

# Mission

The mission of the AAA of Dane County is:

- To advocate for older adults and to enable them to maintain their full potential and enhance their quality of life;
- To affirm the dignity and value of older adults by supporting their choices for living in and giving to our community; and
- To create and promote opportunities for communication among the entire community.

## 2014 AAA Board of Directors

Rita Cairns, Madison	Paul Kusuda, Madison
Bill Clausius, <i>Chair</i> , Sun Prairie	Dianne Leigh, Madison
Patrick Downing, Blanchardville	Barbara McKinney, Madison
Myra Josephson, DeForest	Diane Walder, Madison
Dorothy Krause, Fitchburg	OPEN (Citizen Rep)
Carole Kretschman, Madison	

### AAA Access Committee

Ashok Bhargava	Chris Johnson
Rita Cairns	Myra Josephson
Gerald Derr	Paul Kusuda
Elaine DeSmidt	Judith Wilson
Jon Hochkammer, <i>Chair</i>	

### AAA Legislative/Advocacy Committee

Rob Gundermann	Esther Olson
Tom Frazier	Mary Pike
Myra Josephson	Ingrid Thompson
Faisal Kaud	Paul Van Rooy, <i>Chair</i>
Paul Kusuda	Diane Walder
Laura LeFleur	

### AAA Nutrition/Wellness Committee

Elaine DeSmidt, <i>Chair</i>	Dianne Leigh
Patrick Downing	Vera Riley
Caryl Farrell	Pat Saltz
Mary Hill	Tracy Smith
Carole Kretschman	Lois Wertz

## 2014 AAA Staff

Cheryl Batterman, *Manager*  
Mary Browning, *Dietician*  
Michelle Bublitz, *Clerk-Typist*  
Terrence Caple, *MSW Student Intern*  
Lynnan Osawa, *Elder Benefit Specialist*  
Therese Scherrer, *Elder Benefit Specialist*  
Tiffany Scully, *Elder Benefit Specialist*  
Kira Stewart, *Caregiver Coordinator*  
Angela Velasquez, *Aging Program Specialist*

## A Year in Review

AAA implemented several exciting initiatives in 2014. Early in the year, AAA submitted and was awarded a \$20,000 State Nutrition Revitalization grant to remodel the Oregon Area Senior Center dining site, enhance the Colonial Club Senior Activity Center's dining site, and open a new breakfast dining site at Cranberry Creek Café in Monona. A second grant was submitted and received to fund a three-year Medicare Improvement for Patients and Providers Assistance (MIPPA) Program (\$60,000 total). Identifying a critical unmet need, AAA formed a Senior Housing Workgroup consisting of Information & Assistance Specialists, Case Managers, senior housing property managers, senior center directors, and the AAA Board. The workgroup identified and shared strategies to reduce senior housing barriers with case managers and senior housing property managers. Lastly, a new Case Management Satisfaction Survey was created, distributed, and analyzed resulting in effectively measuring this vital County-wide program.

—Cheryl Batterman, AAA Manager



## 2014 Annual Report Area Agency on Aging (AAA) of Dane County



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[aaa@countyofdane.com](mailto:aaa@countyofdane.com)

*Located in the ADRC of Dane County*

## The Year in Numbers

Alcohol & Other Drugs Participants	735
Caregiver Newsletter Outreach	1,200
Case Management Clients*	2,511
Case Management Service Hours*	22,519
Congregate Meal Participants	3,528
Congregate Meals Served	84,319
Cultural Diversity Participants**	275
Driver Escort Rides/RSVP	16,829
EBS*** Cases Opened	250
EBS Clients (unduplicated)	193
EBS Contacts (no Case Opened)	437
EBS Services Monetary Impact	\$437,557
Grandparents & Other Relatives Caregivers	476
Home-Delivered Meal Participants	1,200
Home-Delivered Meals Provided	127,659
<i>Living Well w/ Chronic Conditions</i> Attendees	111
Peer Support Clients & Volunteers	39
<i>Powerful Tools for Caregivers</i> Attendees	14
Seniors Receiving RSVP Rides	1,130
<i>Stepping On Class</i> Attendees	132
Volunteers/Independent Living	485
Volunteers/RSVP	1,087

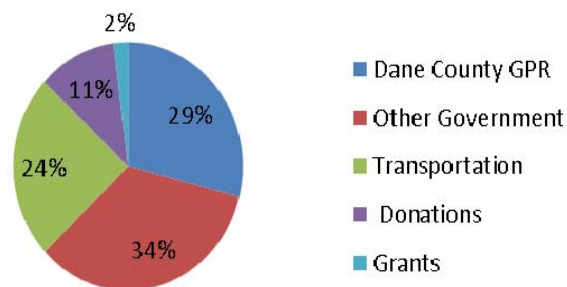
\*48 Spanish-Speaking CM Clients & 691 Serv. Hrs

\*\*150 African American & 126 Latino Senior Adults

\*\*\*Elder Benefit Specialist (EBS) Program



## AAA Revenues



2014 total revenues: \$4,662,328

## Elderly Nutrition Program

The evidence is conclusive—good nutrition is the foundation for healthy aging. We have readily seen the benefits of good nutrition in our 43 year history of providing the Elderly Nutrition Program to Dane County seniors, funded through the Federal Older Americans Act (OAA), US Department of Agriculture, State matching dollars, local government, and private funding, to include substantial contributions of at least 1/3 of the total cost of the program by older adults themselves right here in Dane County. As defined by the OAA, the purpose of the Elderly Nutrition Program is to: reduce hunger and food insecurity, reduce isolation through socialization, and to promote the health and well-being of seniors by assisting them to gain access to nutrition and other disease prevention and health promotion services to delay the onset of adverse health conditions resulting from poor nutrition or sedentary behavior. This is accomplished by serving nutritious meals to older adults at 25 meals sites throughout Dane County and through home-delivered meals, which meet at least 1/3 of the dietary requirements needed for healthy aging.

## AAA Highlights

- Awarded \$8,295.55 in Henry Norman Leck Grants to two local agencies and one \$500 Mally Fund for Aging Education Grant
- Served 150 families through National Family Caregiver Support Program (NFCSP); awarded \$58,505 to family caregivers for respite care and supplemental services; Caregiver Alliance reached 3,000 potential caregivers at Women's Expo; hosted appreciation luncheon for 22 caregivers; partnerships established with W. Middleton Veterans Hospital, City of Madison & Dane County Library Systems; and created master support group listing
- Administered and monitored 25 contracts holding 47 programs, totaling over \$2,582,922
- Opened a new Senior Dining Site at a popular local restaurant that promotes choice, flexibility, and independence
- Secured funding to add a third Elder Benefit Specialist staff position in order to reduce waitlist time in this critical legal services program
- Increased funding for Cultural Diversity and Case Management Programs

## Testimonials

*"I received several thousand dollars in refunded premiums wrongfully withheld—I'm very happy with the outcome!"* —EBS Program client

*"This program, along with improved meds, have been two of the most important improvements in the quality of my life."*

—Nutrition Program participant