

AWARDING CONTRACT WITH VERTIBA LLC DBA PUBLICIS SAPIENT AND ESTABLISHING A NEW EXPENDITURE LINE FOR BHRC DATA PROCESSING SERVICES DCDHS – ACS DIVISION

Dane County Department of Human Services (DCDHS) Adult Community Services (ACS) Division seeks to purchase Salesforce software licensing from Carahsoft Technology Group in order to use Salesforce software for the Behavioral Health Resource Center (BHRC). DCDHS seeks to contract with Vertiba LLC, a global certified Salesforce consulting partner, to provide implementation services for the configuration of Salesforce for use at the BHRC. This software solution will be used by BHRC staff as they connect individuals in Dane County with the behavioral health resources they need while accompanying individuals throughout the consumer journey from initial encounter through provision of services.

The BHRC will consist of qualified service specialists, who guide individuals seeking to navigate the offering for behavioral health and other resources in Dane County with the mission to provide a ‘warm hand off’ and providing assistance from initial encounter through needs assessment to a connection with / service provision from provider-type (counseling, etc.) and non-provider type (food pantry, transportation, etc.) resources. These efforts will be supported by external peer support specialists. The BHRC software connects all involved resources around the consumer case throughout the consumer journey, serves as a platform for providing connection and support and aids in data gathering, which will inform future strategies or improvements in aiding this audience in Dane County.

This resolution is to purchase software with Salesforce reseller Carahsoft Technology Group to provide needed Salesforce licenses; Dane County will be issuing a purchase order pursuant to National Association of State Procurement Officials, NASPO Valuepoint Contract #AR2472. In addition, the County will purchase Salesforce Implementation Services per State of Wisconsin Contract #505ENT-O17-SALESFORCE-00 from Vertiba, LLC doing business as Publicis Sapien to provide the configuration and implementation of a tailored BHRC software that will support the work of the BHRC specialists in providing assistance to individuals with behavioral health needs in Dane County.

The cost of Salesforce licenses procured through Carahsoft Technology Group is \$56,789.

NOW, THEREFORE, BE IT RESOLVED the County Board approves the award of a contract with Vertiba LLC dba Publicis Sapien for no more than \$250,000, and authorizes the County Executive and County Clerk to execute the contract document, and authorizes the Controller to issue checks for payment of BHRC Data Processing services invoices.

BE IT FINALLY RESOLVED that the following line be adjusted to create a new Data Processing Services line item in the Behavioral Health program in Human Services:

<u>Expenditure Accounts</u>	<u>Amount</u>
460000 38507 MENTAL HEALTH SERVICES TBD	(\$306,789)
460000 20810 (New) BH DATA PROCESSING SERVICES	\$306,789