

Lane, Roger

From: Kolar, Mary
Sent: Tuesday, March 28, 2017 3:13 PM
To: Mary L. Price
Cc: Lane, Roger
Subject: Re: 2016 OA-083, Sub. 1 - ZLR hearing March 28, 2017 - Electronic signs

Thank you for your email, Mary
I appreciate hearing from you.

Mary
Mary M. Kolar
Supervisor
District 1
kolar.mary@countyofdane.com

From: Mary L. Price <mlprice@mhtc.net>
Sent: Tuesday, March 28, 2017 12:27 PM
To: Kolar, Mary; Matano, Alfred; oloughlin@countyofdane.com; Bollig, Jerome; Miles, Patrick
Subject: 2016 OA-083, Sub. 1 - ZLR hearing March 28, 2017 - Electronic signs

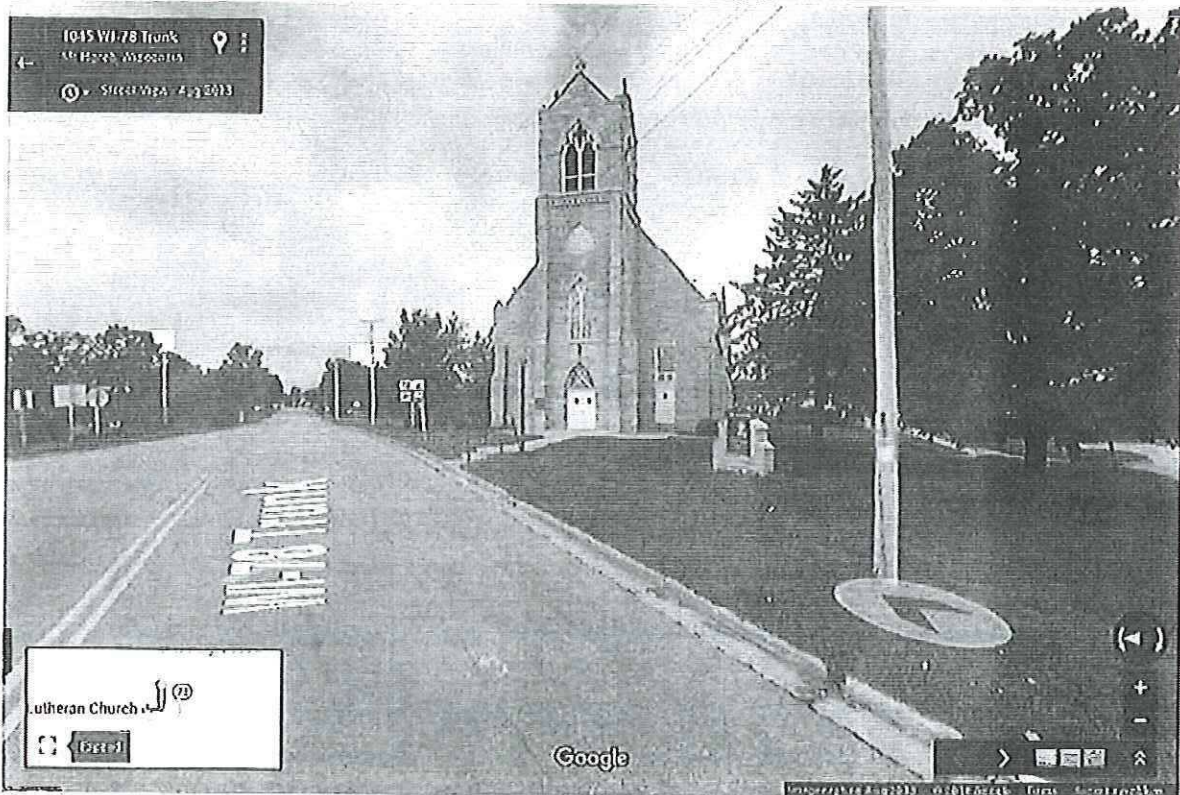
2016 OA-83, Sub. 1 modernizes definitions, setback requirements, controls brightness, etc. for electronic signs in certain zoning districts. Sub. 1 removed A1-Ex zoning district from the original Ordinance Amendment. This revision is good as electronic signs do not conform to the rural character in A1-Ex.

However, OA-083, Sub. 1 does not provide a method to notify Towns or adjoining landowners that an electronic sign is proposed.

A Conditional Use permit, and its Town notification and approval process, should be required for an electronic sign in A-B Agriculture-business, B-1 Local Business and C-1 Commercial zoning districts.

Town of Perry.
Mary Price, Clerk.

1015 WI-78 Truck
 1015 WI-78 Truck
 Street View - Aug 2013



Lutheran Church
 Street View

Google

Lane, Roger

From: Renee Lauber <lauberconsulting@gmail.com>
Sent: Tuesday, March 28, 2017 3:25 PM
To: Kolar, Mary; Violante, Todd; Lane, Roger
Subject: Sub. to 2016 OA-083 amending Chapter 10 of the Dane County Code of Ordinances, Authorizing Electronic Signs in the A-1EX 5 District

To: Zoning and Land Regulation Committee

From: Jerry Derr, President, Dane County Towns Association

Date: March 28, 2017

Re: Sub. to 2016 OA-083 amending Chapter 10 of the Dane County Code of Ordinances, Authorizing Electronic Signs in the A-1EX 5 District

The DCTA appreciates the revisions made to OA-83 and the move away from adding zoning districts in which electronic signs are allowed.

