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2025 OA-030

AMENDING CHAPTER 67 OF THE DANE COUNTY CODE OF ORDINANCES
ADDRESSING CUSTOMER FACILITY CHARGES

The Board of Supervisors of the County of Dane ordains as follows:

ARTICLE 1. Unless otherwise expressly stated herein, all references to section and chapter numbers are to those of the Dane County Code of Ordinances.

ARTICLE 2. The effective date of this Ordinance Amendment is April 1, 2026 or the date after publication, whichever is later, for rental car reservations made on or after June 1, 2026.

ARTICLE 3. Section 67.04 (13m) and (29w) are created to read as follows:

67.04 DEFINITIONS. The following words and phrases, as used in this ordinance, shall have the meanings indicated herein:

(13m) Customer Facility Charge (“CFC”) means a daily fee imposed on all persons who enter into a rental car transaction with a rental car company who operates at the Airport. This applies to all passengers who arrived at the Airport within the last 24 hours or who rent from an on-premise rental car company.

(29w) Transaction Day means a twenty-four (24) hour period, and each fraction thereof for which a rental car customer is provided the use of a rental car for compensation or otherwise, and regardless of the duration or length of the rental term.

ARTICLE 4. Section 67.255 is created to read as follows:

67.255 CUSTOMER FACILITY CHARGES.

(1) All persons entering into a rental car transaction with a rental car company which originates at the Airport shall be charged a CFC.

(2) The CFC shall be \$4.50 per Transaction Day. Each fractional period less than a twenty-four (24) hour period shall be deemed a Transaction Day.

(3) The CFC will be collected by all rental car companies operating at the Airport.

(4) The CFC collected by the rental car companies shall be held in trust by the rental car companies for the benefit of the Airport and shall be remitted monthly to the Airport in accordance with procedures established by the Director.

(5) Rental car companies and their agents hold only a possessory interest in the CFC, and no legal or equitable interest.

[EXPLANATION: This amendment establishes a Customer Facility Charge in order to offset the costs of operating, maintaining, and developing the Airport.]