - How much are different sized photos?
 - 12" x 10" = \$531
 - 14" x 12" = \$708
 - 16" x 14" = \$864
 - 1/8" Stainless Steel
 - Could be any size, up to 18" x 18"
 - Can a caption be added to the photo?
 - "Adding text adds cost depending on size – figure about \$250 more for the small caption."



- 18 inch x 12 inch Photo
- Bottom of photo is 2 feet 10 inches off ground
- 4 feet from ground to bottom of cap
- 8 ft from ground to top of sign

Pricing for Signs				
Sign Name	American Sign Letters	BSG	Fossil	SEWAH
Ada Deer 1-Sided	\$4,037.50	\$2,200	N/A	\$2,465 (+\$130)
Ada Deer 2-Sided	\$7,466.40	\$2,865	N/A	\$2,465 (+\$130)
Harry Whitehorse 1-Sided	\$4,037.50	\$2,200	N/A	\$2,465 (+\$130)
Harry Whitehorse 2-Sided	\$7,466.40	\$2,865	N/A	\$2,465 (+\$130)
Ho Chunk Sign	N/A	\$768	N/A	\$1,875 (+\$1,025)
Dugout Canoe 1-Sided	\$4,037.50	\$2,200	N/A	\$2,465 (+\$130)
Dugout Canoe 2-Sided	\$7,466.40	\$2,865	N/A	\$2,465 (+\$130)
Dugout Canoe 2 Post	\$9,059.30 (5 ft x 3 ft 2 in)	\$7,435 (5 ft x 4 ft)	N/A	Would Need Quote (4.5 ft x 3.5 ft)
Dugout Canoe Wall Plaque	\$1,377.00	\$768	N/A	\$1,875 (+\$1,025)
Dugout Canoe Laminate Sign	\$103.68	\$7,064 (+\$5,459)	\$2,119 (+600) (Cantilever), \$2,169 (+\$600) (Traditional)	N/A
Robert Valentine 2-Sided	\$7,466.40	\$2,435	N/A	\$2,815 (+\$250)
Vandenburg Heights 2-Sided	\$7,466.40	\$2,435	N/A	\$2,815 (+\$250)
QR Code	Varies on Size: Up to \$8.99 (3x3 \$7.99, 4x4 \$8.99)	\$180	N/A	\$100
DC Seal	Included	\$0	N/A	\$30
Shipping	Included	\$600	Not Included	Included
Metal Plate Photo	Starting at \$604 for 3.1 by 3.9 (does not include the plaque itself)	Varies on Size: 12x10 = \$531, 14x12 = \$708, 16x14 = \$864 Caption + \$250	N/A	Varies on Size: Up to \$250 (4x6 \$85, 5x7 \$120, 8x10 \$140, 11x14 \$170, 20x24 \$250)
Timeline	3-4 Weeks	8 Weeks	Not Included	12-16 Weeks

Estimated Costs

- Ada Deer (2-sided) w/Seal, QR, & Photo w caption – SEWAH/BSG - \$3,709
- Harry Whitehorse (2-sided) w/Seal, QR, & Photo w caption– SEWAH/BSG - \$3,709
- Ho Chunk Village w/Seal & QR – SEWAH - \$2,005
- Dugout Canoe (Laminate/Cantilever) – Fossil - \$2,169
- Robert Valentine 2 sided w/Seal, QR, & Photo w caption – SEWAH/BSG - \$4,059*
- Vandenburg Heights 2 sided w/Seal, QR, & Photo w caption – SEWAH/BSG - \$4,059*
- Total = \$19,710
 - This does not include labor, shipping from Fossil, or the rock at Ho Chunk Village, writing contract?
 - Budget is for \$30,000 so we are under that mark

* 2 communities have committed to installation