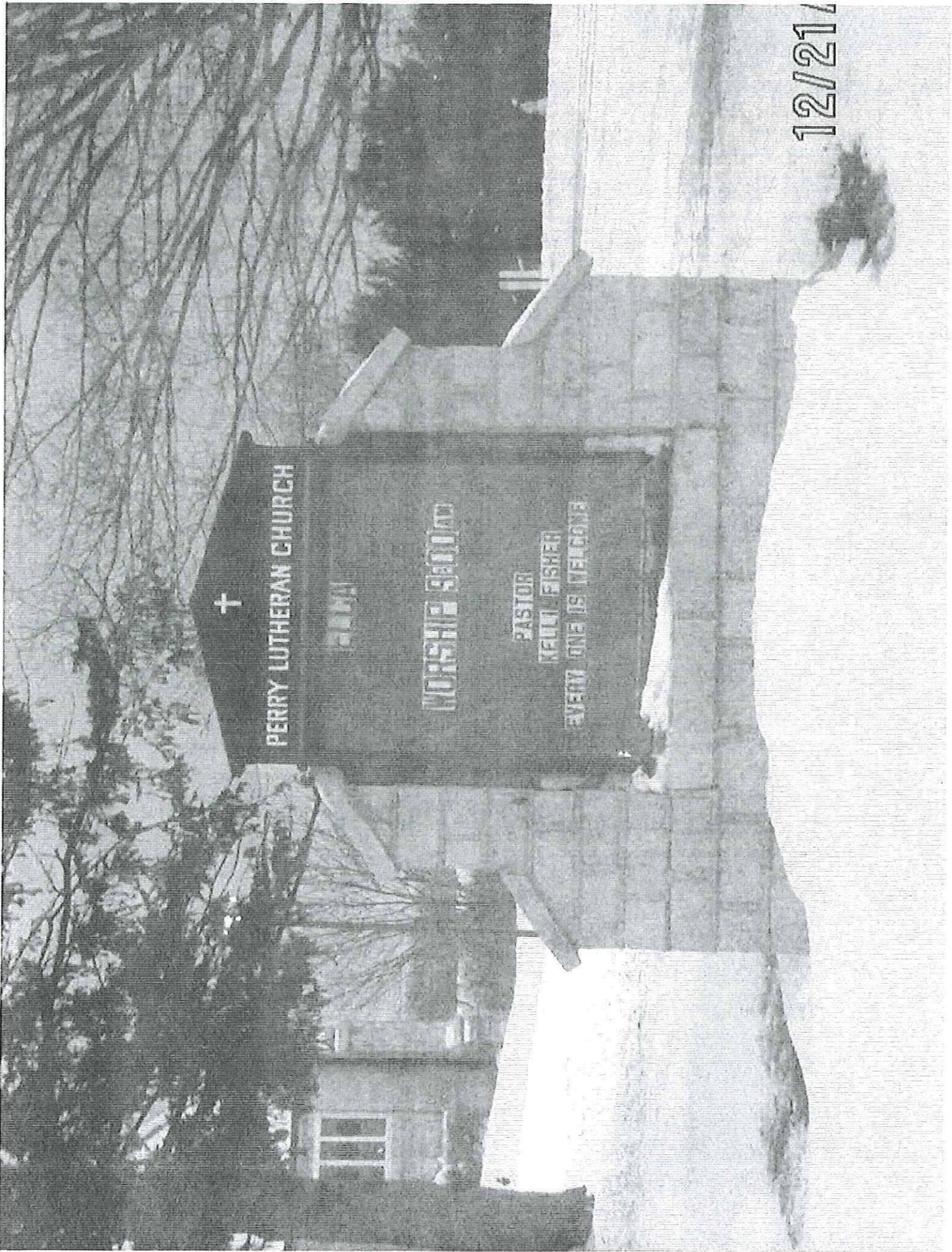
Sub. OA-83 makes the changes needed to allow the convenience of electronic signs through changes to the definition and setbacks. Additionally, it appropriately controls for brightness, glare, and prohibits flashing or moving signage.

The DCTA has a long-standing policy of supporting zoning changes which are directed at helping a town address a concern so long as it does not cause problems for others. An amendment adding a CUP requirement would give individual towns the ability to decide on appropriate sign placement.

The DCTA Executive Board has not taken official action on this OA to date, however individual towns will have the opportunity to vote on this zoning amendment.

Renee Lauber

Dane County Towns Association Policy Advisor
www.danecotowns.net

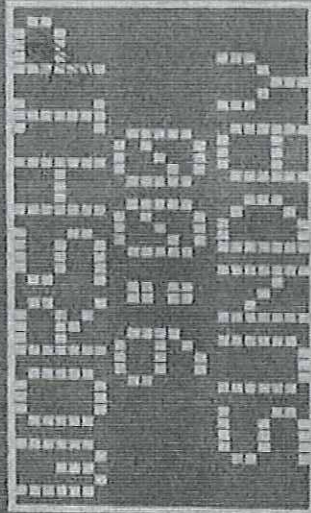


12/21/



PERRY LUTHERAN CHURCH

WORSHIP



PASTOR
Rev. Kelli L. Fisher